

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc				
Physical Address:	7565 Courthouse Road				
Mailing Address:	Same				
City:	Spotsylvania	State:	Virginia	Zip:	22551-2706
Telephone Number:	(540) 582-7583, X-5546	Fax:	N/A		
Federal Tax ID #:	#27-2837999				
Web Address:	http://jjwmuseum.org				
General Email Address:					
Agency Main Contact:	Constance Braxton	Title:	Treasurer, Board of Directors		
Telephone Number:	(540) 582-5138				
E-Mail Address:	Cebraxton20@aol.com				

Agency Mission:

Our mission is to celebrate Spotsylvania by collaborating like-minded individuals and organizations to collect, archive, share and facilitate learning about the interactive history of education, culture and civic life of the county's African American citizens. In doing so, we demonstrate how those interactions within the wider population contributed to the richness of Spotsylvania County's development.

Number of years agency has been in operation: Five

Localities Served:

Spotsylvania primarily: the city of Fredericksburg secondarily, and the counties of Caroline, Culpeper, Louisa, Stafford, and Orange.

Total Projected Agency Expenses for FY2017

List Program Title/Name		Salary	Benefits	Operating Expenses	Capital Expenses	Total
Program 1	Bridging Generations	\$ -	\$ -	\$ 7,500.00	\$ -	\$ 7,500.00
Program 2	Resource Tools	\$ -	\$ -	\$ 32,700.00	\$ -	\$ 32,700.00
Program 3	Lecture Series	\$ -	\$ -	\$ 7,500.00	\$ -	\$ 7,500.00
Program 4	Heritage Trail	\$ -	\$ -	\$ 12,500.00	\$ -	\$ 12,500.00
Program 5	Interactive Exhibits	\$ -	\$ -	\$ 15,000.00	\$ -	\$ 15,000.00
Total Program Budgets		\$ -	\$ -	\$ 75,200.00	\$ -	\$ 75,200.00
Agency Administrative Expenses				\$ 10,800.00		\$ 10,800.00
Total Agency Expenses		\$ -	\$ -	\$ 86,000.00	\$ -	\$ 86,000.00

Total Agency Revenues

	FY 2015 Actual	FY 2016 Budgeted	FY 2017 Projected
Caroline	\$ -	\$ -	\$ -
Fredericksburg	\$ -	\$ -	\$ -
King George	\$ -	\$ -	\$ -
Spotsylvania	\$ 29,000.00	\$ 33,000.00	\$ 28,000.00
Stafford	\$ -	\$ -	\$ -
United Way	\$ -	\$ -	\$ -
Grants	\$ -	\$ 46,000.00	\$ 37,500.00
Client Fees	\$ -	\$ 20,500.00	\$ -
Fundraising	\$ 4,380.00	\$ 22,000.00	\$ 12,000.00
Other*	\$ -	\$ 7,000.00	\$ 8,500.00
Total Agency Revenues	\$ 33,380.00	\$ 128,500.00	\$ 86,000.00

**Detail below what revenues are included under "Other", in the table above:*

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Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc
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Agency Administrative Expenses Overview

In the box below, provide an overview of the administrative costs detailed on the Agency Overview Tab, in the Total Projected Agency Expenses table for the agency as a whole. If your agency is requesting an increase or decrease in administrative funding, please describe, in detail, the reasons for these changes. Please provide justification for and specific amounts of administrative costs that are defrayed by locality funds (as detailed in the chart below). (Do not exceed 15 lines of text.)

Our success and presence as an educational tourism destination in the Spotsylvania-Fredericksburg-Stafford region continues to grow and so does our continuing need for administrative support. To continue to be efficient and effective in providing quality exhibits that are inspiring and promotes local pride and appreciation for the County will require: 1) Administrative assistance is needed to meet the demands of engaging the 21st Century patrons, donors and volunteers through social media, electronic newsletter, on-line special events and exhibit promotions to the Museum's access to the community. 2) Administrative assistance is needed to electronically catalogue permanent exhibits as well as rotational exhibits(s), photos, items and descriptions, interviews, articles, video, etc. Our need for sufficient staff to meet current needs AND growth continues to be pressing and the requested increases will allow us to achieve these goals. The growth of the popularity our exhibits makes our Museum more than a visitor's destination but also an important historical resource. The demand for our services and added services is rapidly increasing.

Administrative Revenue

	FY 2015 Actual	FY 2016 Budgeted	FY 2017 Projected
Caroline			
Fredericksburg			
King George			
Spotsylvania	\$ 20,000.00	\$ 22,000.00	
Stafford			
United Way			
Grants	\$ -	\$ 40,000.00	\$ 8,500.00
Client Fees	\$ -	\$ 10,000.00	\$ -
Fundraising	\$ 4,380.00	\$ 20,000.00	
Other*		\$ 6,000.00	
Total Agency Revenues	\$ 24,380.00	\$ 98,000.00	\$ 8,500.00

**Detail below what revenues are included under "Other", in the table above:*

Agency Capital Expenses Overview

In the box below, provide an overview of the capital costs detailed on the Agency Overview Tab, in the Total Projected Agency Expenses table, for the agency as a whole. Please provide justification for and specific amounts of capital costs that are defrayed by locality funds. (The description should not exceed 15 lines of text.)

We are not requesting any funding for capital expenses at this time.

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc
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Salary & Benefit Expenses Overview

In the box below, provide an overview of any increases or decreases in general personnel expenses for the agency. This would include any planned or projected merit or COLA increases, or new positions being requested. Also include a description of any changes to agency benefits structure or cost.
(The description should not exceed 10 lines of text.)

Museum growth requires additional attention; meaning additional hours of manpower. An absorbed increase in personnel expenses on behalf of board members and volunteers have been noted and equated with a growth in the number of active board members and the increase of committed community volunteers. We anticipate changes in general personnel expense requirement as funding becomes available.

Budget Issues

Please detail below any legislative initiatives or issues that may impact the agency for the upcoming year. This could include new legislation that may increase or decrease projected funding at any level (Federal/State/Local), or could affect grants or designated funds as they are currently received. If you are aware of "outside" funding sources that will expire or be reduced on a set cycle or date, please note those below and how you are planning for them.

Currently, no direct impact; however, the availability of local funding may have an affect.

Please detail below any identified agency needs or areas of concern that are currently not being addressed in your funding request. This could include training or technical assistance for specific areas, administrative support for a program or service, evaluation of current programs, or consultation for strategic planning, board support, or fundraising.

Financial support for operational purposes: 1) Independent Electronic (cloud) Storage space to house media-driven-archival. This is unavoidable as the Museum continues to move exhibit content and visitor experiences into the 21st century. 2) Events and visual media to be developed for website, Facebook and other social media for the purposes of marketing our unique, one-of-a-kind, regional destination. 3) Secure Wi-Fi accessibility for the site that allows visitors to access online exhibit-supported-media-content. Current access is constricted and too limited to be considered a support option for interaction with exhibit patrons, genealogical research, educational publications, etc. 4) Association Membership and Networking attendance to training, conferences and local museum events for the purpose of recruitment and networking support to insure that the Museum remains current, in existence and relevant in purpose.

Agency Name: John J. Wright Educational and Cultural Center Museum, Inc

Locality Notes

Please use the spaces below to provide any locality specific notes or statements that may be relevant to your application.

City of Fredericksburg

Caroline County

King George County

Spotsylvania County

Local, state and national initiatives for the preservation and recording of African American oral histories, educational funding for the humanities with a focus on the African American experience on a national scale indicate that we should see an increase in attendance, state and local supported grants and support initiatives. The potential increase in awareness and financial support will provide the Museum to fulfill its role as a vital facilitator in the representation of county inhabitants from a local perspective in accordance with National initiatives.

Stafford County

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc		
Program Name:	Bridging Generations	<i>Is This a New Program?</i>	<i>No</i>
Program Contact:	Roger Braxton	Title:	Member, Board of Directors
Telephone Number:	(540) 424-6441		
E-Mail Address:	rcbraxtonjr@aol.com		

Projected Program Expenses for FY2017

Program Name	Salary	Benefits	Operating Expenses	Capital Expenses	Total
Bridging Generations			\$ 7,500.00		\$ 7,500.00

Program Revenues

	FY 2015 Actual	FY 2016 Budgeted	FY 2017 Projected
Caroline			
Fredericksburg			
King George			
Spotsylvania	\$ 2,000.00	\$ 1,500.00	\$ 3,000.00
Stafford			
United Way			
Grants	\$ -		\$ 3,000.00
Client Fees	\$ -	\$ 2,000.00	
Fundraising	\$ -		\$ 1,000.00
Other*			\$ 500.00
Total Agency Revenues	\$ 2,000.00	\$ 3,500.00	\$ 7,500.00

**Detail below what revenues are included under "Other", in the table above:*

In the box below, please indicate, in detail, reasons for increases or decreases in the amounts requested for FY 2017. Include whether these changes come from increases in personnel, benefits, or operating expenses. If an increase is being requested, please describe the impact not receiving an increase would have on the program. In particular, please describe in detail if any increase is sought for new positions or personnel.

Client Fees

In the box below, please describe the fees clients must pay for the services provided by this program. Please also include how those fees are determined and if any scales are used, or if determinations are made on an ability to pay basis. This description should not exceed 10 lines of text.

There are no client fees, the service free and open to the public

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc
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Program Purpose / Description

In the box below, provide an overview of the program. The description should not exceed 10 lines of text.

We will continue to share our "Traveling Exhibits" with our local communities and expand our efforts through the continued development and use of incorporating the use of multi-media interaction throughout the exhibit; designing and incorporating modern technologies, museum exhibits, and oral histories that will present the history of the Museum's walls in an engaging format. The inter-active exhibits place local African American history at the fingertips of visitors. Thus bring greater awareness to the Museum by sharing its information through multi-and-social media while incorporating the successes within the community of the present day to the legacy of Spotsylvania's past.

Justification of Need

In the box below, please state clearly why this service should be provided to the citizens of the region and why the localities should consider this funding request. If this is a new program, be sure to include the benefit to the region for funding a new request. The description should not exceed 10 lines of text.

The continuation and expansion of the John J. Wright Exhibit will tell future generations, first hand, about important milestones, events and philosophies that guided citizens to where they are today. By preserving these valves, future viewers can see, hear and inherit a great example. It is vitally important that we preserve the example set by community leaders to endow young people with the inspiration to realize their full potential. The subject interest is of both permanent and temporary exhibits of Spotsylvania County's citizens and the positive influences of education. The exhibits are rooted in sharing and living the history of its citizens of African descent.

Target Audience and Service Delivery

In the box below, describe the program's intended audience or client base and how those clients are served. This should include the location of the service and what geographic areas are served or targeted for service. If your program has specific entry or application criteria, please describe it below. In the second box, list the actual numbers served, along with the projected numbers to be served during the upcoming fiscal year. The description should not exceed 10 lines of text.

The target audience is the population of Spotylvania County residents and the surrounding areas.

Number of Individuals Served			<i>Please use the columns to the left to provide the actual numbers of individuals served in this program during FY2015, and the projected numbers of individuals to be served in FY2017.</i>
<i>Locality</i>	<i>FY2015 (Actual)</i>	<i>FY2017 (Projected)</i>	
<i>Fredericksburg City</i>			
<i>Caroline County</i>			
<i>King George County</i>			
<i>Spotsylvania County</i>			
<i>Stafford County</i>			
<i>Other Localities</i>			
Total Served	0	0	

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc
Program Collaboration	
<p style="text-align: center;">In the box below, describe, in detail, examples of collaborative efforts and key partnerships between your program and other programs or agencies in the area. The description should not exceed 10 lines of text.</p>	
<p>The target audience is the population of Spotsylvania County residents who, for their reasons, are fully engaged in community activities and proud of their own local history, yet do not visit the John J. Wright Museum.</p>	
Collaborative Impact	
<p style="text-align: center;">In the box below, describe, in detail, how the community would be impacted if your agency were dissolved or merged with another partner agency. The description should not exceed 10 lines of text.</p>	
Community Impact	
<p style="text-align: center;">In the box below, please provide at least two examples of how your services have impacted members of our community. This description should not exceed 20 lines of text.</p>	

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc
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Goals & Objectives

Please provide the following information regarding the goals and objectives for your program. Space has been provided for two goals, with two objectives per goal, along with a space for the most recently collected data for that program objective. If your agency is funded by the United Way, please include a copy of your Logic Model for this program as a supplemental attachment. Please note the data collection period for each objective's outcome data.

Program Goal 1

Establish a working relationship between a list of targeted local churches and businesses and the Museum.

Objective 1a:

Most Recent Outcome Data for Objective 1a:

Develop targeted public relation packets to be sent to these groups.

Data Collection Period for 1a:

Objective 1b:

Most Recent Outcome Data for Objective 1b:

Mail packets, follow up and make appointments for a personal visit and presentation.

Data Collection Period for 1b:

Program Goal 2

Recruit 10 new institutional and 50 new individual memberships to the Museum.

Objective 2a:

Most Recent Outcome Data for Objective 2a:

Develop contact relationships, demonstrate the benefits of Museum membership, solicit membership and support.

Data Collection Period for 2a:

Objective 2b:

Most Recent Outcome Data for Objective 2b:

Conduct small meetings special interest group meetings, such as associations, clubs and fraternal groups, and solicit support through membership.

Data Collection Period for 2b:

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc		
Outcomes Explanation & Goal Updates for FY2017			
<p><i>Please note below if you feel you have met your goals and objectives for the data reported above. If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case. Also, please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported above. If you are restating the goals or objectives for FY2017, please include those below.</i></p>			
Explanation & Overview			
Goal 1		Goal 2	
Objective 1a		Objective 2a	
Objective 1b		Objective 2b	
Updates for FY2017			
Goal 1		Goal 2	
Objective 1a		Objective 2a	
Objective 1b		Objective 2b	

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc		
Program Name:	Resource Tools	<i>Is This a New Program?</i>	<i>No</i>
Program Contact:	Renee' Beverly	Title:	Member, Board of Directors
Telephone Number:	(540) 273-3816		
E-Mail Address:	rbeverly_200@yahoo.com		

Projected Program Expenses for FY2017

Program Name	Salary	Benefits	Operating Expenses	Capital Expenses	Total
Resource Tools			\$ 32,700.00		\$ 32,700.00

Program Revenues

	FY 2015 Actual	FY 2016 Budgeted	FY 2017 Projected
Caroline			
Fredericksburg			
King George			
Spotsylvania	\$ 1,000.00	\$ 1,500.00	\$ 10,000.00
Stafford			
United Way			
Grants			\$ 15,000.00
Client Fees			
Fundraising			\$ 5,000.00
Other*			\$ 5,000.00
Total Agency Revenues	\$ 1,000.00	\$ 1,500.00	\$ 35,000.00

**Detail below what revenues are included under "Other", in the table above:*

In the box below, please indicate, in detail, reasons for increases or decreases in the amounts requested for FY 2017. Include whether these changes come from increases in personnel, benefits, or operating expenses. If an increase is being requested, please describe the impact not receiving an increase would have on the program. In particular, please describe in detail if any increase is sought for new positions or personnel.

Client Fees

In the box below, please describe the fees clients must pay for the services provided by this program. Please also include how those fees are determined and if any scales are used, or if determinations are made on an ability to pay basis. This description should not exceed 10 lines of text.

No client fees are anticipated.

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc
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Program Purpose / Description

In the box below, provide an overview of the program. The description should not exceed 10 lines of text.

Collaborate, research and develop a museum quality publication resource Teacher/Student Workbook with a focus on fourth through six grade Standards of Learning (SOL's). Establish programming that facilitates the unique position of the museum as a bridge of generations that foster community commitment and family involvement through hands on workshop in human rights, citizenship and family entertainment

Justification of Need

In the box below, please state clearly why this service should be provided to the citizens of the region and why the localities should consider this funding request. If this is a new program, be sure to include the benefit to the region for funding a new request. The description should not exceed 10 lines of text.

Teachers seem to be overworked and inundated with paperwork which stifles creativity in learning incorporate new materials to teach students. We offer depth in social studies matter and can assist teachers to help students. The benefit to the county is higher quality and better motivated social studies teachers, a possible increase in SOL scores, more engaged students and therefore, the potential for stronger county schools

Target Audience and Service Delivery

In the box below, describe the program's intended audience or client base and how those clients are served. This should include the location of the service and what geographic areas are served or targeted for service. If your program has specific entry or application criteria, please describe it below. In the second box, list the actual numbers served, along with the projected numbers to be served during the upcoming fiscal year. The description should not exceed 10 lines of text.

Spotsylvania County social studies teachers and Spotsylvania County. This service will be conducted in Spotsylvania County at the Museum. We propose to continue program development in 2017.

Number of Individuals Served			<i>Please use the columns to the left to provide the actual numbers of individuals served in this program during FY2015, and the projected numbers of individuals to be served in FY2017.</i>
<i>Locality</i>	<i>FY2015 (Actual)</i>	<i>FY2017 (Projected)</i>	
<i>Fredericksburg City</i>			
<i>Caroline County</i>			
<i>King George County</i>			
<i>Spotsylvania County</i>			
<i>Stafford County</i>			
<i>Other Localities</i>			
Total Served	0	0	

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc
Program Collaboration	
<p>In the box below, describe, in detail, examples of collaborative efforts and key partnerships between your program and other programs or agencies in the area. The description should not exceed 10 lines of text.</p>	
<p>Collaboration with teachers, educators and historical researchers and sources of living history.</p>	
Collaborative Impact	
<p>In the box below, describe, in detail, how the community would be impacted if your agency were dissolved or merged with another partner agency. The description should not exceed 10 lines of text.</p>	
Community Impact	
<p>In the box below, please provide at least two examples of how your services have impacted members of our community. This description should not exceed 20 lines of text.</p>	

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc
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Goals & Objectives

Please provide the following information regarding the goals and objectives for your program. Space has been provided for two goals, with two objectives per goal, along with a space for the most recently collected data for that program objective. If your agency is funded by the United Way, please include a copy of your Logic Model for this program as a supplemental attachment. Please note the data collection period for each objective's outcome data.

Program Goal 1

Provide by annual family oriented events to promote the museum and position in the community as a cultural center.

Objective 1a:	Most Recent Outcome Data for Objective 1a:

<i>Data Collection Period for 1a:</i>	
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Objective 1b:	Most Recent Outcome Data for Objective 1b:

<i>Data Collection Period for 1b:</i>	
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Program Goal 2

The Museum is viewed as a primary location for cirrcula development specifically relevant to local history examples for SOLs.

Objective 2a:	Most Recent Outcome Data for Objective 2a:

<i>Data Collection Period for 2a:</i>	
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Objective 2b:	Most Recent Outcome Data for Objective 2b:

<i>Data Collection Period for 2b:</i>	
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Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc	
Outcomes Explanation & Goal Updates for FY2017		
<p><i>Please note below if you feel you have met your goals and objectives for the data reported above. If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case. Also, please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported above. If you are restating the goals or objectives for FY2017, please include those below.</i></p>		
Explanation & Overview		
Goal 1	Goal 2	
Objective 1a	Objective 2a	
Objective 1b	Objective 2b	
Updates for FY2017		
Goal 1	Goal 2	
Objective 1a	Objective 2a	
Objective 1b	Objective 2b	

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc		
Program Name:	Lecture Series	Is This a New Program?	No
Program Contact:	Patricia McCory	Title:	Member, Board of Directors
Telephone Number:	(540) 506-8681		
E-Mail Address:	trishasbotique1@verizon.net		

Projected Program Expenses for FY2017

Program Name	Salary	Benefits	Operating Expenses	Capital Expenses	Total
Lecture Series			\$ 7,500.00		\$ 7,500.00

Program Revenues

	FY 2015 Actual	FY 2016 Budgeted	FY 2017 Projected
Caroline			
Fredericksburg			
King George			
Spotsylvania	\$ 2,000.00	\$ 2,500.00	\$ 3,000.00
Stafford			
United Way			
Grants	\$ -	\$ 2,000.00	\$ 2,500.00
Client Fees	\$ -		
Fundraising	\$ -		\$ 1,000.00
Other*	\$ -		\$ 1,000.00
Total Agency Revenues	\$ 2,000.00	\$ 4,500.00	\$ 7,500.00

**Detail below what revenues are included under "Other", in the table above:*

In the box below, please indicate, in detail, reasons for increases or decreases in the amounts requested for FY 2017. Include whether these changes come from increases in personnel, benefits, or operating expenses. If an increase is being requested, please describe the impact not receiving an increase would have on the program. In particular, please describe in detail if any increase is sought for new positions or personnel.

Client Fees

In the box below, please describe the fees clients must pay for the services provided by this program. Please also include how those fees are determined and if any scales are used, or if determinations are made on an ability to pay basis. This description should not exceed 10 lines of text.

Although other promotional revenues will be active during events such as book and DVD sales. All lecture events series will be free and open to the general public.

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc
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Program Purpose / Description

In the box below, provide an overview of the program. The description should not exceed 10 lines of text.

To engage the general public in the predominant theme within the tourism arena of the region; the Civil War. Programming will focus upon landmark litigation cases, personal diaries, publications in various media formats facilitated by panel guest, speakers, and presenters. The series will address one theme per year, with a bi-annual presentation. They will be relevant to history and current events affecting citizens and will offer an opportunity for a community forum to foster dialogue and citizenship. The series will increase awareness of little known facts surrounding the African American Community and the Civil War.

Justification of Need

In the box below, please state clearly why this service should be provided to the citizens of the region and why the localities should consider this funding request. If this is a new program, be sure to include the benefit to the region for funding a new request. The description should not exceed 10 lines of text.

Significant strides have been made in the development of the AAHT (African American Heritage Trail) and the position of the Museum as the number one site on the tour as well as a vital facet of the essence within the community as a keeper of the history of Spotsylvania citizens of Africa. The series allows the Museum to expand its targeted audience to include Civil War enthusiasts with a focus on legislation and citizenship facing Americans of African descent. The series would provide a platform to educate and facilitate an environment that promotes thought provoking dialogue and citizenship within the community.

Target Audience and Service Delivery

In the box below, describe the program's intended audience or client base and how those clients are served. This should include the location of the service and what geographic areas are served or targeted for service. If your program has specific entry or application criteria, please describe it below. In the second box, list the actual numbers served, along with the projected numbers to be served during the upcoming fiscal year. The description should not exceed 10 lines of text.

Area residents and tourists in Spotsylvania County. The geographic service area is Spotsylvania and the surrounding counties. Intended audience are local Civil War enthusiasts, local historians and undergraduates familiar with the Civil War but unfamiliar with the efforts before, during and after the Civil War affecting the members of Spotsylvania's African American community. Promotions of the series will be a cross-promotional effort with other collaborating organizations, state and local tourism entities.

Number of Individuals Served			<i>Please use the columns to the left to provide the actual numbers of individuals served in this program during FY2015, and the projected numbers of individuals to be served in FY2017.</i>
<i>Locality</i>	<i>FY2015 (Actual)</i>	<i>FY2017 (Projected)</i>	
<i>Fredericksburg City</i>			
<i>Caroline County</i>			
<i>King George County</i>			
<i>Spotsylvania County</i>	603	1,500	
<i>Stafford County</i>			
<i>Other Localities</i>			
Total Served	603	1,500	

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc
Program Collaboration	
In the box below, describe, in detail, examples of collaborative efforts and key partnerships between your program and other programs or agencies in the area. The description should not exceed 10 lines of text.	
Collaborative Impact	
In the box below, describe, in detail, how the community would be impacted if your agency were dissolved or merged with another partner agency. The description should not exceed 10 lines of text.	
<p>If the agency is dissolved thhe impact upon the community will be insurmountable; leaving a void on a vital element in the Civil War's tourism community.</p>	
Community Impact	
In the box below, please provide at least two examples of how your services have impacted members of our community. This description should not exceed 20 lines of text.	
<p>The impact on the community would foster a better understanding and appreciation for the sacrifices, accomplishments and achievements of its citizens of African decent.</p>	

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc	
Goals & Objectives		
Please provide the following information regarding the goals and objectives for your program. Space has been provided for two goals, with two objectives per goal, along with a space for the most recently collected data for that program objective. If your agency is funded by the United Way, please include a copy of your Logic Model for this program as a supplemental attachment. Please note the data collection period for each objective's outcome data.		
Program Goal 1		
Educate the public on Virginia History and Landmark Decisions affecting its citizens and identifying the relevance of citizenship and identifying the relevance of citizenship, activism and legislation.		
Objective 1a:	Most Recent Outcome Data for Objective 1a:	
Educate the public on on past cases from the Civil War to Civil Rights its effects in society today.	No outcome data.	
	<i>Data Collection Period for 1a:</i>	
Objective 1b:	Most Recent Outcome Data for Objective 1b:	
Stimulate activism and dialogue within the community on current issues affecting citizenship.	No outcome data.	
	<i>Data Collection Period for 1b:</i>	
Program Goal 2		
Provide an avenue for the general public to gain access to members of the local academia community.		
Objective 2a:	Most Recent Outcome Data for Objective 2a:	
Increase awareness, share insight into a cultural heritage experience of its citizens of African descent.	No outcome data.	
	<i>Data Collection Period for 2a:</i>	
Objective 2b:	Most Recent Outcome Data for Objective 2b:	
Promote and instill a sense of pride in the commitment, heroism, and heritage of the Virginian citizens of African descent.	No outcome date.	
	<i>Data Collection Period for 2b:</i>	

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc	
Outcomes Explanation & Goal Updates for FY2017		
<p><i>Please note below if you feel you have met your goals and objectives for the data reported above. If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case. Also, please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported above. If you are restating the goals or objectives for FY2017, please include those below.</i></p>		
Explanation & Overview		
Goal 1	Goal 2	
Objective 1a	Objective 2a	
Objective 1b	Objective 2b	
Updates for FY2017		
Goal 1	Goal 2	
Objective 1a	Objective 2a	
Objective 1b	Objective 2b	

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc		
Program Name:	Heritage Trail	<i>Is This a New Program?</i>	<i>No</i>
Program Contact:	Denise Benedetto	Title:	Member, Board of Directors
Telephone Number:	(703) 470-5765		
E-Mail Address:	benedetto0401@aol.com		

Projected Program Expenses for FY2017

Program Name	Salary	Benefits	Operating Expenses	Capital Expenses	Total
Heritage Trail			\$ 12,500.00		\$ 12,500.00

Program Revenues

	FY 2015 Actual	FY 2016 Budgeted	FY 2017 Projected
Caroline			
Fredericksburg			
King George			
Spotsylvania	\$ 2,000.00	\$ 2,500.00	\$ 6,000.00
Stafford			
United Way			
Grants		\$ 4,000.00	\$ 5,000.00
Client Fees			
Fundraising		\$ 2,000.00	\$ 1,500.00
Other*			
Total Agency Revenues	\$ 2,000.00	\$ 8,500.00	\$ 12,500.00

****Detail below what revenues are included under "Other", in the table above:***

Collaborate and continue development of the John J. Wright African American Hallowed Ground Bus Tour.

In the box below, please indicate, in detail, reasons for increases or decreases in the amounts requested for FY 2017. Include whether these changes come from increases in personnel, benefits, or operating expenses. If an increase is being requested, please describe the impact not receiving an increase would have on the program. In particular, please describe in detail if any increase is sought for new positions or personnel.

Client Fees

In the box below, please describe the fees clients must pay for the services provided by this program. Please also include how those fees are determined and if any scales are used, or if determinations are made on an ability to pay basis. This description should not exceed 10 lines of text.

No client fees are anticipated.

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc
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Program Purpose / Description

In the box below, provide an overview of the program. The description should not exceed 10 lines of text.

African American Journey Through Hollowed Ground Heritage Tour is a collaborative effort with area travel entities to design, develop, and deliver a bus tour that shares American history from the graves of Germanna Heights of the 1700s to enslaved and free blacks of the 1800s through the Civil War era to Civil Rights movement to the end of segregation and the beginning of John J Wright museum.

Justification of Need

In the box below, please state clearly why this service should be provided to the citizens of the region and why the localities should consider this funding request. If this is a new program, be sure to include the benefit to the region for funding a new request. The description should not exceed 10 lines of text.

Target Audience and Service Delivery

In the box below, describe the program’s intended audience or client base and how those clients are served. This should include the location of the service and what geographic areas are served or targeted for service. If your program has specific entry or application criteria, please describe it below. In the second box, list the actual numbers served, along with the projected numbers to be served during the upcoming fiscal year. The description should not exceed 10 lines of text.

Number of Individuals Served			<i>Please use the columns to the left to provide the actual numbers of individuals served in this program during FY2015, and the projected numbers of individuals to be served in FY2017.</i>
<i>Locality</i>	<i>FY2015 (Actual)</i>	<i>FY2017 (Projected)</i>	
<i>Fredericksburg City</i>			
<i>Caroline County</i>			
<i>King George County</i>			
<i>Spotsylvania County</i>			
<i>Stafford County</i>			
<i>Other Localities</i>			
Total Served	0	0	

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc
Program Collaboration	
<p>In the box below, describe, in detail, examples of collaborative efforts and key partnerships between your program and other programs or agencies in the area. The description should not exceed 10 lines of text.</p>	
Collaborative Impact	
<p>In the box below, describe, in detail, how the community would be impacted if your agency were dissolved or merged with another partner agency. The description should not exceed 10 lines of text.</p>	
Community Impact	
<p>In the box below, please provide at least two examples of how your services have impacted members of our community. This description should not exceed 20 lines of text.</p>	

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc	
Goals & Objectives		
Please provide the following information regarding the goals and objectives for your program. Space has been provided for two goals, with two objectives per goal, along with a space for the most recently collected data for that program objective. If your agency is funded by the United Way, please include a copy of your Logic Model for this program as a supplemental attachment. Please note the data collection period for each objective's outcome data.		
Program Goal 1		
Continue collaboration efforts with members in the local travel industry to secure the necessary commitment from guides, bus service and sight specific activities. Recruit and train representatives who will travel to various networking and training sessions within the tourism, higher learning, museum and historical entities to promote and expand relations, awareness and visitation.		
Objective 1a:	Most Recent Outcome Data for Objective 1a:	
Develop a destination specific tour with a focus on the history of Spotsylvania and its members of African Descent		
	<i>Data Collection Period for 1a:</i>	
Objective 1b:	Most Recent Outcome Data for Objective 1b:	
Promote the tour with tourism entities, community leaders, senior citizens and educational organizations of the region within a 200 mile radius		
	<i>Data Collection Period for 1b:</i>	
Program Goal 2		
Promote the tour with tourism entities, community leaders, senior citizens and educational organizations of the region within a 200 mile radius		
Objective 2a:	Most Recent Outcome Data for Objective 2a:	
Increase public awareness of the JJW museum, the Driving AAHT and the bus tour through hollowed ground; with JJW the starting point for the venue.		
	<i>Data Collection Period for 2a:</i>	
Objective 2b:	Most Recent Outcome Data for Objective 2b:	
Work with board members, area tourism managers, NPS, and local historical sites and entities to expand networking relationship and further promotion efforts.		
	<i>Data Collection Period for 2b:</i>	

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc	
Outcomes Explanation & Goal Updates for FY2017		
<p><i>Please note below if you feel you have met your goals and objectives for the data reported above. If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case. Also, please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported above. If you are restating the goals or objectives for FY2017, please include those below.</i></p>		
Explanation & Overview		
Goal 1	Goal 2	
Objective 1a	Objective 2a	
Objective 1b	Objective 2b	
Updates for FY2017		
Goal 1	Goal 2	
Objective 1a	Objective 2a	
Objective 1b	Objective 2b	

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc		
Program Name:	Interactive Exhibits	<i>Is This a New Program?</i>	<i>No</i>
Program Contact:	Yvette Blake	Title:	Member, Board of Directors
Telephone Number:	(540) 809-9960		
E-Mail Address:	yvette@pfsmobile.net		

Projected Program Expenses for FY2017

Program Name	Salary	Benefits	Operating Expenses	Capital Expenses	Total
Interactive Exhibits			\$ 15,000.00		\$ 15,000.00

Program Revenues

	FY 2015 Actual	FY 2016 Budgeted	FY 2017 Projected
Caroline			
Fredericksburg			
King George			
Spotsylvania	\$ 2,000.00	\$ 3,000.00	\$ 6,000.00
Stafford			
United Way			
Grants		\$ -	\$ 3,500.00
Client Fees	\$ -	\$ 8,500.00	\$ -
Fundraising			\$ 3,500.00
Other*	\$ -	\$ 1,000.00	\$ 2,000.00
Total Agency Revenues	\$ 2,000.00	\$ 12,500.00	\$ 15,000.00

**Detail below what revenues are included under "Other", in the table above:*

In the box below, please indicate, in detail, reasons for increases or decreases in the amounts requested for FY 2017. Include whether these changes come from increases in personnel, benefits, or operating expenses. If an increase is being requested, please describe the impact not receiving an increase would have on the program. In particular, please describe in detail if any increase is sought for new positions or personnel.

Client Fees

In the box below, please describe the fees clients must pay for the services provided by this program. Please also include how those fees are determined and if any scales are used, or if determinations are made on an ability to pay basis. This description should not exceed 10 lines of text.

Free and open to the public.

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc
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Program Purpose / Description

In the box below, provide an overview of the program. The description should not exceed 10 lines of text.

Research, develop and create vibrant entertaining, engaging and thought provoking exhibits in textiles, fashion and Africam American History. Each exhibit will incorporate the permanent exhibit, textiles and engage attendees throughh the use of multi-media.

Justification of Need

In the box below, please state clearly why this service should be provided to the citizens of the region and why the localities should consider this funding request. If this is a new program, be sure to include the benefit to the region for funding a new request. The description should not exceed 10 lines of text.

The use of textiles in sharing America's history provides a landscape that is familiar to all ages. The presentation of history textiles is a fun way to transcend barriers and provide a bridge to spark dialogue and engage the community. The use of fashion, in presenting art, science and technology through fabrics and textiles provides the Museum with a futuristic approach in sharing history and maintainig revevance within the community.

Target Audience and Service Delivery

In the box below, describe the program's intended audience or client base and how those clients are served. This should include the location of the service and what geographic areas are served or targeted for service. If your program has specific entry or application criteria, please describe it below. In the second box, list the actual numbers served, along with the projected numbers to be served during the upcoming fiscal year. The description should not exceed 10 lines of text.

Program audience is the general public

Number of Individuals Served			<i>Please use the columns to the left to provide the actual numbers of individuals served in this program during FY2015, and the projected numbers of individuals to be served in FY2017.</i>
<i>Locality</i>	<i>FY2015 (Actual)</i>	<i>FY2017 (Projected)</i>	
<i>Fredericksburg City</i>			
<i>Caroline County</i>			
<i>King George County</i>			
<i>Spotsylvania County</i>			
<i>Stafford County</i>			
<i>Other Localities</i>			
Total Served	0	0	

Agency Name:	0
Program Collaboration	
<p>In the box below, describe, in detail, examples of collaborative efforts and key partnerships between your program and other programs or agencies in the area. The description should not exceed 10 lines of text.</p>	
<p>Program Collaboration will continue with local community members, agencies, committees, associations and memberships in providing programming support, cotracting services contracts, exhibit materials, topic experts and a volunteer workforce.</p>	
Collaborative Impact	
<p>In the box below, describe, in detail, how the community would be impacted if your agency were dissolved or merged with another partner agency. The description should not exceed 10 lines of text.</p>	
<p>The distinct responsibility for preserving the heritage of the community and facilitating that story through engaging exhibits that education fosters community pride and promotes dialogue is a responsibility that cannot be remised.</p>	
Community Impact	
<p>In the box below, please provide at least two examples of how your services have impacted members of our community. This description should not exceed 20 lines of text.</p>	
<p>The exhibit continues to foster community input, activism and local support.</p>	

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc
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Goals & Objectives

Please provide the following information regarding the goals and objectives for your program. Space has been provided for two goals, with two objectives per goal, along with a space for the most recently collected data for that program objective. If your agency is funded by the United Way, please include a copy of your Logic Model for this program as a supplemental attachment. Please note the data collection period for each objective's outcome data.

Program Goal 1

Increase Exhibit Attendance.

Objective 1a:

Most Recent Outcome Data for Objective 1a:

Continue to perfect promotional efforts through increased social media, web and electronic media presence between exhibits

Data Collection Period for 1a:

Objective 1b:

Most Recent Outcome Data for Objective 1b:

Continue to engage the community through special gallery openings.

Data Collection Period for 1b:

Program Goal 2

Increase Community Presence

Objective 2a:

Most Recent Outcome Data for Objective 2a:

Continue to connect programming with the community and the Museum's mission through a consistent quality exhibit programming relevant the community that the Museum serves.

Data Collection Period for 2a:

Objective 2b:

Most Recent Outcome Data for Objective 2b:

Continue to network and promote quality exhibit programming by engaging the community, feedback, and web analysis and analytics.

Data Collection Period for 2b:

Agency Name:	John J. Wright Educational and Cultural Center Museum, Inc		
Outcomes Explanation & Goal Updates for FY2017			
<p><i>Please note below if you feel you have met your goals and objectives for the data reported above. If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case. Also, please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported above. If you are restating the goals or objectives for FY2017, please include those below.</i></p>			
Explanation & Overview			
Goal 1		Goal 2	
Objective 1a		Objective 2a	
Objective 1b		Objective 2b	
Updates for FY2017			
Goal 1		Goal 2	
<p>Continue to utilize the specialized blueprint crafted for the success of the Museum as a community facilitator , community pillar, educational events center and tourism destination. The overwhelming positive feedback received and the increase in visitors from the community in relation to the Souls of Ours Legacies is proof of our success.</p>		<p>Continue to expand promotional efforts and the development of engaging and thought provoking exhibit programming. Continue to foster new relationships within the Museum, academia and historical societies in cross collaboration s with local tourism, businesses and the local community.</p>	
Objective 1a		Objective 2a	
Objective 1b		Objective 2b	