

Regional Funding

Fiscal Year 2019 - Partner Funding Application

American Red Cross of Rappahannock Virginia

Agency Information

General Information

Agency Name American Red Cross of Rappahannock Virginia
Physical Address 2217 Princess Anne Street Unit B26, Fredericksburg, VA, 22407, U.S.A.
Mailing Address 2217 Princess Anne Street Unit B26, Fredericksburg, VA 22407
Agency Phone Number (540) 735-0505
Federal Tax ID # 530196605
Web Address www.redcross.org/local/virginia
Agency Email Address Helen.Parham@redcross.org

Agency Mission Statement

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

Number of Years in Operation 100

Main Contact

Main Contact Yulia Bocharova, phone: (757) 298-0282, email: Yulia.Bocharova@redcross.org
Job Title Donor Relations Officer

Localities Served

Please select any/all localities your agency serves.

Caroline
Fredericksburg
King George
Spotsylvania
Stafford

Collaborative Impact

Describe in detail how the community would be impacted if your agency were dissolved or merged with another partner agency.

The Red Cross is here on the worst day of people's lives – the day their home burns down and they are left without anything to meet their basic, human needs; the day their life hangs in the balance because they need a blood transfusion; the day their family, thousands of miles away, loses touch because of mother nature's fury; or the day we deliver a message to a service member that their loved one is critically ill. In these moments, the Red Cross provides support to individuals and families to alleviate their suffering by offering what they need most – shelter, food and water, clothing, emergency communications, financial and emotional support, or a life-saving pint of blood.

For more than 100 years, the American Red Cross has been serving Stafford County and surrounding areas and is the only agency that provides assistance for immediate, disaster caused needs, 24 hours per day, 7 days per week.

Everything we do depends on the needs of the people that we serve and assistance is available for everyone who has experienced an emergency and needs help regardless of economic status, race, sex, ethnicity, political beliefs or other affiliations.

We received our first congressional charter in 1900 and a second in 1905. The second charter, which remains in effect today, sets forth the purposes of the organization which include giving relief to and serving as a medium of communication between members of the American armed forces and their families and providing national and international disaster relief and mitigation. Despite this mandate, we are not a government agency; we must rely on the generosity of donors to fulfill our mission.

Community Impact

Please provide at least 2 examples of how your services have impacted members of our community.

Example 1

When our volunteers arrived at the scene, they saw an older couple, standing helplessly, as their home and all their possessions lay in total ruin. The elderly woman said she had returned home after having worked the third shift at Walmart and had no sooner sat down when she smelled smoke and realized her home was on fire. She grabbed a sweater and two mismatched shoes for herself and managed to get her husband, who was on dialysis and required multiple medications, and two of their four dogs, out of the house alive. She said they were grateful to be alive but were wondering what in the world they were going to do?

Red Cross volunteers worked with the couple to assess their immediate needs and in the process discovered they had no insurance on their dwelling or possessions. Red Cross provided them with three nights in a local motel and toiletry items and funds to purchase food and clothing. Red Cross advocated for them with several local agencies to get immediate refills of their medications, long-term housing, furniture and additional clothing.

The woman was so thankful she did not need to miss any days of work which would have compounded the already devastating loss of their home and possessions and was grateful we were able to stay in contact with them until they transitioned into their long-term housing.

Example 2

On December 17, 2016 my apartment complex caught fire. My unit suffered little damage, but I am still displaced. At the time, I didn't know I would be displaced and that I could only retrieve a few items. I was surprised with so much going on that night two very kind faces approached me to see how I was doing and what my needs were. These two people worked for the Red Cross. I didn't have a place to go that night. The Red Cross workers gave me a debit card and generously offered to extend further help if needed. I was very grateful. But, I am overwhelmingly impressed with the follow-up care/support offered to me by the Red Cross. I received several calls from Red Cross checking on me. A Red Cross worker even dropped off personal items I needed because I was in a situation of being unable to go out. I don't know everyone's name but I am so thankful. Thank you Red Cross for putting the right people in the right place and being able to provide peace in whirlwind times.

1/4/2017

Andrea

Example 3 (Optional)

“It was a cold night when our home burned and I'll never forget it. My 16 year-old daughter, my 60 year-old disabled brother, and I escaped with nothing but our pajamas, and watched as everything we had went up in flames. We had no shoes or coats and it was freezing! Although it was the middle of the night, (around 1:00 am), it didn't take long for the Red Cross to get there. They brought us blankets and gave us a debit card for food, clothing, shoes and coats. We still have those blankets – my daughter cuddles up with hers at night, for comfort. They put us up in a hotel and even made sure we had a place to take our animals. They came back to check on us regularly over the next few days just to make sure we were okay. A (mental health) counselor met with me and my family to help us deal with what had happened. The Red Cross helped with so many things that I didn't even know they did. If it weren't for the Red Cross, I don't know what we would have done.”

American Red Cross of Rappahannock Virginia

Agency Budget Narrative

Administrative Expenses

Provide an overview of the administrative costs for your agency.

From the American Red Cross FY16 990 filed with the IRS:

Program 89.07%

M&G 4.45%

Fundraising 6.48%

If your agency is requesting an increase or decrease in administrative funding, please describe in detail the reasons for these changes.

We are not seeking funding for administrative costs, but rather for direct client assistance and program funding associated with the delivery of disaster relief to those affected by home fires and other local disasters in Caroline, King George, Spotsylvania and Stafford Counties and the City of Fredericksburg.

Please provide justification for and specific amounts of administrative costs that are defrayed by locality funds.

We are not seeking funding for administrative costs, but rather for direct client assistance and program funding associated with the delivery of disaster relief.

Capital Expenses

Please provide an overview of the capital costs for your agency.

No funding from these localities will be used for capital costs. If the need arises, for example, for a vehicle, we would seek funding from a foundation or corporation for that specific capital need.

Please provide justification for and specific amounts of capital costs that are defrayed by locality funds.

No funding from these localities will be used for capital costs. If the need arises, for example, for a vehicle, we would seek funding from a foundation or corporation for that specific capital need.

Salary & Benefit Expenses

Please provide an overview of any increases or decreases in general personnel expenses for your agency.

Generally, we budget a 2.25% increase in general personnel expenses each year, across the board.

Please provide a description of any changes to agency benefits structure or cost.

Through benefits consolidation we have been able to reduce our agency benefits costs by about 2%, across the board.

Budget Issues

Provide any legislative initiatives or issues that may impact the agency for the upcoming year.

We are unaware of any legislative initiatives or issues that may impact our agency for the upcoming year.

If you are aware of “outside” funding sources that will expire or be reduced on a set cycle or date, please note those below and how you are planning for them.

Our funding, typically, is based on a one year cycle.

Please detail any identified agency needs or areas of concern that are currently not being addressed in your funding request.

The American Red Cross was chartered by Congress in 1900 to provide disaster relief services in the United States and around the world. However, we are not a government agency, and we depend on the generosity of volunteers and financial donors to carry out our life-saving mission. The Rappahannock Chapter serves the Virginia counties of Caroline, King George, Spotsylvania and Stafford, as well as the City of Fredericksburg, and provides life-saving services to the community with support from our national disaster relief fund as well as local partners. We kindly request support to underwrite our local costs to provide direct disaster relief to the individuals and families affected by home fires and other local disasters in these five localities.

We are seeking the following funding amounts:

Caroline - \$4,000
Fredericksburg - \$3,000
King George - \$3,000
Spotsylvania - \$15,000
Stafford - \$15,000
TOTAL: \$40,000

American Red Cross of Rappahannock Virginia

Agency Total Budget

In the boxes below provide an overview of the administrative costs associated with your total agency budget.

Expenses

| | FY 2017 Actual | FY 2018 Budgeted | FY 2019 |
|--------------------|-----------------------|-------------------------|----------------|
| Salary | 272,932.00 | 285,005.00 | 291,417.00 |
| Benefits | 75,324.00 | 78,836.00 | 80,610.00 |
| Operating Expenses | 288,327.00 | 286,954.00 | 292,126.00 |
| Capital Expenses | 0.00 | 0.00 | 0.00 |
| Other Expenses | 12,376.00 | 15,171.00 | 15,171.00 |
| Total | 648,959.00 | 665,966.00 | 679,324.00 |

Revenues

Please include revenue associated with your entire organization. This section represents the TOTAL revenue your organization is receiving. The revenue associated with specific programs will be listed within your program budgets; this section represents total revenues. (For example if your organization requests funding for multiple programs the total amount requested from each locality or other entities goes within this section)

| | FY 2017 Actual | FY 2018 Budgeted | FY 2019 |
|--------------------------|-----------------------|-------------------------|----------------|
| Caroline | 18,979.00 | 15,697.00 | 16,020.00 |
| Fredericksburg | 16,447.00 | 13,602.00 | 13,883.00 |
| King George | 15,668.00 | 12,958.00 | 13,225.00 |
| Spotsylvania | 79,995.00 | 66,159.00 | 67,524.00 |
| Stafford | 84,739.00 | 70,083.00 | 71,528.00 |
| United Way | 8,270.00 | 7,397.00 | 7,397.00 |
| Grants | 22,753.00 | 24,781.00 | 26,020.00 |
| Client Fees | 131,819.00 | 134,608.00 | 138,646.00 |
| Fundraising | 0.00 | 13,912.00 | 14,607.00 |
| Other (Click to itemize) | 270,289.00 | 306,769.00 | 310,474.00 |
| Total | 648,959.00 | 665,966.00 | 679,324.00 |

Surplus / Deficit

| | FY 2017 Actual | FY 2018 Budgeted | FY 2019 |
|--|-----------------------|-------------------------|----------------|
|--|-----------------------|-------------------------|----------------|

| | | | |
|--------------------|------|------|------|
| Surplus or Deficit | 0.00 | 0.00 | 0.00 |
|--------------------|------|------|------|

American Red Cross of Rappahannock Virginia

Locality Information

Locality Notes

Please use the spaces below to provide any locality specific notes or statements that may be relevant to your application.

Caroline County

In FY2017, the Red Cross provided assistance to 7 families/18 individuals following home fires and other local disasters in Caroline County.

* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Additionally, we installed 107 free smoke alarms and changed 32 batteries in existing alarms in 88 local homes.

City of Fredericksburg

In FY2017, the Red Cross provided assistance to 4 families/17 individuals following home fires and other local disasters in the city of Fredericksburg.

* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Additionally, we installed 194 free smoke alarms and changed 59 batteries in existing alarms in 118 local homes.

King George County

In FY2017, the Red Cross provided assistance to 8 families/22 individuals following home fires and other local disasters in King George County.

* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Spotsylvania County

In FY2017, the Red Cross provided assistance to 23 families/82 individuals following home fires and other local disasters in Spotsylvania County.

* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Additionally, we installed 88 free smoke alarms and changed 3 batteries in existing alarms in 33 local homes.

Stafford County

In FY2017, the Red Cross provided assistance to 22 families/83 individuals following home fires and other local disasters in Stafford County.

* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Additionally, we installed 403 free smoke alarms and changed 35 batteries in existing alarms in 190 local homes.

American Red Cross of Rappahannock Virginia - Disaster Relief Services

Program Overview

You may save your work at any time by clicking on the "Save My Work" link/icon at the bottom or top of the page.

When you have completed all questions on the form, select the "Save My Work and Mark as Completed" link/icon at the bottom or top of this page.

You may also SWITCH between forms in this application by using the SWITCH FORMS feature in the upper right corner. When switching forms, any updates to the existing form will automatically be saved.

General Information

Program Name Disaster Relief Services

Is this a new program? No

Program Contact

Name Yulia Bocharova

Title Donor Relations Officer

Email Yulia.Bocharova@redcross.org

Phone (757) 298-0282

Program Purpose / Description

Provide an overview of this program

While every response is different, the Red Cross typically provides the following types of services to a family affected by disaster:

* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

* We also focus on helping individuals/families in high risk neighborhoods prepare for home fires. Studies have shown for every dollar spent to prepare, four to 10 dollars is saved in the recovery. At an individual household level, consider the cost of a smoke alarm/fire extinguisher compared to the destruction of a home fire.

According to a new survey by The Federal Reserve Board, 47% of respondents would need to borrow or sell something to raise \$400. This is relevant as it shows how meaningful Direct Client Assistance can be for many clients after a disaster.

Assistance is available for everyone who has experienced an emergency and needs help regardless of economic status, race, sex, ethnicity, political beliefs or other affiliations.

Client Fees

Please describe the fees clients must pay for the services by this program.

All disaster relief provided by the American Red Cross to those who have been affected by local disasters, such as home fires, is provided to our clients free-of-charge, including the installation of smoke alarms and replacing batteries in existing alarms in high-risk neighborhoods.

Justification of Need

Please state clearly why this service should be provided to the citizens of the region and why the localities should consider this funding request.

When disaster strikes many people have nowhere to turn. The vast majority of our clients are low-income families who are living paycheck-to-paycheck and are simply unequipped to take on the unexpected financial burdens of losing everything they own. Through a strong network of volunteers, partners and donors, the American Red Cross is here, day in and day out, to provide emergency assistance for these local families when they need it most.

In FY2017, the Red Cross provided disaster relief to:

Caroline County: 7 families/18 individuals; installed 107 free smoke alarms/changed 32 batteries in 88 homes;

Fredericksburg: 4 families/17 individuals; installed 194 free smoke alarms/changed 59 batteries in 118 homes;

King George: 8 families/22 individuals

Spotsylvania: 23 families/82 individuals; installed 88 free smoke alarms/changed 3 batteries in 33 homes;

Stafford: 22 families/83 individuals; installed 403 free smoke alarms/changed 35 batteries in 190 homes.

If this is a new program, be sure to include the benefits to the region for funding a new request.

The American Red Cross has been providing disaster assistance to residents of Caroline, King George, Spotsylvania and Stafford Counties and the City of Fredericksburg since 1917.

Though the need for a response to an unforeseen crisis varies in any given year, the threat always looms. The Red Cross, therefore, is faced with the dual challenge of not only responding to disasters as they arise, but also positioning ourselves with the financial resources to deliver those resources.

Target Audience and Service Delivery

Describe the program's intended audience or client base and how those clients are served.

The Red Cross response focuses on meeting people's immediate disaster-caused needs with the primary goals of giving them relief, and expediting their return to normal daily activities. We help families get through those first horrific days by providing financial support in the form of a special card, called a client assistance card that can be used to meet immediate needs like clothes, prescriptions and diapers as well as secure a safe place to stay.

On average, we provide families with about \$600 in financial assistance, making it possible for them to be an active part in their own recovery. After losing everything, an act as simple as picking out your own toothbrush can be meaningful.

The vast majority of our clients are low-income families who are living paycheck-to-paycheck and are simply unequipped to take on the unexpected financial burdens of losing everything they own. Without assistance, disasters may push poorer families into the ranks of the permanently homeless.

If your program has specific entry or application criteria, please describe it here.

Those who are affected by disaster - home fires, tornadoes, floods, etc., are referred to or contact the American Red Cross for assistance. After verifying the event, those affected receive comfort and consolation from our volunteers, who then assess their immediate needs for food, clothing, shelter, emotional support, medications, etc. Following a disaster event, our clients experience sudden relief and an increase of hope with the arrival of our disaster volunteers who represent the most trusted brand in disaster relief.

Assistance is available for everyone who has experienced an emergency and needs help regardless of economic status, race, sex, ethnicity, political beliefs or other affiliations.

American Red Cross of Rappahannock Virginia - Disaster Relief Services

Program Budget Narrative

Please indicate in detail reasons for increases or decreases in the amounts you are requesting.

In each of these localities, we spend more in direct client assistance each year for food, shelter, clothing, medications, etc., than we are requesting in this application.

There are also many less visible elements of our work that are essential to providing the items and services needed to assist a family affected by a local disaster, such as a home fire, including:

- * Training volunteers to provide comfort/care to those affected;
- * Maintaining a real-time dispatch system to alert volunteers, so they can respond at a moment's notice;
- * Securing/storing disaster supplies;
- * Maintaining a fleet of emergency response vehicles;
- * Establishing and maintaining partnerships with organizations and fire departments to provide additional assistance to clients;
- * Technology systems to facilitate and record assistance provided to families; and
- * Maintaining a network of shelters that can be utilized in the event of a larger, multi-family disaster.

If an increase is being requested, please describe the impact not receiving an increase would have on the program.

The impact of a disaster can be devastating to the people affected by it and often, they have lost everything but their lives. No matter the cause, or the number of people affected, for each person the impact is the same: no place to sleep, no clothes and maybe not even food to eat. Even victims who are normally financially independent may require temporary assistance until they can bring their own resources to bear.

The Red Cross depends entirely upon the generosity of our financial donors - including counties and cities - to deliver critical local services following a disaster. One of the biggest challenges the Red Cross faces is raising funds to offset the expenses of responding to those disasters that do not generate national or local media exposure, and quickly fade from the public eye, such as local home fires.

With regional funding, the Red Cross can continue to provide effective and efficient disaster services these local communities deserve and depend on.

In particular, please describe in detail if any increase is sought for new positions or personnel.

We are not seeking funding for new positions or personnel.

American Red Cross of Rappahannock Virginia - Disaster Relief Services

Program Specific Budget

Please provide your program specific budget below.

Expenses

| | FY 2017 Actual | FY 2018 Budgeted | FY 2019 |
|--------------------|-----------------------|-------------------------|----------------|
| Personnel | 70,719.00 | 77,847.00 | 79,598.00 |
| Benefits | 23,017.00 | 24,920.00 | 25,481.00 |
| Operating Expenses | 110,442.00 | 98,950.00 | 101,435.00 |
| Capital Expenses | 0.00 | 0.00 | 0.00 |
| Total | 204,178.00 | 201,717.00 | 206,514.00 |

Revenues

This section represents revenue specifically associated with your program. Revenue that supports the implementation of your program and the services provided to the community.

| | FY 2017 Actual | FY 2018 Budgeted | FY 2019 |
|--------------------------|-----------------------|-------------------------|----------------|
| Caroline | 5,060.00 | 4,210.00 | 4,373.00 |
| Fredericksburg | 4,385.00 | 3,648.00 | 3,789.00 |
| King George | 4,177.00 | 3,475.00 | 3,610.00 |
| Spotsylvania | 21,328.00 | 17,743.00 | 18,431.00 |
| Stafford | 22,593.00 | 18,795.00 | 19,525.00 |
| United Way | 0.00 | 0.00 | 0.00 |
| Grants | 11,736.00 | 11,499.00 | 12,124.00 |
| Client Fees | 0.00 | 0.00 | 0.00 |
| Fundraising | 0.00 | 0.00 | 0.00 |
| Other (Click to itemize) | 134,899.00 | 142,347.00 | 144,662.00 |
| Total | 204,178.00 | 201,717.00 | 206,514.00 |

Surplus / Deficit

| | FY 2016 Actual | FY 2017 Budgeted | FY 2018 Requested |
|--------------------|-----------------------|-------------------------|--------------------------|
| Surplus or Deficit | 0.00 | 0.00 | 0.00 |

[View Diagram](#) Goals and Objectives

Goals

Goal:

American Red Cross Disaster program employees and volunteers will respond to 100% of the calls for disaster assistance in these localities.

| Objectives | Objective Results | Year End | Baseline |
|---|-------------------------------------|----------|----------|
| Respond to our clients within 2 hours of an active disaster event | Total # Clients Served | 183 | 215 |
| | Total # Clients Achieved/Successful | 183 | 215 |
| | % Achieved / Successful | 100 | 100 |
| All clients, following a disaster, will have a case opened and documented in the Client Assistance System to facilitate the provision of services, both financial and non-financial (health and mental health support, advocacy, referrals) according to American Red Cross national standards. These standards include having all case notes entered within 24 hours, financial assistance instruments activated within 30 minutes, and documented follow-up call attempts within 72 hours. | Total # Clients Served | 183 | 215 |
| | Total # Clients Achieved/Successful | 183 | 215 |
| | % Achieved / Successful | 100 | 100 |

Outcomes Narratives

Explanation & Overview

If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case

N/A

Updates for FY2018

Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported

There are no plans to make changes to the program, stated goals or objectives.

If you are restating the goals or objectives for FY 2018, please include those here

Goal: American Red Cross Disaster program employees and volunteers will respond to 100% of the calls for disaster assistance in these localities.

Objectives: 1. Respond to our clients within 2 hours of an active disaster event
 2. All clients, following a disaster, will have a case opened and documented in the Client Assistance System to facilitate the provision of services, both financial and non-financial (health and mental health support, advocacy, referrals) according to American Red Cross national standards. These standards include having all case notes entered within 24 hours, financial assistance instruments activated within 30 minutes, and documented follow-up call attempts within 72 hours.

Goal:

Ensure residents of these areas have access to preparedness education and prevention tools (smoke alarms) through the Home Fire Safety Campaign, which help reduce deaths, injuries and property loss by home fire.

| Objectives | Objective Results | Year End | Baseline |
|--|-------------------------------------|-----------------|-----------------|
| Volunteers will go door-to-door to talk with community residents about the importance of smoke alarms and advertise the free smoke alarm installation service. | Total # Clients Served | 581 | 500 |
| | Total # Clients Achieved/Successful | 581 | 500 |
| | % Achieved / Successful | 100 | 100 |
| Trained teams of volunteers will go door-to-door to install smoke alarms and replace old batteries in existing alarms and provide fire and disaster safety education in communities at risk for home fires. | Total # Clients Served | 581 | 500 |
| | Total # Clients Achieved/Successful | 581 | 500 |
| | % Achieved / Successful | 100 | 100 |

Outcomes Narratives

Explanation & Overview

If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case

N/A

Updates for FY2018

Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported

No changes are being planned to the program, goals or objectives. There is always the odd large, national disaster which requires local volunteers to be deployed. These national deployments can decrease the volunteers available for local alarm installments. We have developed agreements with local fire departments to form strike teams, to install alarms on a on-call basis.

If you are restating the goals or objectives for FY 2018, please include those here

Goal: Ensure residents of these areas have access to preparedness education and prevention tools (smoke alarms) through the Home Fire Safety Campaign, which help reduce deaths, injuries and property loss by home fire.

Objectives: 1. Volunteers will go door-to-door to talk with community residents about the importance of smoke alarms and advertise the free smoke alarm installation service.

2. Trained teams of volunteers will go door-to-door to install smoke alarms and replace old batteries in existing alarms and provide fire and disaster safety education in communities at risk for home fires.

Goal:

Ensure 100% of our clients have a place to stay following the disaster, preventing immediate homelessness.

| Objectives | Objective Results | Year End | Baseline |
|--|-------------------------------------|-----------------|-----------------|
| Through client casework, determine if the home is livable; or if the client has family or friends to stay with; or if a debit card with a pre-determined amount of funding to secure temporary shelter is required. | Total # Clients Served | 183 | 215 |
| | Total # Clients Achieved/Successful | 183 | 215 |
| | % Achieved / Successful | 100 | 100 |
| As needed, provide a debit card with the pre-determined amount of funds needed to secure temporary shelter for up to three nights. | Total # Clients Served | 183 | 215 |
| | Total # Clients Achieved/Successful | 183 | 215 |
| | % Achieved / Successful | 100 | 100 |

Outcomes Narratives

Explanation & Overview

If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case

N/A

Updates for FY2018

Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported

No changes are planned to the program, stated goals or objectives.

If you are restating the goals or objectives for FY 2018, please include those here

Goal: Ensure 100% of our clients have a place to stay following the disaster, preventing immediate homelessness.

Objectives: 1. Through client casework, determine if the home is livable; or if the client has family or friends to stay with; or if a debit card with a pre-determined amount of funding to secure temporary shelter is required.

2. As needed, provide a debit card with the pre-determined amount of funds needed to secure temporary shelter for up to three nights.

American Red Cross of Rappahannock Virginia - Disaster Relief Services

Number of Individuals Served

Localities

Please provide the actual numbers of individuals served in this program during FY2016 and the projected numbers of individuals to be served in FY2018.

| Locality | FY2017 (Actual) | FY2019 (Projected) |
|---------------------|------------------------|---------------------------|
| Fredericksburg City | 138 | 200 |
| Caroline County | 26 | 100 |
| King George County | 22 | 22 |
| Spotsylvania County | 113 | 120 |
| Stafford County | 653 | 600 |
| Other Localities | 197 | 197 |
| Total | 1,149 | 1,239 |

American Red Cross of Rappahannock Virginia - Disaster Relief Services

Collaborative Impact

Efforts and Partnerships

Describe in detail examples of collaborative efforts and key partnerships between your program and the other programs or agencies in the area.

- All fire departments and Emergency Managers ((for notification, medical volunteers, transportation and preparedness planning)
- Salvation Army, Goodwill, Catholic Charities (for additional clothing, household items and furnishings for local disaster victims);
- *Spotsylvania Emergency Concerns, The Salvation Army and Central Virginia Housing Coalition (payment of rent and utilities)
- Volunteers Organizations Active in Disaster (VOAD)
- Department of Social Services (for shelter registrars and additional caseworkers)
- 211
- Disney Company (Mickey Mouse dolls given to children affected by disaster events)
- Public Schools (sheltering locally)
- Amateur Radio Emergency Services (ham operators for emergency communications)
- Civil Air Patrol (search and rescue)
- SPCA (if a pet needs a place to stay while the family recovers)

Collaborative Impact

Describe in detail how the community would be impacted if your program were dissolved or merged with another partner agency.

The Congressionally mandated American Red Cross is the only agency in this area responding to meet the emergency, disaster-caused needs of individuals and families - 24 hours per day, 7 days per week and 365 days per year. Nationally, we respond to a home fire every eight minutes.

There are no other organizations in this local area with the capability or infrastructure to provide the depth of services the American Red Cross provides. A local fire-fighter shared, "I am so grateful for the Red Cross because I know they are doing their job of taking care of the family so I can do my job of taking care of the fire."