

Regional Funding

Fiscal Year 2023 - Partner Funding Application

American Red Cross of Rappahannock Virginia

Agency Total Budget

In the boxes below provide an overview of the administrative costs associated with your total agency budget for the FY 2023 Budget. Please also provide updated FY 2021 Actuals, data has been rolled over from previous application submissions for other fiscal years.

	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2021 Actual	FY 2022 Budget	FY 2023 Budget
Salary	284,426.00		261,651.00	298,512.00	291,875.00	304,482.00	358,443.00
Benefits	81,110.00		77,917.00	89,923.00	92,502.00	91,721.00	112,212.00
Operating Expenses	295,146.00		290,631.00	304,995.00	214,307.00	304,995.00	234,364.00
Capital Expenses	0.00			0.00	0.00		0.00
Other Expenses	0.00			0.00	0.00		0.00
Total	660,682.00	0.00	630,199.00	693,430.00	598,684.00	701,198.00	705,019.00

Agency Total Revenues

Please include revenue associated with your entire organization for FY2023. Please also provided updated FY 2021 Actuals, data has been rolled over from previous application submissions for other fiscal years. This section represents the TOTAL revenue your organization is receiving. The revenue associated with specific programs will be listed within your program budgets; this section represents total revenues. (For example if your organization requests funding for multiple programs the total amount requested from each locality or other entities goes within this section)

	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2021 Actual	FY 2022 Budget	FY 2023 Budget
Caroline	14,166.00		11,189.00	8,529.00	8,529.00	5,553.00	3,333.00
Fredericksburg	12,276.00		9,697.00	7,391.00	7,391.00	4,812.00	3,333.00
King George	11,694.00		9,237.00	7,041.00	7,041.00	4,584.00	3,333.00

	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2021 Actual	FY 2022 Budget	FY 2023 Budget
Spotsylvania	59,708.0 0		47,162.0 0	35,950.0 0	35,950.0 0	23,403.0 0	5,000.00
Stafford	63,249.0 0		49,959.0 0	38,082.0 0	38,082.0 0	24,790.0 0	5,000.00
United Way	8,979.00		3,161.00	3,048.00	1,134.00	3,048.00	7,452.00
Grants	24,714.0 0		31,761.0 0	31,761.0 0	52,757.0 0	31,761.0 0	53,898.0 0
Client Fees	115,021. 00		174,059. 00	174,059. 00	83,426.0 0	174,059. 00	120,038. 00
Fundraising	0.00			0.00	167,334. 00		357,831. 00
Other (Click to itemize)	350,875. 00	0.00	293,974. 00	387,569. 00	197,041. 00	429,188. 00	145,801. 00
Total	660,682. 00	0.00	630,199. 00	693,430. 00	598,685. 00	701,198. 00	705,019. 00

Surplus / Deficit

	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2021 Actual	FY 2022 Budget	FY 2023 Budget
Surplus or Deficit	0.00	0.00	0.00	0.00	1.00	0.00

American Red Cross of Rappahannock Virginia

Agency Budget Narrative

Administrative Expenses

Provide an overview of the administrative costs for your agency.

From the American Red Cross FY20 990 filed with the IRS:

Program - 90.23%

M&G - 3.34%

Fundraising - 6.43%

If your agency is requesting an increase or decrease in administrative funding, please describe in detail the reasons for these changes.

We are not seeking funding for administrative costs, but rather for direct client assistance and program funding associated with the delivery of disaster relief to those affected by home fires and other local disasters in Caroline, King George, Spotsylvania and Stafford Counties and the City of Fredericksburg.

Please provide justification for and specific amounts of administrative costs that are defrayed by locality funds.

We are not seeking funding for administrative costs, but rather for direct client assistance and program funding associated with the delivery of disaster relief.

Capital Expenses

Please provide an overview of the capital costs for your agency.

No funding from these localities will be used for capital costs. If the need arises, for example, for a vehicle, we would seek funding from a foundation or corporation for that specific capital need.

Please provide justification for and specific amounts of capital costs that are defrayed by locality funds.

No funding from these localities will be used for capital costs. If the need arises, for example, for a vehicle, we would seek funding from a foundation or corporation for that specific capital need.

Salary & Benefit Expenses

Please provide an overview of any increases or decreases in general personnel expenses for your agency.

We budget a 3.0% increase in general personnel expenses each year, across the board.

Please provide a description of any changes to agency benefits structure or cost.

Through benefits consolidation we have been able to reduce our agency benefits costs by about 2%, across the board.

Budget Issues

Provide any legislative initiatives or issues that may impact the agency for the upcoming year.

N/A We are unaware of any legislative initiatives that may impact our agency for the upcoming year.

If you are aware of “outside” funding sources that will expire or be reduced on a set cycle or date, please note those below and how you are planning for them.

N/A Our funding, typically, is based on a one year cycle, so we are continually seeking funds to provide our services in this community.

Please detail any identified agency needs or areas of concern that are currently not being addressed in your funding request.

Oct. 27, 2021

The American Red Cross has an emergency blood and platelet shortage, as the Red Cross national blood supply drops to the lowest it's been at this time of year in more than a decade.

- Blood product distributions to hospitals continue to remain strong, significantly outpacing blood donations. The Red Cross needs to collect at least 10,000 more blood products each week in the coming weeks to meet the needs of patients in hospitals across the country, including in these local counties.
- Fall is typically a time when the blood supply rebounds from summer blood shortages. However, donor turnout has reached the lowest level of the year as many delayed giving amid a return to the workplace and in-person learning, as well as a result of the continued impacts of COVID-19.
- Healthy individuals are needed to donate now and into winter to help patients counting on lifesaving blood.

American Red Cross of Rappahannock Virginia

Locality Information

Caroline County

In FY2021, the Red Cross provided assistance to 10 families or 35 individuals following home fires and other disasters in Caroline County.

* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Additionally, since October 2014, we've installed 107 free smoke alarms and changed 32 batteries in existing alarms in 88 local homes.

City of Fredericksburg

In FY2021, the Red Cross provided assistance to 8 families or 30 individuals following home fires and other disasters in Fredericksburg.

* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Additionally, since October 2014, we've installed 290 free smoke alarms and changed 70 batteries in existing alarms in 175 local homes.

King George County

In FY2021, the Red Cross provided assistance to one families or three individuals following home fires and other disasters in King George County.

* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Spotsylvania County

In FY2021, the Red Cross provided assistance to 14 families or 63 individuals following home fires and other disasters in Spotsylvania County.

* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Additionally, since October 2014, we've installed 85 free smoke alarms and changed 5 batteries in existing alarms in 35 local homes.

Stafford County

In FY2021, the Red Cross provided assistance to 8 families or 38 individuals following home fires and other disasters in Stafford County.

* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Additionally, since October 2014, we've installed 465 free smoke alarms and changed 36 batteries in existing alarms in 220 local homes.

American Red Cross of Rappahannock Virginia

Agency Information

Agency Name American Red Cross of Rappahannock Virginia
Physical Address 2217 Princess Anne Street Unit B26, Fredericksburg, VA, 22407, US
Mailing Address P.O. Box 248, Fredericksburg, VA 22401
Agency Phone Number (540) 498-3761
Federal Tax ID # 530196605
Web Address www.redcross.org/Virginia
Agency Email Address Helen.Parham@redcross.org

Agency Mission Statement

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

Number of Years in Operation 104

Main Contact Helen Parham, phone: (540) 498-3761, email: Helen.Parham@redcross.org

Job Title Executive Director

Localities Served

Please select any/all localities your agency serves.

Caroline
Fredericksburg
King George
Spotsylvania
Stafford

Agency Collaborative Impact

Describe in detail how the community would be impacted if your agency were dissolved or merged with another partner agency.

For more than 104 years, the American Red Cross has been serving Caroline, King George, Spotsylvania and Stafford counties and the City of Fredericksburg. The American Red Cross is the only agency that provides assistance for immediate, disaster caused needs, 24 hours per day, 7 days per week.

The Red Cross is here on the worst day of people's lives – the day their home burns down and they are left without anything to meet their basic, human needs; the day their life hangs in the balance because they need a blood transfusion; the day their family, thousands of miles away, loses touch because of mother nature's fury; or the day we deliver a message to a service member that their loved one is critically ill. In these moments, the Red Cross provides support to individuals and families to alleviate their suffering by offering what they need most – shelter, food and water, clothing, emergency communications, financial and emotional support, or a life-saving pint of blood.

Everything we do depends on the needs of the people we serve and assistance is available for everyone who has experienced an emergency and needs help regardless of economic status, race, sex, ethnicity, political beliefs or other affiliations.

While there are no plans to dissolve or merge with another agency, we could not do what we do without our community partners. Partner organizations often support the Red Cross with local volunteers, shelter facilities, service delivery facilities, in-kind services, and supplies. Some organizations have specific expertise the Red Cross can make available to clients through our partnerships; examples include temporary respite care for children in shelters, spiritual care, pet sheltering, legal services, translation or interpretation services and support for individuals with disabilities or functional and access needs.

Agency Community Impact

Please provide at least two examples of how the mission and vision of your agency impacts the community and overall region.

Example 1

"For the first time in my life, I felt powerless with no family nearby and no access to any of my belongings or personal things. All I can say is: THANK YOU American Red Cross. Your organization was truly there at the right moment offering help. God Bless you for what you do."

Each year, the American Red Cross responds to more home fires than any other type of disaster and, each year, families in Caroline, King George, Spotsylvania and Stafford counties and the City of Fredericksburg are devastated by these disasters. No matter the cause, or the number of people affected, for each person the impact is the same: no place to sleep, no clothes and maybe not even food to eat.

In FY2021, the Red Cross provided \$29,529.61 in immediate financial assistance to 43 families or 173 individuals affected by home fires and other disasters in Virginia Planning District 16 (PD16).

Compassionate Red Cross workers connect with our clients right away to assess their most pressing needs, which often include shelter, food, clothing, prescriptions, eyeglasses, toiletries and other critical items lost to the fire. To minimize risks around COVID-19, this work continues to be done via video or phone, mostly, and our volunteers are taking extra time to listen, so people feel supported.

In December 2020, we launched RC Care, our new management system that enhances how we serve disaster clients. Among other features, it enables clients to select how they want to receive financial assistance, including electronic transfers that can be disbursed in as little as one hour. We continue to offer financial assistance cards, as well, which can be used anywhere that accepts credit cards.

Because of generous funding from our donors, whether it is responding to a home fire in the middle of the night that affects a single family or opening a shelter after a disaster that displaces an entire community, we are prepared 24/7 to bring comfort and care to residents of PD16 communities.

Example 2

Although we shared this story last year, it is worthy of retelling and its impact never grows old.

On October 15, 2016, 40 American Red Cross volunteers divided into teams and fanned out through the Foxwood Village neighborhood in Stafford County, VA, to install free smoke alarms. The volunteers, including partners from Hosanna Fellowship Church, Islamic Center of Fredericksburg, Jenkins Restoration, Marstel Day, Ministerio de Restauracion Torre Fuerte, Richmond Refrigeration, and Team Rubicon, also shared tips with residents on preventing house fires and developing escape plans should a blaze break out.

That effort paid off when, on July 4, 2019, a cooking fire occurred in a home in which two Red Cross smoke alarms had been installed. The smoke alarms sounded and the family of nine – including four children – escaped from their burning home. The head of the home said they were grateful for the alarms, which saved their lives, but also for the training they had received because they all knew exactly what to do, including calling 911 and meeting in a location a safe distance from their home.

Since October 2014, 1,063 lives have been saved across the country, including 21 in Virginia: 1,063 isn't just a number – but represents parents, family members, friends and neighbors who are alive today because a free Red Cross smoke alarm was installed in their home.

Due to COVID-19, in-home home fire safety visits by Red Cross workers and volunteers remain suspended. However, our fire-department partners are permitted to install American Red Cross smoke alarms by appointment. In an abundance of hope, our annual Sound the Alarm (smoke alarm installations) event is scheduled for May 2022.

Example 3 (Optional)

Throughout the tumult of 2020, we supported disaster victims across our territory. We sheltered, fed, and provided emotional support to those who lost their homes. We supplied blood to local hospitals for patient care and taught skills that saved lives. Military members and their families were strengthened by services received. Despite the novel, COVID-19 pandemic, the Red Cross remained steadfast, delivering help to people in need by adapting the delivery of our humanitarian services to protect the health of our volunteers, clients, and staff.

For example, in June 2020, the Red Cross began testing all blood, platelet, and plasma donations for COVID-19 antibodies. The antibody test results identified blood donors who may have qualified to serve as convalescent plasma donors. Medical research findings indicated convalescent plasma may aid in the recovery of patients battling COVID-19.

American Red Cross of Rappahannock Virginia - Disaster Relief Services

Program Overview

You may save your work at any time by clicking on the "Save My Work" link/icon at the bottom or top of the page.

When you have completed all questions on the form, select the "Save My Work and Mark as Completed" link/icon at the bottom or top of this page.

You may also SWITCH between forms in this application by using the SWITCH FORMS feature in the upper right corner. When switching forms, any updates to the existing form will automatically be saved.

General Information

Program Name Disaster Relief Services

Is this a new program? No

Program Contact

Name Helen Parham

Title Executive Director

Email Helen.Parham@redcross.org

Phone (540) 498-3761

Program Purpose / Description

Provide an overview of this program

Every day, we help people who have experienced all manners of fires, floods, and storms. Our volunteers continue to make contact with our clients via video or phone. While every response is different, the Red Cross typically provides the following types of services to a family affected by disaster:

* The American Red Cross provides financial assistance to secure clothing, food, medications, hygiene supplies, blankets, etc., and works with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

* In the days and weeks following the tragic event, Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

* We also focus on helping individuals/families in high risk neighborhoods prepare for home fires.

NOTE: In-home fire safety visits by Red Cross workers and volunteers remain suspended. However, our fire-department partners are permitted to install American Red Cross smoke alarms by appointment. In an abundance of hope, our annual Sound the Alarm (smoke alarm installations) event is scheduled for May 2022.

Assistance is available for everyone who has experienced an emergency and needs help regardless of economic status, race, sex, ethnicity, political beliefs or other affiliations.

Client Fees

Please describe the fees clients must pay for the services by this program.

All disaster relief services, including direct client assistance for food, shelter, clothing, replacement medications, etc., and casework and recovery services are provided free of charge to those who have been affected by home fires and other disasters. Installation of smoke alarms and replacing batteries in existing alarms is also provided free of charge to local residents.

Justification of Need

Please state clearly why this service should be provided to the citizens of the region and why the localities should consider this funding request.

The average home fire in the United States causes \$19,600 in property damage and loss. When facing an unexpected \$400 expense, nearly 40% of U.S. adults would borrow money or sell personal items to cover it. For families facing this kind of financial pressure, home fires can push them into financial insolvency or even homelessness.

The vast majority of our clients are low-income families, many are renters without insurance, living paycheck-to-paycheck, and are simply unequipped to take on the unexpected financial burdens of losing everything they own, including their home; 56% report income below \$29,999; 67% have no content coverage; 63% have no structure coverage and 94% need housing assistance to prevent immediate homelessness.

Funding from the localities will provide immediate financial assistance when families may not have emergency funds or cannot immediately activate their insurance - an important first step toward their longer-term recovery.

If this is a new program, be sure to include the benefits to the region for funding a new request.

N/A

The American Red Cross has been providing disaster assistance to residents of Caroline, King George, Spotsylvania and Stafford Counties and the City of Fredericksburg since 1917.

Target Audience and Service Delivery

Describe the program's intended audience or client base and how those clients are served.

The American Red Cross provides immediate assistance, as needed, for food, shelter, clothing, eyeglasses, medications, mental health support, etc., to 100% of those who are referred to or contact the Red Cross for assistance.

The Red Cross response focuses on meeting people's immediate disaster-caused needs with the primary goals of giving them relief and expediting their return to normal daily activities. We help families get through those first horrific days by providing financial support to meet immediate needs like clothes, prescriptions and diapers as well as secure a safe place to stay.

On average, the Red Cross provides \$605 in financial assistance to each household impacted by a home fire or other disaster, however assistance amounts are tailored to family size and livability of the home. Funds are disbursed in as little as one hour following contact with the client.

If your program has specific entry or application criteria, please describe it here.

Those who are affected by disasters - home fires, tornadoes, floods, etc., are referred to or contact the American Red Cross for assistance. After verifying the event, those affected receive comfort and consolation from our volunteers, who then assess their immediate needs for food, clothing, shelter, emotional support, medications, etc.

Assistance is available for everyone who has experienced an emergency and needs help regardless of economic status, race, sex, ethnicity, political beliefs or other affiliations.

American Red Cross of Rappahannock Virginia - Disaster Relief Services

Program Budget Narrative

Please indicate in detail reasons for increases or decreases in the amounts you are requesting.

We spend more in immediate financial assistance each year for food, shelter, clothing, medications, etc., than we are requesting in this application.

There are also many less visible elements of our work that are essential to providing the items and services needed to assist a family affected by a local disaster, such as a home fire, including, for which we are not requesting funding:

- * Training volunteers to provide comfort/care to those affected;
- * Maintaining a real-time dispatch system to alert volunteers, so they can respond at a moment's notice;
- * Securing/storing disaster supplies;
- * Maintaining a fleet of emergency response vehicles;
- * Establishing and maintaining partnerships with organizations and fire departments to provide additional assistance to clients;
- * Technology systems to facilitate and record assistance provided to families; and
- * Maintaining a network of shelters that can be utilized in the event of a larger, multi-family disaster.

If an increase is being requested, please describe the impact not receiving an increase would have on the program.

N/A

The Red Cross depends entirely upon the generosity of our financial donors - including counties and cities - to deliver critical local services following a disaster. One of the biggest challenges the Red Cross faces is raising funds to offset the expenses of responding to those disasters that do not generate national or local media exposure, and quickly fade from the public eye, such as local home fires.

With regional funding, the Red Cross can continue to provide effective and efficient disaster services these local communities deserve and depend on.

In particular, please describe in detail if any increase is sought for new positions or personnel.

N/A

American Red Cross of Rappahannock Virginia - Disaster Relief Services

Program Specific Budget

In the boxes below provide program specific administrative costs associated with this program for FY 2023. Please also provide updated FY 2021 Actuals. Data has been rolled over from previous fiscal year application submissions.

	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2021 Actual	FY 2022 Budget	FY 2023 Budget
Personnel	88,163.00	88,857.00	88,300.00	91,280.00	129,432.00	93,105.00	149,735.00
Benefits	28,007.00	28,630.00	28,183.00	29,639.00	42,178.00	30,232.00	47,707.00
Operating Expenses	128,650.00	120,652.00	123,478.00	130,669.00	143,354.00	130,669.00	133,958.00
Capital Expenses		0.00			0.00		0.00
Total	244,820.00	238,139.00	239,961.00	251,588.00	314,964.00	254,006.00	331,400.00

Program Specific Revenue

In the section below please provide revenue specifically associated with your program for FY 2023. Please also provide updated FY2021 Actuals. Data has been rolled over from previous fiscal year application submissions. The revenue in this section supports the implementation of your program and the services provided to the community.

	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2021 Actual	FY 2022 Budget	FY 2023 Budget
Caroline	10,251.00	4,434.00	4,794.00	5,816.00	8,529.00	5,189.00	3,333.00
Fredericksburg	8,882.00	3,842.00	4,154.00	5,040.00	7,391.00	4,496.00	3,333.00
King George	8,462.00	3,660.00	3,957.00	4,801.00	7,041.00	4,283.00	3,333.00
Spotsylvania	43,206.00	18,688.00	20,204.00	24,514.00	35,950.00	21,868.00	5,000.00
Stafford	45,767.00	19,796.00	21,403.00	25,968.00	38,082.00	23,164.00	5,000.00
United Way		0.00			0.00		0.00
Grants		12,744.00			547.00		2,265.00

	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2021 Actual	FY 2022 Budget	FY 2023 Budget
Client Fees		0.00			83,633.00		208,358.00
Fundraising		0.00			133,791.00		100,778.00
Other (Click to itemize)	128,252.00	0.00	185,449.00	185,449.00	0.00	195,006.00	0.00
Support from Network	128,252.00		185,449.00	185,449.00		195,006.00	
Total	244,820.00	63,164.00	239,961.00	251,588.00	314,964.00	254,006.00	331,400.00

Surplus / Deficit

	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2022 Budget	FY 2023 Budget
Surplus or Deficit	0.00	-174,975.00	0.00	0.00	0.00	0.00

American Red Cross of Rappahannock Virginia - Disaster Relief Services

Collaborative Impact

Efforts and Partnerships

Describe in detail examples of collaborative efforts and key partnerships between your program and the other programs or agencies in the area.

- All fire departments and Emergency Managers ((for notification, medical volunteers, transportation and preparedness planning)
- Salvation Army, Goodwill, Catholic Charities (for additional clothing, household items and furnishings for local disaster victims);
- Spotsylvania Emergency Concerns, The Salvation Army and Central Virginia Housing Coalition (payment of rent and utilities)
- Volunteers Organizations Active in Disaster (VOAD)
- Department of Social Services (for shelter registrars and additional caseworkers)
- 211
- Disney Company (Mickey Mouse dolls given to children affected by disaster events)
- Public Schools (sheltering locally)
- Amateur Radio Emergency Services (ham operators for emergency communications)
- Civil Air Patrol (search and rescue)
- SPCA (if a pet needs a place to stay while the family recovers)

Collaborative Impact

Describe in detail how the community would be impacted if your program were dissolved or merged with another partner agency.

"I would like to thank everyone who contributes to make the Red Cross what it is. Without the Red Cross, we would have been lost." Francklin Morose, disaster client and Red Cross volunteer

The Congressionally mandated American Red Cross is the only agency in PD16 responding to meet the emergency, disaster-caused needs of individuals and families - 24 hours per day, 7 days per week and 365 days per year. Nationally, we respond to a home fire every eight minutes.

There are no other organizations in this local area with the capability or infrastructure to provide the depth of services the American Red Cross provides. A local fire-fighter shared, "I am so grateful for the Red Cross because I know they are doing their job of taking care of the family so I can do my job of taking care of the fire."

American Red Cross of Rappahannock Virginia - Disaster Relief Services

Number of Individuals Served

Localities

Please provide the actual numbers of individuals served in this program during FY2021 and the estimated numbers of individuals to be served in FY2023.

Locality	FY2017 (Actual)	FY2018 (Actual)	FY 2019 (Actual)	FY 2020 (Actual)	FY 2021 (Actual)	FY 2022 Estimate	FY 2023 Estimate
Fredericksburg City	138	161	21	49	30	87	33
Caroline County	26	46	45	39	35	30	39
King George County	22	13	25	14	7	20	15
Spotsylvania County	113	118	76	87	63	100	75
Stafford County	653	97	163	41	38	90	80
Other Localities	195	248	334	193	114	389	213
Total	1,147	683	664	423	287	716	455

American Red Cross of Rappahannock Virginia - Disaster Relief Services

[View Diagram](#) Goals and Objectives

Goals

Goal:

Ensure 100% of our clients have a place to stay following the disaster, preventing immediate homelessness.

Objectives		2020 Baseline	2020 Year End	2021 Baseline	2021 Year End	2022 Baseline	2022 Year End	2023 Baseline
Through client casework and disaster assessment, determine if the home is livable; or if the client has family or friends to stay with; or if immediate financial assistance to secure temporary shelter is required.	Total # Clients Served	215	230	230	173			200
	Total # Clients Achieved/Successful	215	230	230	173			200
	% Achieved / Successful	100	100	100	100	0	0	100
As needed, provide immediate financial assistance to secure temporary shelter.	Total # Clients Served	215	230	230	173			200
	Total # Clients Achieved/Successful	215	230	230	173			200
	% Achieved / Successful	100	100	100	100	0	0	100

Explanation & Overview

If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case

N/A

Updates for FY2018

Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported

N/A We will continue to respond to 100% of the calls for assistance and provide immediate financial assistance to meet immediate needs.

If you are restating the goals or objectives for the prior calendar year, please include those here

Ensure 100% of our clients have a place to stay following the disaster, preventing immediate homelessness.

Through client casework and disaster assessment, determine if the home is livable; or if the client has family or friends to stay with; or if immediate financial assistance to secure temporary shelter is required.

As needed, provide immediate financial assistance to secure temporary shelter.

Goal:

American Red Cross Disaster program employees and volunteers will respond to 100% of the calls for disaster assistance in these localities.

Objectives		2020 Baseline	2020 Year End	2021 Baseline	2021 Year End	2022 Baseline	2022 Year End	2023 Baseline
Respond to our clients within 2 hours of an active disaster event	Total # Clients Served	215	230	230	173			200
	Total # Clients Achieved/Successful	215	230	230	173			200
	% Achieved / Successful	100	100	100	100	0	0	100
Following a disaster, clients will have a case opened and documented in the RC Care system to	Total # Clients Served	215	230	230	173			200
	Total # Clients Achieved/Successful	215	230	230	173			200
	% Achieved / Successful	100	100	100	100	0	0	100

facilitate the provision of services, both financial and non-financial (health and mental health support, advocacy, referrals) according to American Red Cross national standards. These standards include having all case notes entered within 24 hours, financial assistance instruments activated within 30 minutes, and documented follow-up call attempts within 72 hours.

Explanation & Overview

If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case

N/A

Disasters, by their very definition, are unpredictable and though the need for a response to an unforeseen crisis varies in any given year, the threat always looms. The number of disaster responses and individuals affected varies from year to year. The Red Cross, therefore, is faced with the dual challenge of not only responding to disasters as they arise, but also positioning ourselves with the financial resources to deliver those resources.

Updates for FY2018

Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported

There are no changes to the stated goals and objectives.

Although chartered by the U.S. Congress, the Red Cross is not a government agency and receives no federal or state funding. Because our local programs are supported through contributions from local individuals, localities, foundations and corporations, we continually seek funding to support our mission of preventing and alleviating human suffering in the face of emergencies.

The Red Cross will continue to respond local individuals and families, who need our assistance, thanks to the generosity of Stafford local donors. Thank you.

If you are restating the goals or objectives for the prior calendar year, please include those here

American Red Cross Disaster program employees and volunteers will respond to 100% of the calls for disaster assistance in these localities.

Respond to our clients within 2 hours of an active disaster event

Goal:

Ensure residents of these areas, as a part of the entire chapter area, have access to preparedness education and prevention tools (smoke alarms) through the Home Fire Safety Campaign, which help reduce deaths, injuries and property loss by home fire.

Objectives		2020 Baseline	2020 Year End	2021 Baseline	2021 Year End	2022 Baseline	2022 Year End	2023 Baseline
Volunteers will go door-to-door to talk with community residents about the importance of smoke alarms and advertise the free smoke alarm installation service.	Total # Clients Served	400	0	25	0			25
	Total # Clients Achieved/Successful	400	0	25	0			25
	% Achieved / Successful	100	0	100	0	0	0	100
Trained teams of volunteers will go door-to-door to install smoke alarms and replace old batteries in existing alarms and provide fire	Total # Clients Served	400	0	25	0			25
	Total # Clients Achieved/Successful	400	0	25	0			25
	% Achieved / Successful	100	0	100	0	0	0	100

**and disaster
safety education
in communities
at risk for home
fires.**

Explanation & Overview

If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case

Due to the COVID-19 pandemic, our in-home smoke alarm installation program was halted for the past two years.

Updates for FY2018

Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported

After pausing American Red Cross in-home smoke alarm installations for the past two years, we are excited to resume this service in May 2022.

If you are restating the goals or objectives for the prior calendar year, please include those here

Ensure residents of these areas, as a part of the entire chapter area, have access to preparedness education and prevention tools (smoke alarms) through the Home Fire Safety Campaign, which help reduce deaths, injuries and property loss by home fire.

Trained teams of volunteers will go door-to-door to install smoke alarms and replace old batteries in existing alarms and provide fire and disaster safety education in communities at risk for home fires.