

## Regional Funding

### Fiscal Year 2022 - Partner Funding Application

#### American Red Cross of Rappahannock Virginia

#### Agency Total Budget

*In the boxes below provide an overview of the administrative costs associated with your total agency budget.*

#### Expenses

	FY 2018 Actual	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2022 Budget
Salary		284,426.0 0		261,651.0 0	298,512.0 0	304,482.0 0
Benefits		81,110.00		77,917.00	89,923.00	91,721.00
Operating Expenses		295,146.0 0		290,631.0 0	304,995.0 0	304,995.0 0
Capital Expenses		0.00			0.00	
Other Expenses		0.00			0.00	
Total	0.00	660,682.0 0	0.00	630,199.0 0	693,430.0 0	701,198.0 0

#### Revenues

*Please include revenue associated with your entire organization. This section represents the TOTAL revenue your organization is receiving. The revenue associated with specific programs will be listed within your program budgets; this section represents total revenues. (For example if your organization requests funding for multiple programs the total amount requested from each locality or other entities goes within this section)*

	FY 2018 Actual	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2022 Budget
Caroline		14,166.00		11,189.00	8,529.00	5,553.00
Fredericksburg		12,276.00		9,697.00	7,391.00	4,812.00
King George		11,694.00		9,237.00	7,041.00	4,584.00
Spotsylvania		59,708.00		47,162.00	35,950.00	23,403.00
Stafford		63,249.00		49,959.00	38,082.00	24,790.00
United Way		8,979.00		3,161.00	3,048.00	3,048.00
Grants		24,714.00		31,761.00	31,761.00	31,761.00

	<b>FY 2018 Actual</b>	<b>FY 2019 Actual</b>	<b>FY 2020 Budgeted</b>	<b>FY 2020 Actual</b>	<b>FY 2021 Estimate</b>	<b>FY 2022 Budget</b>
Client Fees		115,021.0 0		174,059.0 0	174,059.0 0	174,059.0 0
Fundraising		0.00			0.00	
Other (Click to itemize)	0.00	350,875.0 0	0.00	293,974.0 0	387,569.0 0	429,188.0 0
Total	0.00	660,682.0 0	0.00	630,199.0 0	693,430.0 0	701,198.0 0

**Surplus / Deficit**

	<b>FY 2018 Actual</b>	<b>FY 2019 Actual</b>	<b>FY 2020 Budgeted</b>	<b>FY 2020 Actual</b>	<b>FY 2021 Estimate</b>	<b>FY 2022 Budget</b>
Surplus or Deficit	0.00	0.00	0.00	0.00	0.00	

# American Red Cross of Rappahannock Virginia

## Agency Budget Narrative

### Administrative Expenses

**Provide an overview of the administrative costs for your agency.**

From the American Red Cross FY19 990 filed with the IRS:

Program – 92.33%

M&G – 3.60%

Fundraising – 4.07%

**If your agency is requesting an increase or decrease in administrative funding, please describe in detail the reasons for these changes.**

We are not seeking funding for administrative costs, but rather for direct client assistance and program funding associated with the delivery of disaster relief to those affected by home fires and other local disasters in Caroline, King George, Spotsylvania and Stafford Counties and the City of Fredericksburg.

**Please provide justification for and specific amounts of administrative costs that are defrayed by locality funds.**

We are not seeking funding for administrative costs, but rather for direct client assistance and program funding associated with the delivery of disaster relief.

### Capital Expenses

**Please provide an overview of the capital costs for your agency.**

No funding from these localities will be used for capital costs. If the need arises, for example, for a vehicle, we would seek funding from a foundation or corporation for that specific capital need.

**Please provide justification for and specific amounts of capital costs that are defrayed by locality funds.**

No funding from these localities will be used for capital costs. If the need arises, for example, for a vehicle, we would seek funding from a foundation or corporation for that specific capital need.

### Salary & Benefit Expenses

**Please provide an overview of any increases or decreases in general personnel expenses for your agency.**

We are budgeting a 2.0% increase in general personnel expenses for FY21 and FY22.

**Please provide a description of any changes to agency benefits structure or cost.**

Through benefits consolidation we have been able to reduce our agency benefits costs by about 2%, across the board.

### Budget Issues

**Provide any legislative initiatives or issues that may impact the agency for the upcoming year.**

N/A We are unaware of any legislative initiatives or issues that may impact our agency for the upcoming year.

**If you are aware of “outside” funding sources that will expire or be reduced on a set cycle or date, please note those below and how you are planning for them.**

N/A Our funding, typically, is based on a one year cycle, so we are continually seeking funds to provide our services in this community.

**Please detail any identified agency needs or areas of concern that are currently not being addressed in your funding request.**

We began COVID-19 antibody testing for completed blood, platelet and plasma donations on June 15, 2020. This testing will provide our donors insight into whether they may have been exposed to coronavirus and also identify individuals who may qualify to be convalescent plasma donors.

Nationally, we estimate testing approximately 400,000 blood, platelet, and plasma donations per month at a cost of \$7.50 per test ( $400,000 \times \$7.50 = \$3$  million). Depending on funding, the Red Cross will continue offering this important service, providing free COVID-19 antibody testing of donated blood/blood products through March 31, 2021 as we navigate the many unknowns of this pandemic.

Between June 15, 2020 and October 28 2020, in this area, we have collected, and antibody tested 3,317 units of blood ( $3,317 \times \$7.50 = \$24,877.50$ ). If we maintain our collection numbers from last FY, we will perform antibody testing on approximately 7,700 units in FY2021.

# American Red Cross of Rappahannock Virginia

## Locality Information

### Locality Notes

*Please use the spaces below to provide any locality specific notes or statements that may be relevant to your application.*

#### **Caroline County**

In FY2020, the Red Cross provided assistance to 11 families or 39 individuals following home fires and other disasters in Caroline County.

\* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

\* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Additionally, since October 2014, we've installed 107 free smoke alarms and changed 32 batteries in existing alarms in 88 local homes.

#### **City of Fredericksburg**

In FY2020, the Red Cross provided assistance to 17 families or 49 individuals following home fires and other disasters in Fredericksburg.

\* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

\* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Additionally, since October 2014, we've installed 290 free smoke alarms and changed 70 batteries in existing alarms in 175 local homes.

#### **King George County**

In FY2020, the Red Cross provided assistance to 4 families or 14 individuals following home fires and other disasters in King George County.

\* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

\* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

### **Spotsylvania County**

In FY2020, the Red Cross provided assistance to 27 families or 87 individuals following home fires and other disasters in Spotsylvania County.

\* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

\* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Additionally, since October 2014, we've installed 85 free smoke alarms and changed 5 batteries in existing alarms in 35 local homes.

### **Stafford County**

In FY2020, the Red Cross provided assistance to 11 families or 15 individuals following home fires and other disasters in Stafford County.

\* Immediately, the Red Cross is there to provide those affected with clothing, blankets, food and hygiene supplies. We also work with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

\* In the days and weeks following the tragic event, trained Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

Our response focuses on meeting people's immediate needs, giving them relief, and expediting their return to normal daily activities.

Additionally, since October 2014, we've installed 465 free smoke alarms and changed 36 batteries in existing alarms in 220 local homes.

# American Red Cross of Rappahannock Virginia

## Agency Information

### General Information

**Agency Name** American Red Cross of Rappahannock Virginia  
**Physical Address** 2217 Princess Anne Street Unit B26, Fredericksburg, VA, 22407, US  
**Mailing Address** PO Box 248, Fredericksburg, Virginia 22404  
**Agency Phone Number** (540) 498-3761  
**Federal Tax ID #** 530196605  
**Web Address** [www.redcross.org/local/virginia](http://www.redcross.org/local/virginia)  
**Agency Email Address** [Helen.Parham@redcross.org](mailto:Helen.Parham@redcross.org)

### Agency Mission Statement

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

**Number of Years in Operation** 103

### Main Contact

**Main Contact** Helen Parham, phone: (540) 498-3761, email: [Helen.Parham@redcross.org](mailto:Helen.Parham@redcross.org)

**Job Title** Executive Director

### Localities Served

*Please select any/all localities your agency serves.*

**Caroline**   
**Fredericksburg**   
**King George**   
**Spotsylvania**   
**Stafford**

### Collaborative Impact

**Describe in detail how the community would be impacted if your agency were dissolved or merged with another partner agency.**



For more than 100 years, the American Red Cross has been serving Stafford County and surrounding areas and is the only agency that provides assistance for immediate, disaster caused needs, 24 hours per day, 7 days per week.

The Red Cross is here on the worst day of people's lives – the day their home burns down and they are left without anything to meet their basic, human needs; the day their life hangs in the balance because they need a blood transfusion; the day their family, thousands of miles away, loses touch because of mother nature's fury; or the day we deliver a message to a service member that their loved one is critically ill. In these moments, the Red Cross provides support to individuals and families to alleviate their suffering by offering what they need most – shelter, food and water, clothing, emergency communications, financial and emotional support, or a life-saving pint of blood.

Everything we do depends on the needs of the people we serve and assistance is available for everyone who has experienced an emergency and needs help regardless of economic status, race, sex, ethnicity, political beliefs or other affiliations.

While there are no plans to dissolve or merge with another agency, we could not do what we do without our community partners. Partner organizations often support the Red Cross with local volunteers, shelter facilities, service delivery facilities, in-kind services, and supplies. Some organizations have specific expertise the Red Cross can make available to clients through our partnerships; examples include temporary respite care for children in shelters, spiritual care, pet sheltering, legal services, translation or interpretation services and support for individuals with disabilities or functional and access needs.

## **Community Impact**

*Please provide at least 2 examples of how your services have impacted members of our community.*

### **Example 1**

Escorted by firefighters back into his home to grab what he could, essential papers and his son's beloved blanket, Seth H. looked to the sky through a charred hole where his ceiling should've been.

"It's a disaster on top of a disaster," he said, reflecting on the loss of his job due to COVID-19 and then the fire. "In this disaster, the Red Cross was there for us."

Each year, the American Red Cross responds to more home fires than any other type of disaster and, each year, families in Caroline, King George, Spotsylvania and Stafford counties and the City of Fredericksburg are devastated by these disasters. No matter the cause, or the number of people affected, for each person the impact is the same: no place to sleep, no clothes and maybe not even food to eat. In FY2020, the Red Cross provided \$40,791.00 in direct client assistance to 70 families or 230 individuals affected by home fires and other disasters in these specific areas.

Compassionate Red Cross workers connect with our clients right away to assess their most pressing needs, which often include shelter, food, clothing, prescriptions, eyeglasses, toiletries and other critical items lost to the fire. To minimize risks around COVID-19, this work is nearly always done via video or phone. Though we're communicating virtually, we still take extra time to listen, so people feel supported.

Nearly every family needs assistance, and we provide it in the form of a financial assistance card, which can be used anywhere that accepts credit cards. Because of COVID-19, we also do "contactless" delivery of financial assistance cards, leaving them at hotel front desks or other mutually agreed upon locations, and activating them once we've confirmed receipt.

Whether it is responding to a home fire in the middle of the night that affects a single family or opening a shelter after a disaster that displaces an entire community, we are prepared 24/7 to bring comfort and care to residents of these communities.

## **Example 2**

On October 15, 2016, 40 American Red Cross volunteers divided into teams and fanned out through the Foxwood Village neighborhood in Stafford County, VA, to install free smoke alarms. The volunteers, including partners from Hosanna Fellowship Church, Islamic Center of Fredericksburg, Jenkins Restoration, Marstel Day, Ministerio de Restauracion Torre Fuerte, Richmond Refrigeration, and Team Rubicon, also shared tips with residents on preventing house fires and for developing escape plans should a blaze break out.

That effort paid off when, on July 4, 2019, a cooking fire occurred in a home in which two Red Cross smoke alarms had been installed. The smoke alarms sounded and the family of nine – including four children – escaped from their burning home. The head of the home said they were grateful for the alarms, which saved their lives, but also for the training they had received because they all knew exactly what to do, including calling 911 and meeting in a location a safe distance from their home.

Since October 2014, 794 lives have been saved across the country, including 19 in Virginia: 794 isn't just a number – it represents parents, family members, friends and neighbors who are alive today because a free Red Cross smoke alarm was installed in their home.

## **Example 3 (Optional)**

## American Red Cross of Rappahannock Virginia - Disaster Relief Services

### Program Overview

*You may save your work at any time by clicking on the "Save My Work" link/icon at the bottom or top of the page.*

*When you have completed all questions on the form, select the "Save My Work and Mark as Completed" link/icon at the bottom or top of this page.*

*You may also SWITCH between forms in this application by using the SWITCH FORMS feature in the upper right corner. When switching forms, any updates to the existing form will automatically be saved.*

### General Information

**Program Name** Disaster Relief Services

**Is this a new program?** No

### Program Contact

**Name** Helen Parham

**Title** Executive Director

**Email** Helen.Parham@redcross.org

**Phone** (540) 498-3761

### Program Purpose / Description

**Provide an overview of this program**

Every day, we help people who have experienced all manners of fires, floods, and storms. To minimize risks around COVID-19, this work is nearly always done via video or phone. Though we're communicating virtually, we still take extra time to listen, so people feel supported.

While every response is different, the Red Cross typically provides the following types of services to a family affected by disaster:

\* The Red Cross provides funds to secure clothing, food, medications, etc., and provides blankets and hygiene supplies and works with families to secure a safe, comfortable place to stay and help them contact relatives and family members.

\* In the days and weeks following the tragic event, Red Cross volunteers serve as caseworkers providing an array of services, such as helping the family secure long-term housing, offering mental health support, identifying opportunities to request government assistance and providing referrals to other community organizations.

\* We also focus on helping individuals/families in high risk neighborhoods prepare for home fires.  
NOTE: To protect everyone's safety, we have postponed all Sound the Alarm events, home fire safety visits and preparedness presentations until further notice and will provide more information as it becomes available.

Assistance is available for everyone who has experienced an emergency and needs help regardless of economic status, race, sex, ethnicity, political beliefs or other affiliations.

## **Client Fees**

**Please describe the fees clients must pay for the services by this program.**

All disaster relief services, including direct client assistance for food, shelter, clothing, replacement medications, etc., and casework and recovery services are provided free of charge to those who have been affected by home fires and other disasters. Installation of smoke alarms and replacing batteries in existing alarms is also provided free of charge to local residents.

## **Justification of Need**

**Please state clearly why this service should be provided to the citizens of the region and why the localities should consider this funding request.**

Seth H. looked through a charred hole in his ceiling. "It's a disaster on top of a disaster," he said, reflecting on the loss of his job due to COVID-19 and then the fire. "In this disaster, the Red Cross was there for us."

When disaster strikes many people have nowhere to turn. The vast majority of our clients are low-income families, many are renters without insurance, living paycheck-to-paycheck, and are simply unequipped to take on the unexpected financial burdens of losing everything they own, including their home; 56% report income below \$29,999; 67% have no content coverage; 63% have no structure coverage and 94% need housing assistance to prevent immediate homelessness.

Through a strong network of volunteers, partners and donors, the American Red Cross is here, day in and day out, to provide emergency assistance for local families when they need it most. This assistance can be the difference between a family selling possessions at a pawn shop or taking out a payday loan.

**If this is a new program, be sure to include the benefits to the region for funding a new request.**

N/A

The American Red Cross has been providing disaster assistance to residents of Caroline, King George, Spotsylvania and Stafford Counties and the City of Fredericksburg since 1917.

## **Target Audience and Service Delivery**

**Describe the program's intended audience or client base and how those clients are served.**

The American Red Cross provides immediate assistance, as needed, for food, shelter, clothing, eyeglasses, medications, mental health support, etc., to 100% of those who are referred to or contact the Red Cross for assistance.

The Red Cross response focuses on meeting people's immediate disaster-caused needs with the primary goals of giving them relief and expediting their return to normal daily activities. We help families get through those first horrific days by providing financial support in the form of a special card, called a client assistance card that can be used to meet immediate needs like clothes, prescriptions and diapers as well as secure a safe place to stay.

On average, we provide families with about \$600 in financial assistance, making it possible for them be an active part in their own recovery. Furthermore, without assistance, disasters may push poorer families into the ranks of the permanently homeless.

**If your program has specific entry or application criteria, please describe it here.**

Those who are affected by disasters - home fires, tornadoes, floods, etc., are referred to or contact the American Red Cross for assistance. After verifying the event, those affected receive comfort and consolation from our volunteers, who then assess their immediate needs for food, clothing, shelter, emotional support, medications, etc.

Assistance is available for everyone who has experienced an emergency and needs help regardless of economic status, race, sex, ethnicity, political beliefs or other affiliations.

# American Red Cross of Rappahannock Virginia - Disaster Relief Services

## Program Budget Narrative

**Please indicate in detail reasons for increases or decreases in the amounts you are requesting.**

In each of these localities, we spend more in direct client assistance each year for food, shelter, clothing, medications, etc., than we are requesting in this application.

There are also many less visible elements of our work that are essential to providing the items and services needed to assist a family affected by a local disaster, such as a home fire, including:

- \* Training volunteers to provide comfort/care to those affected;
- \* Maintaining a real-time dispatch system to alert volunteers, so they can respond at a moment's notice;
- \* Securing/storing disaster supplies;
- \* Maintaining a fleet of emergency response vehicles;
- \* Establishing and maintaining partnerships with organizations and fire departments to provide additional assistance to clients;
- \* Technology systems to facilitate and record assistance provided to families; and
- \* Maintaining a network of shelters that can be utilized in the event of a larger, multi-family disaster.

**If an increase is being requested, please describe the impact not receiving an increase would have on the program.**

The Red Cross depends entirely upon the generosity of our financial donors - including counties and cities - to deliver critical local services following a disaster. One of the biggest challenges the Red Cross faces is raising funds to offset the expenses of responding to those disasters that do not generate national or local media exposure, and quickly fade from the public eye, such as local home fires.

With regional funding, the Red Cross can continue to provide effective and efficient disaster services these local communities deserve and depend on.

**In particular, please describe in detail if any increase is sought for new positions or personnel.**

N/A

# American Red Cross of Rappahannock Virginia - Disaster Relief Services

## Program Specific Budget

Please provide your program specific budget below.

### Expenses

	FY 2018 Actual	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2022 Budget
Personnel		88,163.00	88,857.00	88,300.00	91,280.00	93,105.00
Benefits		28,007.00	28,630.00	28,183.00	29,639.00	30,232.00
Operating Expenses		128,650.0 0	120,652.0 0	123,478.0 0	130,669.0 0	130,669.0 0
Capital Expenses			0.00			
Total	0.00	244,820.0 0	238,139.0 0	239,961.0 0	251,588.0 0	254,006.0 0

### Revenues

This section represents revenue specifically associated with your program. Revenue that supports the implementation of your program and the services provided to the community.

	FY 2018 Actual	FY 2019 Actual	FY 2020 Budgeted	FY 2020 Actual	FY 2021 Estimate	FY 2022 Budget
Caroline		10,251.00	4,434.00	4,794.00	5,816.00	5,189.00
Fredericksburg		8,882.00	3,842.00	4,154.00	5,040.00	4,496.00
King George		8,462.00	3,660.00	3,957.00	4,801.00	4,283.00
Spotsylvania		43,206.00	18,688.00	20,204.00	24,514.00	21,868.00
Stafford		45,767.00	19,796.00	21,403.00	25,968.00	23,164.00
United Way			0.00			
Grants			12,744.00			
Client Fees			0.00			
Fundraising			0.00			
Other (Click to itemize)	0.00	128,252.0 0	0.00	185,449.0 0	185,449.0 0	195,006.0 0
Support from Network		128,252.0 0		185,449.0 0	185,449.0 0	195,006.0 0
Total	0.00	244,820.0 0	63,164.00	239,961.0 0	251,588.0 0	254,006.0 0

**Surplus / Deficit**

	<b>FY 2018 Actual</b>	<b>FY 2019 Actual</b>	<b>FY 2020 Budgeted</b>	<b>FY 2020 Actual</b>	<b>FY 2021 Estimate</b>	<b>FY 2022 Budget</b>
Surplus or Deficit	0.00	0.00	-174,975.0 0	0.00	0.00	



# American Red Cross of Rappahannock Virginia - Disaster Relief Services

## Collaborative Impact

### Efforts and Partnerships

**Describe in detail examples of collaborative efforts and key partnerships between your program and the other programs or agencies in the area.**

- All fire departments and Emergency Managers ((for notification, medical volunteers, transportation and preparedness planning)
- Salvation Army, Goodwill, Catholic Charities (for additional clothing, household items and furnishings for local disaster victims);
- \*Spotsylvania Emergency Concerns, The Salvation Army and Central Virginia Housing Coalition (payment of rent and utilities)
- Volunteers Organizations Active in Disaster (VOAD)
- Department of Social Services (for shelter registrars and additional caseworkers)
- 211
- Disney Company (Mickey Mouse dolls given to children affected by disaster events)
- Public Schools (sheltering locally)
- Amateur Radio Emergency Services (ham operators for emergency communications)
- Civil Air Patrol (search and rescue)
- SPCA (if a pet needs a place to stay while the family recovers)

### Collaborative Impact

**Describe in detail how the community would be impacted if your program were dissolved or merged with another partner agency.**

The Congressionally mandated American Red Cross is the only agency in this area responding to meet the emergency, disaster-caused needs of individuals and families - 24 hours per day, 7 days per week and 365 days per year. Nationally, we respond to a home fire every eight minutes.

There are no other organizations in this local area with the capability or infrastructure to provide the depth of services the American Red Cross provides. A local fire-fighter shared, "I am so grateful for the Red Cross because I know they are doing their job of taking care of the family so I can do my job of taking care of the fire."

## American Red Cross of Rappahannock Virginia - Disaster Relief Services

### Number of Individuals Served

#### Localities

*Please provide the actual numbers of individuals served in this program during FY2017, FY2018, and FY 2019, the estimated numbers of individuals served in FY2020 and the projected numbers of individuals served in FY2021.*

<b>Locality</b>	<b>FY2017 (Actual)</b>	<b>FY2018 (Actual)</b>	<b>FY 2019 (Actual)</b>	<b>FY 2020 (Actual)</b>	<b>FY 2021 Projected</b>	<b>FY 2022 Estimate</b>
Fredericksburg City	138	161	21	49	49	87
Caroline County	26	46	45	39	39	30
King George County	22	13	25	14	14	20
Spotsylvania County	113	118	76	87	87	100
Stafford County	653	97	163	41	41	90
Other Localities	195	248	334	193	193	389
<b>Total</b>	<b>1,147</b>	<b>683</b>	<b>664</b>	<b>423</b>	<b>423</b>	<b>716</b>

[View Diagram](#) Goals and Objectives

**Goals**

**Goal:**

Ensure residents of these areas, as a part of the entire chapter area, have access to preparedness education and prevention tools (smoke alarms) through the Home Fire Safety Campaign, which help reduce deaths, injuries and property loss by home fire.

Objectives		2018 Year End	2019 Baseline	2019 Year End	2020 Baseline	2020 Year End	2021 Baseline
<b>Volunteers will go door-to-door to talk with community residents about the importance of smoke alarms and advertise the free smoke alarm installation service.</b>	Total # Clients Served	190	0	93	400		25
	Total # Clients Achieved/Successful	190	0	93	400		25
	% Achieved / Successful	100	0	100	100	0	100
<b>Trained teams of volunteers will go door-to-door to install smoke alarms and replace old batteries in existing alarms and provide fire and disaster safety education in communities at risk for home fires.</b>	Total # Clients Served	190	0	93	400		25
	Total # Clients Achieved/Successful	190	0	93	400		25
	% Achieved / Successful	100	0	100	100	0	100

**Explanation & Overview**

**If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case**

To protect everyone’s safety, we have postponed all Sound the Alarm events, home fire safety visits and preparedness presentations until further notice. Like all Americans, we look forward to the day when it is safe to once again resume our regular activities and will provide more information as it becomes available. We are hoping for the program to restart but are uncertain when or how it will due to COVID-19.

**Updates for FY2018**

**Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported**

A re-imagined Sound the Alarm program is in the works but the details will not be released until sometime in December 2020. Currently, all smoke alarm installations and preparedness activities have been postponed until further notice.

**If you are restating the goals or objectives for the prior calendar year, please include those here**

To be determined as the new guidelines are released in December 2020.

**Goal:**

**American Red Cross Disaster program employees and volunteers will respond to 100% of the calls for disaster assistance in these localities.**

**Objectives**

		2018 Year End	2019 Baseline	2019 Year End	2020 Baseline	2020 Year End	2021 Baseline
<b>Respond to our clients within 2 hours of an active disaster event</b>	Total # Clients Served	284	0	237	215		230
	Total # Clients Achieved/Successful	284	0	237	215		230
	% Achieved / Successful	100	0	100	100	0	100
<b>Following a disaster, clients will have a case opened and documented in the Client Assistance System to facilitate the provision of services, both financial and non-financial (health and mental health support, advocacy, referrals) according to American Red Cross national standards. These standards include having all case notes entered within 24 hours, financial assistance instruments activated within 30 minutes, and documented follow-up call attempts within 72 hours.</b>	Total # Clients Served	284	0	237	215		230
	Total # Clients Achieved/Successful	284	0	237	215		230
	% Achieved / Successful	100	0	100	100	0	100

## Explanation & Overview

**If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case**

N/A The number of individuals we serve varies from year to year, depending on the number of home fires and other large disaster events, such as tornadoes, windstorms, hurricanes, etc., in this specific area.

## Updates for FY2018

**Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported**

There are no plans to make changes to the program, stated goals or objectives.

**If you are restating the goals or objectives for the prior calendar year, please include those here**

Goal: American Red Cross Disaster program employees and volunteers will respond to 100% of the calls for disaster assistance in these localities.

Objectives: 1. Respond to our clients within 2 hours of an active disaster event  
2. Following a disaster, clients will have a case opened and documented in the Client Assistance System to facilitate the provision of services, both financial and non-financial (health and mental health support, advocacy, referrals) according to American Red Cross national standards. These standards include having all case notes entered within 24 hours, financial assistance instruments activated within 30 minutes, and documented follow-up call attempts within 72 hours.

### Goal:

**Ensure 100% of our clients have a place to stay following the disaster, preventing immediate homelessness.**

### Objectives

	2018 Year End	2019 Baseline	2019 Year End	2020 Baseline	2020 Year End	2021 Baseline	
<b>Through client casework, determine if the home is livable; or if the client has family or friends to stay with; or if a debit card with a pre-determined amount of funding to secure temporary shelter is required.</b>	Total # Clients Served	284	0	237	215	230	
	Total # Clients Achieved/Successful	284	0	237	215	230	
	% Achieved / Successful	100	0	100	100	0	100

<b>As needed, provide a debit card with the pre-determined amount of funds needed to secure temporary shelter for up to three nights.</b>	Total # Clients Served	284	0	237	215	230
	Total # Clients Achieved/Successful	284	0	237	215	230
	% Achieved / Successful	100	0	100	100	0

## Explanation & Overview

### If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case

N/A The number of individuals we serve varies from year to year, depending on the number of home fires and other large disaster events, such as tornadoes, windstorms, hurricanes, etc., in this specific area.

## Updates for FY2018

### Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported

N/A There are no plans to make changes to the program, stated goals or objectives.

### If you are restating the goals or objectives for the prior calendar year, please include those here

Goal: Ensure 100% of our clients have a place to stay following the disaster, preventing immediate homelessness.

Objective: As needed, provide a debit card with the pre-determined amount of funds needed to secure temporary shelter for up to three nights or ensure they have a place with family or friends; ensure they have a place to stay following this initial time period.