

Regional Funding

Fiscal Year 2018 - Partner Funding Application

Rappahannock United Way

Application Status: Submitted

Rappahannock United Way

Agency Information

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General Information

Agency Name	Rappahannock United Way
Physical Address	3310 Shannon Park Drive, Fredericksburg, Virginia, 22408, U.S.A.
Mailing Address	3310 Shannon Park Drive, Fredericksburg, Virginia, 22408, U.S.A.
Agency Phone Number	(540) 373-0041
Federal Tax ID #	54-6042936
Web Address	http://www.rappahannockunitedway.org
Agency Email Address	kpalmer@rappahannockunitedway.org

Agency Mission Statement

To improve lives by mobilizing the caring power of our community.

Number of Years in Operation	77
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Main Contact

Main Contact	Sarah Walsh, phone: (540) 373-0041 x315, email: swalsh@rappahannockunitedway.org
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Job Title	Community Impact Manager
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Localities Served

Please select any/all localities your agency serves.

- Caroline**
- Fredericksburg**
- King George**
- Spotsylvania**
- Stafford**

Collaborative Impact

Describe in detail how the community would be impacted if your agency were dissolved or merged with another partner agency.

The dissolution of Rappahannock United Way would have a significant negative impact on the community and on the many nonprofits that serve the community. A direct consequence to the community would be the loss of RUW direct service programs such as the Free Tax Preparation program. Currently, no other agencies are in a position to assume the responsibilities of the VITA Free Tax program. Were this program to cease, nearly 2,000 local residents would have to look elsewhere for tax filing assistance, and anywhere they went would involve a fee averaging \$225. For low income families, this is a significant amount of money. RUW provides Free Tax Prep services in each of the localities in PD16, so the impact of the loss of this program would be felt throughout the region.

Beyond direct services for the citizens of our community, collaboration and cooperation between local nonprofits and local businesses would be seriously impacted if RUW were to dissolve. Through the RUW Workplace and Government Campaigns, area nonprofits received over \$1.5 million designated dollars. It would not be feasible for each nonprofit to cultivate relationships with the 200 local companies who participate in the RUW Workplace Campaign - each nonprofit would have to hire and support additional fundraising staff to achieve this outcome. By streamlining this type of fundraising, RUW generates support for nonprofits in the most efficient way possible.

In addition to designations, RUW raised and invested over \$1 million in local Education, Income and Health programs that are working together to address the problems in our community. Those dollars are raised with the specific goal of leveraging donations to tackle issues in a coordinated manner. RUW also brings agencies together to advance financial stability and nonprofit capacity-building, and serves as a key partner in education and health collaborations.

Community Impact

Please provide at least 2 examples of how your services have impacted members of our community.

Example 1

John Powell of Spotsylvania, VA chose to have his taxes prepared by Rappahannock United Way, and worked with a trained, IRS certified volunteer tax preparer to get them filed. Mr. Powell, who is retired and living on a fixed income, was worried about getting his taxes filed correctly because he had obtained health coverage through the Affordable Care Act and wasn't sure how it would affect his taxes. He was concerned he'd owe a large sum. Our tax preparers were able to walk through his concerns and file his

taxes successfully. He did owe a small amount, but it was less than \$100 and much better than he expected. "It was a big relief off my mind," said Powell. "With the Marketplace involved, I didn't know what my taxes would be. The volunteers make sure people's taxes are filed correctly. These people know what they're talking about. That's a big plus in my book. I appreciate them being here and doing this! I'll be back next year."

Courtney and Jeremy Batista, along with their 4-month-old son Jalen, came to Rappahannock United Way on a tax filing mission. Dad Jeremy kept the baby happy while mom Courtney used our Coached service to file their taxes online. She had tried to file her taxes online but ran into problems. "It was confusing," said Batista. "It's been a whole lot easier here." Anytime she had a question, our volunteers were there to help find an answer. "It's good that we can do it for free," said Batista, who received a refund and plans to save some of it and pay off debt with the rest. "Last year I paid over \$100 just to do my taxes. Now that we have a son, that \$100 can go toward diapers."

Example 2

The RUW-coordinated Days of Action have a tremendous impact on businesses and nonprofits in the area - and that impact is felt by each individual involved. This spring, 71 volunteers completed vital projects at King George nonprofits including Love Thy Neighbor Food Pantry, the King George YMCA, King George Animal Rescue League, and King George Parks and Rec. Local businesses such as NSWC Federal Credit Union and AECOM place a high value on the opportunity to participate in this well-organized, meaningful volunteer mobilization day. In the Fall, nearly 500 volunteers invested over \$50,000 worth of volunteer time and talent at 47 projects in Fredericksburg, Spotsylvania and Stafford.

While some projects focus on building the capacity of agencies through improvements to their facilities, many have a direct, meaningful impact on agency clients and on individual volunteers. One example of direct impact is Roxann Calderon, an Intuit employee who participated in a Day of Action project at Micah's Step Forward employment program. Calderon spent the day coaching clients on interview skills to improve their chances at securing stable employment. One such client, Christopher Seon, described the experience as, "wonderful." After learning ways to make a good first impression and learning to focus on his strengths, Seon said, "I really appreciate it. I learned no gum and more eye contact. Talk about my good qualities - I'm a good listener, I pay attention, I learn fast." Seon left after his mock interview empowered by new skills, and Calderon left knowing that she had inspired Seon and given him, and others, hope. Over 88% of Day of Action participants surveyed indicated that they experience helped them to better understand the needs of our community and helped them realize that they can be part of the solution in solving the challenges we face.

Example 3 (Optional)

Rappahannock United Way -

Locality Information

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Locality Notes

Please use the spaces below to provide any locality specific notes or statements that may be relevant to your application.

Caroline County

Rappahannock United Way is proud to support the residents of Caroline County. Approximately 10% of individuals served by Rappahannock United Way programs and services are allocated to Caroline County residents. In addition to serving Caroline residents at our Shannon Drive office, we offer tax prep services at Caroline High School. Each year Rappahannock United Way hosts a special Day of Action volunteer engagement day of service for the residents of Caroline County – completing vital volunteer service projects for Caroline County nonprofits. We are expanding to two events to better serve Caroline county needs. Last year 1354 Caroline households with a total of 3783 members (10.8%) were served through the Charity Tracker Network and 380 calls (10.1%) from Caroline residents were made to 211 Virginia.

City of Fredericksburg

Rappahannock United Way is proud to support the residents of the City of Fredericksburg. Approximately 12% of individuals served by Rappahannock United Way programs and services are allocated to City of Fredericksburg residents. In addition to serving Fredericksburg residents at our Shannon Drive office, our busiest tax site is located at the Central Rappahannock Regional Library downtown branch. Each year Rappahannock United Way hosts a Day of Action volunteer engagement event for the City of Fredericksburg – hosted jointly with Spotsylvania and Stafford Counties. Last year 1562 City households with a total of 4384 members(10.6%) were served through the Charity Tracker Network and 792 calls (21%) from City residents were made to 211 Virginia.

King George County

Rappahannock United Way is proud to support the residents of King George County by offering services in King George as well as through our support of services available to King George residents. RUW's Free Tax Prep program maintains two tax sites at King George Parks and Recreation and the King George (Smoot) Library. Each year Rappahannock United Way hosts a special Day of Action volunteer engagement day of service for the residents of King George County – completing vital volunteer service projects for King George County nonprofits. We have expanded to a second, King George-only event to better serve King George needs. Last year 315 King George households with a total of 1031 members (7%) were served through the Charity Tracker Network and 220 calls (6%) from King George residents were made to 211 Virginia. Approximately 7% of individuals served by Rappahannock United Way

programs and services are allocated to King George County residents

Spotsylvania County

Rappahannock United Way is proud to support the residents of the Spotsylvania County. Approximately 29% of individuals served by Rappahannock United Way programs and services are allocated to Spotsylvania County residents, including several tax site locations such as Salem Church Road Library, Thurman Brisben, the Virginia Employment Commission and the RUW office located in Spotsylvania. Each year Rappahannock United Way hosts a Day of Action volunteer engagement event for Spotsylvania County – hosted jointly with Stafford County and the City of Fredericksburg. Last year 1389 Spotsylvania households with a total of 4853 members (29.5%) were served through the Charity Tracker Network and 1,244 calls (35%) from Spotsylvania residents were made to 211 Virginia.

Stafford County

Rappahannock United Way is proud to support the residents of Stafford County. Approximately 18% of individuals served by Rappahannock United Way programs and services are allocated to Stafford County residents, including several tax site locations such as England Run and Porter library branches, Stafford Head Start, and Garrison Woods. Each year Rappahannock United Way hosts a Day of Action volunteer engagement event for Stafford County – hosted jointly with Spotsylvania County and the City of Fredericksburg. Last year 868 Stafford households with a total of 2586 members(18%) were served through the Charity Tracker Network and 1,262 calls (29%) from City residents were made to 211 Virginia.

Rappahannock United Way -

Agency Budget

In the boxes below provide an overview of the administrative costs associated with your agency budget. Include revenue that defrays administrative costs; this is non programmatic revenue and should not include any revenue associated with programming.

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Expenses

	FY 2016 Actual	FY 2017 Budgeted	FY 2018 Requested
Salary	647,731.00	722,505.00	722,505.00
Benefits	99,341.00	123,999.00	123,999.00
Operating Expenses	1,217,228.00	886,683.00	886,683.00
Capital Expenses	49,929.00	50,000.00	50,000.00
Administrative Expenses	157,693.00	200,903.00	200,903.00
Total	2,171,922.00	1,984,090.00	1,984,090.00

Revenues

	FY 2016 Actual	FY 2017 Budgeted	FY 2018 Requested
Caroline	0.00	0.00	
Fredericksburg	3,000.00	3,000.00	3,000.00
King George	1,560.00	0.00	1,560.00
Spotsylvania	0.00	4,000.00	4,000.00
Stafford	2,737.00	2,600.00	2,737.00
United Way			
Grants	78,645.00	84,636.00	84,636.00
Client Fees			
Fundraising	1,787,915.00	1,663,740.00	1,702,355.00
Other (Click to itemize)	298,065.00	226,114.00	185,802.00

	FY 2016 Actual	FY 2017 Budgeted	FY 2018 Requested
Total	2,171,922.00	1,984,090.00	1,984,090.00

Surplus / Deficit

	FY 2016 Actual	FY 2017 Budgeted	FY 2018 Requested
Surplus or Deficit	0.00	0.00	0.00

Rappahannock United Way -

Agency Budget Narrative

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Administrative Expenses

Provide an overview of the administrative costs for your agency.

Not applicable -- Rappahannock United Way does not use locality funds to defray agency administrative costs.

If your agency is requesting an increase or decrease in administrative funding, please describe in detail the reasons for these changes.

N/A

Please provide justification for and specific amounts of administrative costs that are defrayed by locality funds.

N/A

Capital Expenses

Please provide an overview of the capital costs for your agency.

Not applicable – Rappahannock United Way does not use locality funds for capital costs.

Please provide justification for and specific amounts of capital costs that are defrayed by locality funds.

N/A

Salary & Benefit Expenses

Please provide an overview of any increases or decreases in general personnel expenses for your agency.

Not applicable - Rappahannock United Way does not project any significant increases or decreases in general personnel expenses for FY2018

Please provide a description of any changes to agency benefits structure or cost.

N/A

Budget Issues

Provide any legislative initiatives or issues that may impact the agency for the upcoming year.

Not applicable – there are no legislative initiatives or issues that Rappahannock United Way is aware of that may impact the agency for the upcoming year.

If you are aware of “outside” funding sources that will expire or be reduced on a set cycle or date, please note those below and how you are planning for them.

N/A

Please detail any identified agency needs or areas of concern that are currently not being addressed in your funding request.

Not applicable – there are no identified agency needs or areas of concern that are currently not being addressed in the Rappahannock United Way funding request for the upcoming year.

Regional Funding

Fiscal Year 2018 - Partner Funding Application

Rappahannock United Way

Application Status: Submitted

Rappahannock United Way **Volunteer Services**

Program Budget Narrative

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Please indicate in details reasons for increases or decreases in the amounts requested for FY 2018.

The funding amount requested is under 1% of the total agency operating costs. Rappahannock United Way has continued to receive funding support from Fredericksburg, Spotsylvania and Stafford localities, and has kept our funding request level.

If an increase is being requested, please describe the impact not receiving an increase would have on the program.

N/A

In particular, please describe in detail if any increase is sought for new positions or personnel.

Rappahannock United Way -

Collaborative Impact

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Efforts and Partnerships

Describe in detail examples of collaborative efforts and key partnerships between your program and the other programs or agencies in the area.

The Rappahannock United Way volunteer website works with local nonprofit organizations to promote a wide variety of volunteer opportunities and events to individuals, groups and businesses interested in volunteer engagement in our community. Nonprofits can also use this site to manage volunteer assignments and confirm hours.

There are currently over 120 local nonprofit organizations actively using the volunteer website to promote hundreds of volunteer events and opportunities. Nearly 1,200 connections were made between nonprofit agencies and potential volunteers.

Without this central online hub of volunteer opportunities, individuals seeking to engage with their community would have to search an overwhelming number of individual websites for local nonprofits and could miss opportunities that would be an ideal match for their interests and skills . By utilizing one central hub, smaller and lesser known nonprofits can showcase their work and engage new supporters and volunteers.

Collaborative Impact

Describe in detail how the community would be impacted if your program were dissolved or merged with another partner agency.

Rappahannock United Way has provided the only region-wide, volunteer center services to the nonprofit community for the past 22 years at no cost. Should RUW dissolve as an organization local nonprofits would no doubt continue to work towards using volunteers to support their services however they would have to rely on their own outreach and coordination efforts. Most local nonprofits do not have personnel budgets to support hiring their own Volunteer Coordinator or build their own volunteer opportunity listing websites.

Rappahannock United Way uses its own fundraising efforts and grant writing expertise to secure funding to support one Volunteer Coordinator position and volunteer online website for the entire community – at no cost to the community. It is highly unlikely that another entity could provide this service in this way to the local nonprofit community.

Rappahannock United Way -

Program Overview

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General Information

Program Name Volunteer Services

Is this a new program? No

Program Contact

Name Terri Center

Title Volunteer Center Coordinator

Email tcenter@rappahannockunitedway.org

Phone (540) 373-0041 x314

Program Purpose / Description

Provide an overview of this program

RUW promotes volunteer engagement as a means of fostering increased citizen involvement in the community and as a way to build capacity of local nonprofits. Volunteer Services works to engage local businesses, churches, schools, civic organizations, families and individuals to volunteer with local nonprofit agencies to enhance or maintain needed human services in our area. Rappahannock United Way's (RUW) Volunteer Services Program acts as an advocate for volunteer engagement by:

- Educating and building the capacity of local nonprofits in best practices for engaging volunteers.
- Mobilizing volunteers to identify and address community issues to improve lives in our community.
- Encouraging volunteer engagement by matching interested volunteers with agencies in need of assistance.

RUW organizes volunteer events, projects and training and also maintains and supports RUWVolunteer.org, the area's only free, online database for volunteer matching and management.

Client Fees

Please describe the fees clients must pay for the services by this program.

Services are provided free of charge.

Justification of Need

Please state clearly why this service should be provided to the citizens of the region and why the localities should consider this funding request.

Individuals and organizations throughout Planning District 16 are ready and willing to donate their time and expertise to assist the nonprofit agencies in their community, and without volunteers, many of our local agencies would not be able to provide the essential services that our community needs. However, volunteer recruitment and management takes resources - often more resources that agencies possess. By pooling local volunteers needs in an online database, and by providing training and events designed to engage volunteers, RUW increases both the number and quality of volunteers available and the number and quality of volunteer opportunities in our area. This investment of time and talent has elevated the services available in our area and increased the capacity of local nonprofits.

If this is a new program, be sure to include the benefits to the region for funding a new request.

N/A

Target Audience and Service Delivery

Describe the program's intended audience or client base and how those clients are served.

The service area for volunteer services is throughout Planning District 16 with volunteer events and opportunities available in each of the 5 localities. RUW Volunteer Center staff are available 5 days a week from 8:00am through 4:30pm and the volunteer website is available 24 hours 7 days a week.

The target audience is the community as a whole – all ages and all abilities:

- all those able and willing to volunteer in Planning District 16
- all nonprofit organizations in Planning District 16

If your program has specific entry or application criteria, please describe it here.

N/A

Rappahannock United Way -

Number of Individuals Served

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Localities

Please provide the actual numbers of individuals served in this program during FY2016 and the projected numbers of individuals to be served in FY2018.

Locality	FY2016 (Actual)	FY2018 (Projected)
Fredericksburg City	641	673
Caroline County	54	57
King George County	70	73
Spotsylvania County	808	848
Stafford County	425	446
Other Localities	269	283
Total	2,267	2,380

Rappahannock United Way -

Goals and Objectives

Goals

Goal:

Area nonprofit agencies will be better able to provide more opportunities to engage volunteers in to improve services to those in need, resulting in a better community.

Objectives	Objective Results	Year End	Baseline
More nonprofit agencies will create and maintain RUWVolunteer.org accounts to share volunteer and in-kind donation needs.	Total # Clients Served	130	140
	Total # Clients Achieved/Successful	130	140
	% Achieved / Successful	100	100
Nonprofit agencies, local schools and faith based organizations will utilize the Volunteer Website to better recruit and manage volunteers as demonstrated through an increase in the number of registered active needs on Volunteer Website. NOTE: For this objective "Clients" in the objective results table refers to number of needs posted.	Total # Clients Served	59	65
	Total # Clients Achieved/Successful	59	65
	% Achieved / Successful	100	100

Outcomes Narratives

Explanation & Overview

If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case

N/A

Updates for FY2018

Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported

We have seen a steady increase in the utilization of RUWVolunteer.org and have set higher goals based upon that trend.

If you are restating the goals or objectives for FY 2018, please include those here

Last year's objectives:

Nonprofit agency staff will acquire the skills necessary to recruit, engage, and retain volunteers through a minimum of 2 training and networking opportunities, and through individualized assistance. RESULTS: Trainings offered on using social media for volunteer recruitment and retention and Day of Action project training.

Goal: The community will be engaged and feel better connected with meeting community needs.

Objectives	Objective Results	Year End	Baseline
To increase the number / percentage of RUWVolunteer.org active users who respond to episodic or one-time volunteer events with local nonprofit organizations.	Total # Clients Served	453	465
	Total # Clients Achieved/Successful	328	350
	% Achieved / Successful	72.41	75.27
To ensure volunteers have a positive and rewarding experience when engaged in volunteering. 95% of surveyed volunteers report a positive experience when engaged in volunteering.	Total # Clients Served	100	100
	Total # Clients Achieved/Successful	97	95
	% Achieved / Successful	97	95

Outcomes Narratives

Explanation & Overview

If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case

N/A

Updates for FY2018

Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported

Volunteers matched through RUWVolunteer.org and those who participate in our Day of Action events report consistently high satisfaction with their experience.

If you are restating the goals or objectives for FY 2018, please include those here

Rappahannock United Way -

Program Budget

Please detail below the budget request for your program.

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Expenses

	FY 2016 Actual	FY 2017 Budgeted	FY 2018 Requested
Salary	27,517.00	31,995.00	31,995.00
Benefits	3,535.00	4,351.00	4,351.00
Operating Expenses	13,452.00	10,205.00	10,205.00
Capital Expenses			
Total	44,504.00	46,551.00	46,551.00

Revenues

	FY 2016 Actual	FY 2017 Budgeted	FY 2018 Requested
Caroline			
Fredericksburg	1,000.00	1,000.00	1,000.00
King George	560.00	0.00	0.00
Spotsylvania	0.00	1,000.00	1,000.00
Stafford	912.00	912.00	912.00
United Way			
Grants	3,667.00	7,250.00	7,250.00
Client Fees			
Fundraising	37,765.00	35,789.00	35,789.00
Other (Click to itemize)	600.00	600.00	600.00
Total	44,504.00	46,551.00	46,551.00

Surplus / Deficit

	FY 2016 Actual	FY 2017 Budgeted	FY 2018 Requested
Surplus or Deficit	0.00	0.00	0.00

Regional Funding

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Rappahannock United Way **Information Services**

Program Budget Narrative

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Please indicate in details reasons for increases or decreases in the amounts requested for FY 2018.

The funding amount requested is under 1% of the total agency operating costs. Rappahannock United Way has continued to receive funding support from Fredericksburg, Spotsylvania and Stafford localities, and has kept our funding request level.

If an increase is being requested, please describe the impact not receiving an increase would have on the program.

No increase is being requested.

In particular, please describe in detail if any increase is sought for new positions or personnel.

Rappahannock United Way -

Collaborative Impact

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Efforts and Partnerships

Describe in detail examples of collaborative efforts and key partnerships between your program and the other programs or agencies in the area.

The Rappahannock United Way co-hosts the Charity Tracker network with the Fredericksburg Regional Food Bank. More than 100 local service provider organizations currently belong to the network and utilize the online client management system on a daily basis. Network members include Departments of Social Services for all 5 localities in Planning District 16, SERVE, Salvation Army and many more throughout the region. All network members are required to sign an agreement and complete training to ensure the integrity of the data within the system is maintained to the highest standards – to protect clients information and ensure the highest level of support and referrals are provided to those most in need in our community.

Collaborative Impact

Describe in detail how the community would be impacted if your program were dissolved or merged with another partner agency.

Rappahannock United Way has provided the Charity Tracker network to the nonprofit community for the past 8 years at no cost, providing a vital service with invaluable services that no one else locally provides.

Should RUW dissolve as an organization local nonprofits would have to rely on using their own individual systems to track services provided to their clients and would struggle to share and cross reference client information in an effective and efficient manner. Most local nonprofits do not have budgets to support purchasing additional client management systems.

Rappahannock United Way uses its own fundraising efforts and grant writing expertise to secure funding to support the purchased Charity Tracker software for the entire community – at no cost to the community. It is highly unlikely that another entity could provide this service in this way to the local nonprofit community.

Rappahannock United Way -

Program Overview

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General Information

Program Name Information Services

Is this a new program? No

Program Contact

Name Kathryn Palmer

Title Community Impact Manager

Email kpalmer@rappahannockunitedway.org

Phone (540) 373-0041

Program Purpose / Description

Provide an overview of this program

Rappahannock United Way's Information Services works to bridge the gap between community services and individuals who can benefit from those services by informing the community of local resources, services and programs available to individuals and families in Planning District 16.

Information Services is the local partner agency of 2-1-1 Virginia which connects individuals in need to trained professionals who can provide referrals to health and human services. 2-1-1 Virginia is a free and confidential service, available 24 hours a day, 7 days a week, and hosts Virginia's largest health and human service database.

To help agencies serve more people in need, Information Services also manages the Rappahannock Area Charity Tracker Network. Charity Tracker is an online database which allows local direct-service agencies to share and track client data with other local organizations. Charity Tracker makes it possible for more individuals and families to receive assistance and allows organizations to reduce and eliminate duplicate services.

Client Fees

Please describe the fees clients must pay for the services by this program.

All services are provided free of charge.

Justification of Need

Please state clearly why this service should be provided to the citizens of the region and why the localities should consider this funding request.

People in crisis often have a difficult time locating the resources they need. Information Services promotes access to community services and assistance programs available to local residents through a variety of means, including telephone assistance, Information updates via our Listserv, and by producing online and printed copies of the Quick Guide. By serving as an information access point, RUW increases efficient access to information.

2-1-1 Virginia connects individuals and agencies to local health and human services, making the search for resources less confusing by providing a streamlined and centralized resource center. Unfortunately, many people in our community are still not aware of this incredible resource. Information Services works year round to raise awareness of 2-1-1. Over 4,330 individuals used 2-1-1 last year.

The local RUW Charity Tracker Network makes it easier for agencies to help local residents by providing an easy way to share information and services.

If this is a new program, be sure to include the benefits to the region for funding a new request.

N/A

Target Audience and Service Delivery

Describe the program's intended audience or client base and how those clients are served.

The service area for information services is throughout Planning District 16 with Charity Tracker network members located in each of the 5 localities. Information services staff support is available 5 days a week from 8:00am through 4:30pm. However, Rappahannock United Way staff attends community events and provide outreach relating to 211 and other community resources at many weekend and evening times.

The Charity Tracker website is available 24 hours 7 days a week. 211 Virginia is available as a telephone service and searchable web database 24 hours 7 days a week.

The target audience is the community as a whole – all those in need especially those experiencing poverty or other issues causing barriers to self-sufficiency.

If your program has specific entry or application criteria, please describe it here.

Program is available to all.

Rappahannock United Way -

Number of Individuals Served

You may save your work at any time by clicking on the "Save My Work" link/icon at the bottom or top of the page.

When you have completed all questions on the form, select the "Save My Work and Mark as Completed" link/icon at the bottom or top of this page.

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Localities

Please provide the actual numbers of individuals served in this program during FY2016 and the projected numbers of individuals to be served in FY2018.

Locality	FY2016 (Actual)	FY2018 (Projected)
Fredericksburg City	4,324	4,375
Caroline County	3,938	3,938
King George County	2,714	2,714
Spotsylvania County	11,866	11,900
Stafford County	7,495	7,500
Other Localities	7,840	7,840
Total	38,177	38,267

Rappahannock United Way -

Goals and Objectives

Goals

Goal:

Local service providers work together and share resources and information with one another. By working together, agencies will create a streamlined network of services making it easier for individuals in need to find assistance.

Objectives

Increase the number of individuals, service providers, churches, schools and businesses that are educated about resources by 10% over last year.

Objective Results	Year End	Baseline
Total # Clients Served	1,920	2,000
Total # Clients Achieved/Successful	1,920	2,000
% Achieved / Successful	100	100

Local service providers utilize Charity Tracker so that more people are able to receive assistance and organizations are able to better serve more individuals in need in the community.

Total # Clients Served	108	110
Total # Clients Achieved/Successful	108	110
% Achieved / Successful	100	100

Outcomes Narratives

Explanation & Overview

If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case

Updates for FY2018

Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported

The Fredericksburg Regional Food Bank has transitioned to a new tracking system, Link-2-Feed. We continue to support Charity Tracker for those pantries who are not connected to FRFB and for holiday and utility assistance. Due to this change, RUW's ability to connect local nonprofits who are providing assistance is more important than ever. Without a connection between the two systems, the possibility for duplication increases significantly.

If you are restating the goals or objectives for FY 2018, please include those here

Goal: Individuals in need are more informed about community resources, services and programs.

Objectives	Objective Results	Year End	Baseline
The number of callers to 2-1-1 plus the number of individuals accessing 2-1-1 via the RUW website will increase in Planning District 16.	Total # Clients Served	3,748	3,935
	Total # Clients Achieved/Successful	3,748	3,935
	% Achieved / Successful	100	100
The number of individuals educated about 2-1-1 and other community resources through outreach activities will increase over last year.	Total # Clients Served	1,920	2,000
	Total # Clients Achieved/Successful	1,920	2,000
	% Achieved / Successful	100	100

Outcomes Narratives

Explanation & Overview

If your outcomes are significantly less than your stated objectives, please note any reasons why this might be the case

RUW has seen a decline in number of callers to 2-1-1 as more people use their redesigned web search feature. Search data for the 2-1-1 website is not available, but we are now able to track the number of visits to our 2-1-1 and Quick Guide.

Updates for FY2018

Please note any changes you plan to make to the program, or the stated goals and objectives, given the data you have reported

To increase awareness, RUW is redesigning our website to be more mobile-friendly and to provide more resources and information. RUW Website search data will be available for tracking in 2017.

If you are restating the goals or objectives for FY 2018, please include those here

Rappahannock United Way -

Program Budget

Please detail below the budget request for your program.

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Expenses

	FY 2016 Actual	FY 2017 Budgeted	FY 2018 Requested
Salary	7,665.00	4,285.00	4,285.00
Benefits	925.00	752.00	752.00
Operating Expenses	9,382.00	9,155.00	9,155.00
Capital Expenses			
Total	17,972.00	14,192.00	14,192.00

Revenues

	FY 2016 Actual	FY 2017 Budgeted	FY 2018 Requested
Caroline	0.00	0.00	0.00
Fredericksburg	1,000.00	1,000.00	1,000.00
King George	1,000.00	0.00	0.00
Spotsylvania	0.00	2,000.00	2,000.00
Stafford	912.00	775.00	775.00
United Way			
Grants	13,193.00	5,137.00	5,137.00
Client Fees			
Fundraising	1,867.00	5,280.00	5,280.00
Other (Click to itemize)	0.00	0.00	0.00
Total	17,972.00	14,192.00	14,192.00

Surplus / Deficit

	FY 2016 Actual	FY 2017 Budgeted	FY 2018 Requested
Surplus or Deficit	0.00	0.00	0.00