

## Regional Funding

### Fiscal Year 2023 - Partner Funding Application

#### Fredericksburg SPCA

#### Agency Total Budget

*In the boxes below provide an overview of the administrative costs associated with your total agency budget for the FY 2023 Budget. Please also provide updated FY 2021 Actuals, data has been rolled over from previous application submissions for other fiscal years.*

	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2021 Actual	FY 2022 Budget	FY 2023 Budget
Salary	601,250.00		654,546.23	544,396.73	770,675.86	616,957.66	927,417.00
Benefits	35,000.00		51,120.04	20,820.12	7,706.83	24,000.00	25,000.00
Operating Expenses	827,551.00		593,174.06	533,609.43	786,564.31	684,222.34	700,000.00
Capital Expenses	0.00				181,560.76	50,000.00	50,000.00
Other Expenses	0.00				0.00		0.00
Total	1,463,801.00	0.00	1,298,840.33	1,098,826.28	1,746,507.76	1,375,180.00	1,702,417.00

#### Agency Total Revenues

*Please include revenue associated with your entire organization for FY2023. Please also provided updated FY 2021 Actuals, data has been rolled over from previous application submissions for other fiscal years. This section represents the TOTAL revenue your organization is receiving. The revenue associated with specific programs will be listed within your program budgets; this section represents total revenues. (For example if your organization requests funding for multiple programs the total amount requested from each locality or other entities goes within this section)*

	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2021 Actual	FY 2022 Budget	FY 2023 Budget
Caroline	0.00		0.00	0.00	0.00	0.00	7,000.00
Fredericksburg	10,000.00		10,000.00	5,000.00	0.00	15,000.00	35,500.00
King George	0.00		0.00	0.00	0.00	0.00	7,000.00
Spotsylvania	5,000.00		0.00	4,000.00	0.00	20,000.00	35,500.00

	<b>FY 2019 Actual</b>	<b>FY 2020 Budgeted</b>	<b>FY 2020 Actual</b>	<b>FY 2021 Estimate</b>	<b>FY 2021 Actual</b>	<b>FY 2022 Budget</b>	<b>FY 2023 Budget</b>
Stafford	0.00		0.00	0.00	0.00	15,000.00	7,000.00
United Way	30,000.00		57,657.96	77,409.93	63,598.00	115,000.00	20,000.00
Grants	78,000.00		25,524.85	94,450.00	57,050.00	145,000.00	150,000.00
Client Fees	689,000.00		364,750.70	316,524.87	385,952.00	365,180.00	400,000.00
Fundraising	655,000.00		758,235.48	591,723.58	490,402.00	650,000.00	600,000.00
Other (Click to itemize)	0.00	0.00	0.00	0.00	732,935.00	0.00	0.00
<b>Total</b>	<b>1,467,000.00</b>	<b>0.00</b>	<b>1,216,168.99</b>	<b>1,089,108.38</b>	<b>1,729,937.00</b>	<b>1,325,180.00</b>	<b>1,262,000.00</b>

**Surplus / Deficit**

	<b>FY 2020 Budgeted</b>	<b>FY 2020 Actual</b>	<b>FY 2021 Estimate</b>	<b>FY 2021 Actual</b>	<b>FY 2022 Budget</b>	<b>FY 2023 Budget</b>
Surplus or Deficit	0.00	1,298,840.33	9,717.90	16,570.76	50,000.00	440,417.00

## Fredericksburg SPCA

### Agency Budget Narrative

#### Administrative Expenses

**Provide an overview of the administrative costs for your agency.**

Fred SPCA administrative costs (\$364,525) include executive, development, and marketing salaries; benefits; payroll taxes; and accounting fees.

Administrative income appears higher on the interim financials because of a large donation that went towards the capital project to build out the Fred SPCA's Locke Community Medical Clinic, as well as our PPP loan forgiveness.

**If your agency is requesting an increase or decrease in administrative funding, please describe in detail the reasons for these changes.**

N/A

**Please provide justification for and specific amounts of administrative costs that are defrayed by locality funds.**

N/A

#### Capital Expenses

**Please provide an overview of the capital costs for your agency.**

N/A

**Please provide justification for and specific amounts of capital costs that are defrayed by locality funds.**

N/A

#### Salary & Benefit Expenses

**Please provide an overview of any increases or decreases in general personnel expenses for your agency.**

N/A

**Please provide a description of any changes to agency benefits structure or cost.**

N/A

#### Budget Issues

**Provide any legislative initiatives or issues that may impact the agency for the upcoming year.**

N/A

**If you are aware of “outside” funding sources that will expire or be reduced on a set cycle or date, please note those below and how you are planning for them.**

The Rappahannock United Way Campaigns (RUW) have decreased from approximately \$115,000 per year to about \$20,000 per year, so this has had a significant impact on our overall budget. We are working harder than ever to fundraise to make up for the difference. After speaking to RUW, they indicated that the falloff was due to the pandemic and employers allowing employees to work remotely so they were no longer incentivized to give to local non-profit organizations.

**Please detail any identified agency needs or areas of concern that are currently not being addressed in your funding request.**

The costs to provide services will continue to increase. For instance, on average it costs the Fred SPCA for the City of Fredericksburg, \$12,250 for animal intakes, \$13,000 in pet food for PETS clients, and \$16,500 in medical subsidies for a total of \$41,750 for city residents; Spotsylvania County, \$66,500 in animal intakes, \$45,900 in pet food for PETS clients, and \$69,000 in medical subsidies for a total of \$181,400 for Spotsylvania County residents; Stafford County, \$17,500 in animal intakes, \$18,900 in pet food for PETS clients, and \$27,000 in medical subsidies for a total of \$63,400 for Stafford County residents; King George County, \$3,500 for animal intakes, \$9,000 in pet food for PETS clients, \$12,300 for medical subsidies for a total of \$24,800; and Caroline County, \$1,750 for animal intakes, \$4,500 in pet food for PETS clients, \$9,000 for medical subsidies for a total of \$15,250.

The Fred SPCA anticipates that these costs will increase 25% for FY2022.

## **Fredericksburg SPCA**

### **Locality Information**

#### **Caroline County**

The Fred SPCA took in (performed medical exams; provided medical care, if needed; provided housing, and food; and found homes for) 35 animals from Caroline County last year and serviced (provided medical care, food, and supplies) 30 PETS clients.

#### **City of Fredericksburg**

The Fred SPCA took in 35 animals directly from owners living in the City of Fredericksburg last year and serviced 55 PETS clients.

#### **King George County**

The Fred SPCA took in 12 animals from King George County last year and serviced 41 PETS clients.

#### **Spotsylvania County**

The Fred SPCA took in 325 animals from Spotsylvania County last year and serviced 230 PETS clients.

#### **Stafford County**

The Fred SPCA took in 96 animals from Stafford County last year and serviced 90 PETS clients.

# Fredericksburg SPCA

## Agency Information

**Agency Name** Fredericksburg SPCA  
**Physical Address** 10819 Courthouse Rd, Fredericksburg, VA, 22408, US  
**Mailing Address** 10819 Courthouse Rd, Fredericksburg, VA, 22408  
**Agency Phone Number** (540) 898-1500  
**Federal Tax ID #** 54-0648185  
**Web Address** www.fredspca.org  
**Agency Email Address** cwithers@fredspca.org

## Agency Mission Statement

The Fredericksburg SPCA seeks to empower our community to join us in ending animal suffering through leadership and action, engagement and learning, compassionate care and adoption, affordable veterinary medicine and resources, and by having the conversation about what it takes to change our culture for the betterment of all living beings.

**Number of Years in Operation** 78

**Main Contact** Lindsey Riley, phone: (202) 679-6116, email: lriley@fredspca.org  
**Job Title** Grants Coordinator

## Localities Served

*Please select any/all localities your agency serves.*

**Caroline**   
**Fredericksburg**   
**King George**   
**Spotsylvania**   
**Stafford**

## Agency Collaborative Impact

**Describe in detail how the community would be impacted if your agency were dissolved or merged with another partner agency.**

The Fred SPCA has been leading the fight for our Region's animals and humans since 1943, becoming a no-kill facility in 2000. In 2009, we grew from a 1,600-square-foot house-turned-shelter into a 25,000 square-foot state-of-the-art adoptions' facility. We opened our spay/neuter clinic in 2012 and began providing surgery for our own animals in-house, sending them to their forever homes more quickly. In 2016, our Well Again Program began providing life-saving veterinary care for the area's neediest pets. In 2018, we launched our People Empowered Through Support (PETS) Program, to further address human challenges and the root cause of pet homelessness.

Through our intake efforts each year, we bring nearly 1,200 homeless animals into our Animal Resource Center where there are solutions. We have a full time clinic to provide proper medical care for the animals in our care, before they are adopted out to their forever homes. By providing services through our PETS Program, we are able to offer affordable veterinary care and help our community bridge the financial gap in affordable care, so animals can stay in the homes they are already familiar with. In addition to affordable veterinary care, we provide food and pet supplies to families in our Program via pickup or mobile delivery. We continually increase live shelter outcomes by collaborating with nearly 40 shelter partners each year to intake high-risk animals who would otherwise be euthanized due to capacity or medical reasons. The number of cats euthanized in shelters is reduced by our taking in hoarding cases; providing funding and resources for trap-and-release; and caring for kitten neonates through our foster program.

We are continually expanding our capabilities to meet needs. Our length-of-stay, of around 14 days, is impressive and allows the animals to find their forever homes quicker and reduces the deterioration of the mental health of the animal.

## **Agency Community Impact**

*Please provide at least two examples of how the mission and vision of your agency impacts the community and overall region.*

### **Example 1**

The Fred SPCA partners with several local domestic partner organizations to care for pets while their families are residents living at the shelter. This program keeps the pets safe and healthy, while their humans can get the help that they need. The Fred SPCA does not ask questions, but simply steps in when needed to care for our community's residents when they are at their most vulnerable. When the residents are released from the domestic violence shelter and in a position to care for their animals again, we are more than happy to release their pets back to them. The Fred SPCA simply acts as a safe home for pets; we call this program Safe Haven.

Safe Haven meets the Fred SPCA's mission as we are seeking to support all living beings - humans and animals. Everything we can do to support everyone in the family, we will do.

### **Example 2**

The Fred SPCA was able to keep more than 1,000 animals in their familiar, loving homes last year thanks to its Intake Diversion Program. The Program, including access to the PETS Program (and the Pet Pantry), affordable medical care through the Locke Community Medical Center, and affordable behavioral training, allows families to keep their pets instead of making the heart-breaking decision to surrender them to our shelter.

The PETS Program and the Pet Pantry offer free pet food and supplies to low-income families across the PD16 Region. Food and supplies can be picked up at the shelter or dropped off at the families' homes each month. Families are encouraged to bring their pets to the Medical Center, where they will receive pricing that is 75% off that of typical private veterinary practices. (Our standard Medical Center rates are 50% off of typical private veterinary practices.) Finally, our Program offers affordable rates for our behavioral training program, which offers customized corrective training for each animal, making them better behaved and more confident at home.

These resources are offered to bring families together, making their pets and humans happy and healthy.

### **Example 3 (Optional)**



## Fredericksburg SPCA - Humane Education Program

### Program Overview

*You may save your work at any time by clicking on the "Save My Work" link/icon at the bottom or top of the page.*

*When you have completed all questions on the form, select the "Save My Work and Mark as Completed" link/icon at the bottom or top of this page.*

*You may also SWITCH between forms in this application by using the SWITCH FORMS feature in the upper right corner. When switching forms, any updates to the existing form will automatically be saved.*

### General Information

<b>Program Name</b>	Humane Education Program
<b>Is this a new program?</b>	No

### Program Contact

<b>Name</b>	Carrie Withers
<b>Title</b>	Executive Director
<b>Email</b>	cwithers@fredspca.org
<b>Phone</b>	(540) 898-1500

### Program Purpose / Description

#### Provide an overview of this program

Fred SPCA's Humane Education program offers youth and teen programs to learn about animals and harness their compassionate nature towards all living beings. Opportunities include Junior Volunteer Program, Animal Advocates Club, and Compassionate Care Camp, where children and teens aged six to 17 can join Humane Education Counselors virtually or in-person to learn about our animals, volunteering, and animal welfare topics.

The Fred SPCA's Humane Education Program also joins groups (schools, scouts, etc.) around our Region speaking on various issues to children and young adults. As our Humane Education Program continues to grow in popularity, new programs and educators will be added to the Team to meet the needs of the community.

### Client Fees

**Please describe the fees clients must pay for the services by this program.**

Fees for this program vary by which Humane Education Program children attend and how many children from a family attend a Program. Fees range from \$30 for a one-day workshop to \$395 for a week-long camp.

## **Justification of Need**

**Please state clearly why this service should be provided to the citizens of the region and why the localities should consider this funding request.**

Fred SPCA's Humane Education Program is the only program of its kind in our Region that provides hands-on experience with animals and teaches children how to be compassionate about all living beings. Age-appropriate experience with dogs and cats will allow children interaction with animals, how to care for them, while learning about animals of all kinds - insects, fish, big cats, and much more! Workshops and camps are always interactive, including art projects; interactions with Fred SPCA staff and animals; trips to the Medical Center; and playing with our shelter animals.

This fall, we launched one-day workshops during the school holidays, providing parents with another option for their children.

The Program is designed to give a hands-on learning experience, while instilling compassion and respect for all living beings.

Funding this program would provide the opportunity for PETS Program children and other low-income children to attend at no cost to them.

**If this is a new program, be sure to include the benefits to the region for funding a new request.**

The Humane Education Program has been running for just over a year, though is a new funding request for the Localities. We have included this request this year, as the Program has grown exponentially over the last year, with many residents beyond the City of Fredericksburg, and we have received several requests for assistance with paying to attend. Because the focus of our funding has primarily been to support the animals, we are seeking support for the Program to support residents attending our Humane Education Program. Funding for this Program would go towards PETS Program students to attend. This money would ultimately be used for the supplies for their attendance, not salaries.

## **Target Audience and Service Delivery**

**Describe the program's intended audience or client base and how those clients are served.**

The Humane Education Program serves ages six to 17 across the PD16 Region. The Program looks to connect children and teens with their enthusiasm and love for nature and animals, and offers Junior Volunteer Program; Compassionate Care Camp – half-day and full-day options; the Animal Advocates Club; school holiday workshops.

The Junior Volunteer Program allows the youth to volunteer for two hours per week for a month, after the group meets to learn about a new subject each week at the shelter. On average, we have about five students performing 16 community service hours each month through the Program.

Compassionate Care Camps are week-long camps meeting for three hours each weekday. There are six week-long sessions each summer for ages of six-to-nine years old; and 10-to-13 years old.

Animal Advocates Club is offered year-round and is designed to bring more engagement to the community. This program meets once a week, virtually, and is student-led.

**If your program has specific entry or application criteria, please describe it here.**

N/A

## Fredericksburg SPCA - Humane Education Program

### Program Budget Narrative

**Please indicate in detail reasons for increases or decreases in the amounts you are requesting.**

N/A - This is a new budget, so there are no increases or decreases in the budget.

**If an increase is being requested, please describe the impact not receiving an increase would have on the program.**

N/A

**In particular, please describe in detail if any increase is sought for new positions or personnel.**

N/A

## Fredericksburg SPCA - Humane Education Program

### Program Specific Budget

*In the boxes below provide program specific administrative costs associated with this program for FY 2023. Please also provide updated FY 2021 Actuals. Data has been rolled over from previous fiscal year application submissions.*

	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2021 Actual	FY 2022 Budget	FY 2023 Budget
Personnel					2,441.56		35,000.00
Benefits					765.94		1,000.00
Operating Expenses					33,564.31		50,000.00
Capital Expenses					0.00		0.00
Total	0.00	0.00	0.00	0.00	36,771.81	0.00	86,000.00

### Program Specific Revenue

*In the section below please provide revenue specifically associated with your program for FY 2023. Please also provide updated FY2021 Actuals. Data has been rolled over from previous fiscal year application submissions. The revenue in this section supports the implementation of your program and the services provided to the community.*

	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2021 Actual	FY 2022 Budget	FY 2023 Budget
Caroline							1,000.00
Fredericksburg							1,000.00
King George							1,000.00
Spotsylvania							1,000.00
Stafford							1,000.00
United Way							0.00
Grants					16,771.81		26,000.00
Client Fees							35,000.00
Fundraising							20,000.00

	<b>FY 2019 Actual</b>	<b>FY 2020 Budgeted</b>	<b>FY 2020 Actual</b>	<b>FY 2021 Estimate</b>	<b>FY 2021 Actual</b>	<b>FY 2022 Budget</b>	<b>FY 2023 Budget</b>
Other (Click to itemize)	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total	0.00	0.00	0.00	0.00	16,771.81	0.00	86,000.00

**Surplus / Deficit**

	<b>FY 2019 Actual</b>	<b>FY 2020 Budgeted</b>	<b>FY 2020 Actual</b>	<b>FY 2021 Estimate</b>	<b>FY 2022 Budget</b>	<b>FY 2023 Budget</b>
Surplus or Deficit	0.00	0.00	0.00	0.00	-20,000.00	0.00

## Fredericksburg SPCA - Intake

### Program Overview

*You may save your work at any time by clicking on the "Save My Work" link/icon at the bottom or top of the page.*

*When you have completed all questions on the form, select the "Save My Work and Mark as Completed" link/icon at the bottom or top of this page.*

*You may also SWITCH between forms in this application by using the SWITCH FORMS feature in the upper right corner. When switching forms, any updates to the existing form will automatically be saved.*

### General Information

**Program Name** Intake

**Is this a new program?** No

### Program Contact

**Name** Carrie Withers

**Title** Executive Director

**Email** cwithers@fredspca.org

**Phone** (540) 898-1500

### Program Purpose / Description

#### Provide an overview of this program

We intake homeless animals not only from residents of PD16, but from County shelters to provide support for our Region's families, animals, and government entities. Failure to do so would cause extreme strain on PD16 resources and potentially compromise the No-Kill initiative as most other organizations in our area suffer from both capacity issues and challenges in treating medical conditions.

Our Intake efforts go well beyond simply housing a cat or dog. We provide food, comfortable shelter, preventative vaccines, veterinary care, spay/neuter surgery, other procedures, and treatment of illness.

### Client Fees

**Please describe the fees clients must pay for the services by this program.**

N/A

### Justification of Need

**Please state clearly why this service should be provided to the citizens of the region and why the localities should consider this funding request.**

The Fred SPCA takes in a substantial amount of animals each year from the community and County shelters. Without the Fred SPCA, these animals may end up as strays or have to be supported directly for long periods of time at the expense of the localities of PD16. Additionally, roaming animals are a health and safety concern for our community. By offering these pets a safe haven until a home is found, we eliminate the possibility of rabies transmission through wildlife attacks and the chance of human or companion animal injury or disease infection by at-large animals.

With our robust medical team and Foster Care program, the Fred SPCA is the most equipped in the area to intake, medical care, foster care, and finding forever homes to support our community members and our localities.

**If this is a new program, be sure to include the benefits to the region for funding a new request.**

N/A

## **Target Audience and Service Delivery**

**Describe the program's intended audience or client base and how those clients are served.**

The Fred SPCA provides lifesaving efforts for homeless animals in PD16. We know we could do much more with additional funding, as we often stand alone in our efforts, indeed serving as a resource for localities, as well as shelters who depend on us, but do not themselves have the financial or human resources.

Additionally, we serve as a support for the humans in PD16, who can no longer care for their pets. Although we have programs that help to keep pets in their homes, it's not always possible. Illness, death, and financial, or other crisis of the caregiver can cause an animal to be homeless. In those cases, we compassionately, and without judgement, shelter the pet and find another loving home.

**If your program has specific entry or application criteria, please describe it here.**

N/A



## Fredericksburg SPCA - Intake

### Program Budget Narrative

**Please indicate in detail reasons for increases or decreases in the amounts you are requesting.**

N/A

**If an increase is being requested, please describe the impact not receiving an increase would have on the program.**

N/A

**In particular, please describe in detail if any increase is sought for new positions or personnel.**

N/A

## Fredericksburg SPCA - Intake

### Program Specific Budget

*In the boxes below provide program specific administrative costs associated with this program for FY 2023. Please also provide updated FY 2021 Actuals. Data has been rolled over from previous fiscal year application submissions.*

	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2021 Actual	FY 2022 Budget	FY 2023 Budget
Personnel		75,000.00	75,000.00		75,000.00	80,000.00	80,000.00
Benefits		20,000.00	20,000.00		1,750.00	10,000.00	2,000.00
Operating Expenses		250,000.00	250,000.00		175,000.00	262,500.00	250,000.00
Capital Expenses		25,000.00	0.00		0.00	0.00	0.00
Total	0.00	370,000.00	345,000.00	0.00	251,750.00	352,500.00	332,000.00

### Program Specific Revenue

*In the section below please provide revenue specifically associated with your program for FY 2023. Please also provide updated FY2021 Actuals. Data has been rolled over from previous fiscal year application submissions. The revenue in this section supports the implementation of your program and the services provided to the community.*

	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2021 Actual	FY 2022 Budget	FY 2023 Budget
Caroline		0.00	0.00			0.00	1,000.00
Fredericksburg		12,000.00	12,000.00		12,000.00	15,000.00	15,000.00
King George		0.00	0.00			0.00	1,000.00
Spotsylvania		10,000.00	10,000.00		10,000.00	20,000.00	15,000.00
Stafford		0.00	0.00			15,000.00	1,000.00
United Way		35,000.00	35,000.00		35,000.00	30,000.00	0.00
Grants		55,000.00	55,000.00		33,000.00	30,000.00	55,000.00

	<b>FY 2019 Actual</b>	<b>FY 2020 Budgeted</b>	<b>FY 2020 Actual</b>	<b>FY 2021 Estimate</b>	<b>FY 2021 Actual</b>	<b>FY 2022 Budget</b>	<b>FY 2023 Budget</b>
Client Fees		80,000.00	0.00			204,900.00	0.00
Fundraising		250,000.00	250,000.00		161,750.00	37,600.00	244,000.00
Other (Click to itemize)	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total	0.00	442,000.00	362,000.00	0.00	251,750.00	352,500.00	332,000.00

**Surplus / Deficit**

	<b>FY 2019 Actual</b>	<b>FY 2020 Budgeted</b>	<b>FY 2020 Actual</b>	<b>FY 2021 Estimate</b>	<b>FY 2022 Budget</b>	<b>FY 2023 Budget</b>
Surplus or Deficit	0.00	72,000.00	17,000.00	0.00	0.00	0.00

## **Fredericksburg SPCA - Intake**

### **Collaborative Impact**

#### **Efforts and Partnerships**

**Describe in detail examples of collaborative efforts and key partnerships between your program and the other programs or agencies in the area.**

The Spotsylvania Sheriff's Office has been a key partner for our intake program, regarding police training on Safe Haven and PETS Program for in-field referrals to avoid intake and keep pets with their families.

#### **Collaborative Impact**

**Describe in detail how the community would be impacted if your program were dissolved or merged with another partner agency.**

The Fred SPCA has played a critical role in animal welfare and public safety since 1943. The community sees us as a resource center for all things animal-related, and we are happy to provide the services we provide with a non-judgmental approach. We are a vital and important organization in PD16; we would leave a critical chasm in animal care and service if we were to dissolve.

## Fredericksburg SPCA - Intake

### Number of Individuals Served

#### Localities

*Please provide the actual numbers of individuals served in this program during FY2021 and the estimated numbers of individuals to be served in FY2023.*

Locality	FY2017 (Actual)	FY2018 (Actual)	FY 2019 (Actual)	FY 2020 (Actual)	FY 2021 (Actual)	FY 2022 Estimate	FY 2023 Estimate
Fredericksburg City	450	428	500	400	0	445	450
Caroline County	70	135	100	100	0	50	125
King George County	35	111	50	50	0	50	55
Spotsylvania County	700	502	600	625	0	575	650
Stafford County	150	115	200	100	0	150	125
Other Localities	500	914	500	200	0	230	250
Total	1,905	2,205	1,950	1,475	0	1,500	1,655

## Fredericksburg SPCA - Intake

[View Diagram](#) Goals and Objectives

### Goals

**Goal: Decrease pet homelessness and suffering due to financial insecurity**

Objectives		2020 Baseline	2020 Year End	2021 Baseline	2021 Year End	2022 Baseline	2022 Year End	2023 Baseline
<b>Offer resources like pet food and behavioral support to owners considering relinquishment (clients defined as the number of owners who were offered resources)</b>	Total # Clients Served	2,200	2,200	1,575	0			1,500
	Total # Clients Achieved/Successful	2,200	2,200	1,575	0			
	% Achieved / Successful	100	100	100	0			0
<b>Offer subsidized veterinary care through our clinic.</b>	Total # Clients Served	50	50	1,820	0			1,750
	Total # Clients Achieved/Successful	50	59	1,820	0			
	% Achieved / Successful	100	118	100	0			0

### Explanation & Overview

**If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case**

N/A

### Updates for FY2018

**Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported**

N/A

If you are restating the goals or objectives for the prior calendar year, please include those here

N/A

**Goal:**

**Decrease intakes or remain the same by providing resources to the community to keep pets in their homes.**

<b>Objectives</b>		<b>2020 Baseline</b>	<b>2020 Year End</b>	<b>2021 Baseline</b>	<b>2021 Year End</b>	<b>2022 Baseline</b>	<b>2022 Year End</b>	<b>2023 Baseline</b>
<b>Take all returns of all previously adopted FredSPCA animals.</b>	Total # Clients Served	186	190	50	0			50
	Total # Clients Achieved/Successful	186	190	50	0			
	% Achieved / Successful	100	100	100	0			0
<b>Take more kittens during summer months.</b>	Total # Clients Served	600	625	475	0			500
	Total # Clients Achieved/Successful	600	625	475	0			
	% Achieved / Successful	100	100	100	0			0

**Explanation & Overview**

If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case

N/A

**Updates for FY2018**

Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported

N/A

**If you are restating the goals or objectives for the prior calendar year, please include those here**

N/A



## Fredericksburg SPCA - People Empowered Through Support (P.E.T.S.)

### Program Overview

*You may save your work at any time by clicking on the "Save My Work" link/icon at the bottom or top of the page.*

*When you have completed all questions on the form, select the "Save My Work and Mark as Completed" link/icon at the bottom or top of this page.*

*You may also SWITCH between forms in this application by using the SWITCH FORMS feature in the upper right corner. When switching forms, any updates to the existing form will automatically be saved.*

### General Information

<b>Program Name</b>	People Empowered Through Support (P.E.T.S.)
<b>Is this a new program?</b>	No

### Program Contact

<b>Name</b>	Carrie Withers
<b>Title</b>	Executive Director
<b>Email</b>	cwithers@fredspca.org
<b>Phone</b>	(540) 898-1500

### Program Purpose / Description

**Provide an overview of this program**

The People Empowered Through Support (PETS) Program keeps animals in their familiar, loving homes by assisting families struggling to care for their animals with essential supplies and low-cost or free veterinary care. If pet owners cannot come to us, we offer mobile meals to deliver food and supplies to their homes. Our life-saving program has facilitated critical interventions for people and their pets at the point of imminent relinquishment or separation.

The Program provides temporary housing for pets whose families experience domestic violence, homelessness, incarceration, hospitalization, and/or military relocation. We are proud of our pet return-to-hip rate of 90%.

Our Program provides direct access to our Pet Pantry, which offers a monthly supply of pet food, toys, supplies, and over-the-counter flea/tick prevention. This safety net allows families to preserve what little finances they have for vet care, housing, bills, etc. Our Pet Pantry is currently serving more than 300 families and distributing more than 1,500 pounds of supplies each month.

The Program also provides access to affordable vet care, keeping pets healthy. More than 350 families receive wellness care; spay and neuter surgery; geriatric care; diabetic and other chronic illness management through the Fred SPCA's Medical Center.

The Fred SPCA is seeking support to purchase food and supplies, as, like last year, we expect another financially challenging year for our community residents.

## **Client Fees**

**Please describe the fees clients must pay for the services by this program.**

The PETS Program is free to join and there are no barriers to participation. The medical subsidy is limited to \$300 per family. There are no other fees for participation.

## **Justification of Need**

**Please state clearly why this service should be provided to the citizens of the region and why the localities should consider this funding request.**

The PETS Program is a much-needed service in the PD16 Region. Program clients are largely identified as being from the ALICE population - Asset Limited, Income Constrained, Employed. Twenty percent of our clients are disabled, seniors, families without reliable transportation, or Veterans who simply cannot get to our shelter. We are proud to offer monthly deliveries to them. By doing so, we keep both their pet and the family healthy, building our community. More on how we are building our community is available via this The Conversation article, "When Pets Are Family The Benefits Extend Into Society."  
(<https://theconversation.com/when-pets-are-family-the-benefits-extend-into-society-109179>)

The PETS Program relies on community donations of food and supplies; we're asking for funding assistance to help supplement these donations, and so that the Fred SPCA can offer the Program to more families.

**If this is a new program, be sure to include the benefits to the region for funding a new request.**

N/A

## **Target Audience and Service Delivery**

### **Describe the program's intended audience or client base and how those clients are served.**

The PETS Program audience is any PD16 family that is struggling to pay for food or medical care for their pet and thinking about surrendering their pet because of their inability to pay for these necessities. The Fred SPCA would prefer to have a conversation with this family about how the PETS Program and the Fred SPCA can assist them before they relinquish their pet. This would be far less traumatic on the family and on the pet.

### **If your program has specific entry or application criteria, please describe it here.**

There are no entry or application criteria for joining the PETS Program.

## Fredericksburg SPCA - People Empowered Through Support (P.E.T.S.)

### Program Budget Narrative

**Please indicate in detail reasons for increases or decreases in the amounts you are requesting.**

N/A

**If an increase is being requested, please describe the impact not receiving an increase would have on the program.**

N/A

**In particular, please describe in detail if any increase is sought for new positions or personnel.**

N/A

## Fredericksburg SPCA - People Empowered Through Support (P.E.T.S.)

### Program Specific Budget

*In the boxes below provide program specific administrative costs associated with this program for FY 2023. Please also provide updated FY 2021 Actuals. Data has been rolled over from previous fiscal year application submissions.*

	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2021 Actual	FY 2022 Budget	FY 2023 Budget
Personnel		64,000.00	64,000.00		64,000.00		64,000.00
Benefits		8,000.00	8,000.00		1,500.00		2,000.00
Operating Expenses		32,000.00	32,000.00		32,000.00		32,000.00
Capital Expenses		0.00	0.00		0.00		0.00
Total	0.00	104,000.00	104,000.00	0.00	97,500.00	0.00	98,000.00

### Program Specific Revenue

*In the section below please provide revenue specifically associated with your program for FY 2023. Please also provide updated FY2021 Actuals. Data has been rolled over from previous fiscal year application submissions. The revenue in this section supports the implementation of your program and the services provided to the community.*

	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2021 Actual	FY 2022 Budget	FY 2023 Budget
Caroline		0.00	0.00				0.00
Fredericksburg		6,000.00	6,000.00		6,000.00		6,000.00
King George		0.00	0.00				0.00
Spotsylvania		6,000.00	6,000.00		6,000.00		6,000.00
Stafford		2,000.00	2,000.00		2,000.00		0.00
United Way		30,000.00	30,000.00		30,000.00		0.00
Grants		35,000.00	35,000.00		35,000.00		35,000.00
Client Fees		0.00	0.00				0.00
Fundraising		45,000.00	45,000.00		18,500.00		51,000.00

	<b>FY 2019 Actual</b>	<b>FY 2020 Budgeted</b>	<b>FY 2020 Actual</b>	<b>FY 2021 Estimate</b>	<b>FY 2021 Actual</b>	<b>FY 2022 Budget</b>	<b>FY 2023 Budget</b>
Other (Click to itemize)	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total	0.00	124,000.00	124,000.00	0.00	97,500.00	0.00	98,000.00

**Surplus / Deficit**

	<b>FY 2019 Actual</b>	<b>FY 2020 Budgeted</b>	<b>FY 2020 Actual</b>	<b>FY 2021 Estimate</b>	<b>FY 2022 Budget</b>	<b>FY 2023 Budget</b>
Surplus or Deficit	0.00	20,000.00	20,000.00	0.00	0.00	0.00

## **Fredericksburg SPCA - People Empowered Through Support (P.E.T.S.)**

### **Collaborative Impact**

#### **Efforts and Partnerships**

**Describe in detail examples of collaborative efforts and key partnerships between your program and the other programs or agencies in the area.**

Below is a snapshot of our partnerships across the PD16 Region.

Spotsylvania Sheriff's Office - Police training on Safe Haven and PETS Program for in-field referrals to avoid intake and keep pets with their families.

Spotsylvania Social Services - We have partnered with the Dept. of Social Services to provide access to families for our Safe Haven and PETS Program.

Micah Ministries - A non-profit involved with the community's homeless population by providing shelter space, housing assistance, and meals to those in need. We have a reciprocal referral program.

Moss Clinic - A local non-profit dedicated to improving the health and wellness of low-income, underserved people through health care delivered with dignity and respect. We have a reciprocal referral program.

Mary Washington Hospital - A local hospital that provides their patient's information about our Safe Haven program, if animals are a barrier to their owners receiving treatment. We have a reciprocal referral program.

#### **Collaborative Impact**

**Describe in detail how the community would be impacted if your program were dissolved or merged with another partner agency.**

The Fred SPCA has played a critical role in animal welfare and public safety since 1943. The community sees us as a resource center for all things animal-related, and we are happy to provide the services we provide with a non-judgmental approach. We are a vital and important organization in PD16, especially to the low-income and residents struggling financially. The Fred SPCA would leave a critical chasm in animal care and service if we were to dissolve.

## Fredericksburg SPCA - People Empowered Through Support (P.E.T.S.)

### Number of Individuals Served

#### Localities

*Please provide the actual numbers of individuals served in this program during FY2021 and the estimated numbers of individuals to be served in FY2023.*

Locality	FY2017 (Actual)	FY2018 (Actual)	FY 2019 (Actual)	FY 2020 (Actual)	FY 2021 (Actual)	FY 2022 Estimate	FY 2023 Estimate
Fredericksburg City	0	40	100		0		110
Caroline County	0	20	100		0		110
King George County	0	10	100		0		110
Spotsylvania County	0	60	100		0		110
Stafford County	0	10	100		0		110
Other Localities	0	50	20		0		30
Total	0	190	520	0	0	0	580



# Fredericksburg SPCA - People Empowered Through Support (P.E.T.S.)

## [View Diagram](#) Goals and Objectives

### Goals

**Goal: Decrease pet homelessness and suffering due to financial insecurity.**

Objectives		2020 Baseline	2020 Year End	2021 Baseline	2021 Year End	2022 Baseline	2022 Year End	2023 Baseline
<b>Medical subsidy program (clients defined as the number of owners who were offered subsidized veterinary care through the Fred SPCA Medical Center)</b>	Total # Clients Served		50		0			1,750
	Total # Clients Achieved/Successful		50		0			
	% Achieved / Successful	0	100		0			0
<b>Partner with social services department in each jurisdiction to promote PETS with people in need.</b>	Total # Clients Served		75		0			100
	Total # Clients Achieved/Successful		75		0			
	% Achieved / Successful	0	100		0			0
<b>Offer humane solutions to chains, etc, to get dogs/cats inside or living more comfortably.</b>	Total # Clients Served		500		0			600
	Total # Clients Achieved/Successful		500		0			
	% Achieved / Successful	0	100		0			0

### Explanation & Overview

**If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case**

N/A

## Updates for FY2018

Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported

N/A

If you are restating the goals or objectives for the prior calendar year, please include those here

N/A

### Goal: Increase public safety in the Rappahannock Region through community engagement

Objectives		2020 Baseline	2020 Year End	2021 Baseline	2021 Year End	2022 Baseline	2022 Year End	2023 Baseline
<b>Host 1 large low-cost clinic to accommodate residents in each jurisdiction of PD16.</b>	Total # Clients Served		12		12			12
	Total # Clients Achieved/Successful		12		12			
	% Achieved / Successful	0	100		100			0
<b>Maintain data on community/free roaming cats</b>	Total # Clients Served		352		0			72
	Total # Clients Achieved/Successful		352		0			
	% Achieved / Successful	0	100		0			0
<b>Provide low-cost and subsidized cat and dog training programs for the community</b>	Total # Clients Served		5		0			100
	Total # Clients Achieved/Successful		5		0			
	% Achieved / Successful	0	100		0			0

## **Explanation & Overview**

**If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case**

N/A

## **Updates for FY2018**

**Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported**

N/A

**If you are restating the goals or objectives for the prior calendar year, please include those here**

N/A