

2020 Spotsylvania Hometown Heroes Banner Program Guidelines

Mission

Honor and recognize Spotsylvania County servicemen and women and their families who have served or given their lives to our country in the United States Armed Forces.

Application Requirements

In order to be considered for a banner, the nominee must meet the following requirements:

1. Lived in Spotsylvania County at some point in their lifetime
2. Served in one of the following branches: Army, Navy, Marines, Air Force, National Guard, Coast Guard, Merchant Marines
3. Meet one of the following criteria: Honorably discharged Veteran, died in the line of duty, currently serving

Banner Design, Time Frame & Location

Banners are 24" x 48", double sided, vinyl material and include service person's name, branch of service, era of service and photograph. Banners will be displayed on telephone poles around the Courthouse area and may be displayed over a two or three-year period for six months at a time, depending on the number of entries received. Banner locations will be selected randomly and specific display locations cannot be requested. Please note there is no guarantee as to the life of the banner.

Banner Photograph

Please submit a photo with the application that is no larger than 10"x14", or a digital photo that is at least 300 dpi (over 600 dpi is best). All photos will be returned.

Banner Pricing & Donations

A \$80.00 donation is requested for each banner application submitted. Donation includes the production of the banner.

If the full donation amount is a hardship, please check the box on the application to "request consideration for sponsorship" business sponsorships will help those who can't afford it. There are a limited number of locations available for the program. Applications not processed for 2020 will be put on a waiting list for the next Banner Program. All checks should be made payable to the Treasurer, Spotsylvania County (reference "Hometown Heroes" on the check) or drop off entries to the Spotsylvania Visitor Center 4704 Southpoint Parkway, Fredericksburg, VA 22407.

Sponsorships

Individuals or businesses interested in supporting the program may want to consider a sponsorship. A sponsorship is a general donation toward the Banner Program. All sponsor names will be recognized on the Hometown Heroes' page of VisitSpotsy.com. Please fill out the "2020 Spotsylvania Hometown Heroes Sponsorship Form."

Other Information

Banners will be available for pickup at the Visitor Center office after the display period. Unclaimed banners will become the property of Spotsylvania County. Any damage to an installed banner will be handled at the discretion of Spotsylvania County. Deadline to submit your application is September 1, 2020

You will be notified by September 30, 2020 with your application status. The County reserves the right to deny any application and all funds will be refunded.

Contact & Questions

For questions or more information on the Banner Program, please call the Spotsylvania Tourism Office at 540-507-7755 or email tourism@spotsylvania.va.us

2020 Spotsylvania Hometown Heroes Sponsorship Form

Date of sponsorship Submission: _____

Please review the Hometown Heroes Banner Program Guidelines for further details

Individuals or businesses interested in supporting the program may want to consider a sponsorship. A sponsorship is a general donation toward the Banner Program. All sponsor names and/or logos will be recognized on the VisitSpotsy.com website on the Hometown Heroes page.

Sponsor Information		
Contact Name	Business *if applicable	
Sponsor Name as it should appear on the VisitSpotsy website, you may also submit a logo		
Address		
Phone		
Email		
Sponsorship Amount:		
<div style="display: flex; justify-content: space-between; margin-top: 20px;"> Signature Printed Name Date </div>		

For Office Use Only

Date Received _____ Date Approved _____ Amount Received _____

Logo Received: Yes No Sponsor Specific Veteran? _____

Reviewed by _____ Notes: _____
