

SPOTSYLVANIA, VA

2010

Demographic Profile



Information compiled by the Spotsylvania County Government

DEPARTMENT OF ECONOMIC DEVELOPMENT

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General Information

LOCATION



Spotsylvania, Virginia offers a strategic East Coast location that puts 60% of the nation’s population within a one-day drive. The County’s prime location between Washington, D.C., and Richmond, VA provides ideal access to these markets.

- ⊕ Interstate 95, the East Coast’s main transportation corridor, runs right through the county.
- ⊕ Three major airports are within a 90-minute drive.
- ⊕ Rail capacities include commuter service to D.C., intercity passenger service, and containerized freight, piggyback, and team track services.
- ⊕ Baltimore’s seaport facilities are an hour away, and the Port of Hampton Roads, the world’s deepest natural harbor, is within two hours.
- ⊕ A 12-foot navigable channel exists in the Rappahannock River and is directly accessible to the region.

GOVERNMENT



Spotsylvania Courthouse

Government attitude toward business in Spotsylvania County is one of cooperation and partnership. The Board has control over local taxation, budgets, borrowing, general County policy and the adoption of local ordinances. The County Administrator oversees the day-to-day business operations of the County government and serves as advisor and clerk to the seven-member Board of Supervisors.

POPULATION

Annual Population Estimates	
Year	Population
1997	80,270
1998	83,565
1999	87,189
2000	91,575
2001	96,403
2002	101,849
2003	106,536
2004	110,507
2005	114,860
2006	117,661
2007	118,887
2008	120,031
2009	120,765 * Estimate
2010	121,579 * Projected

Source: Spotsylvania County, Planning Department

General Housing Characteristics		
	Spotsylvania	GWRC*
Total Population	118,166	316,306
Number of Households	41,060	107,290
Average Household Size	2.9	2.9
Owner Occupied Housing	30,243 (64.3%)	80,531 (65.3%)
Renter Occupied Housing	10,817 (23.0%)	26,759 (21.7%)
Average Household Income	\$82,897	\$87,058

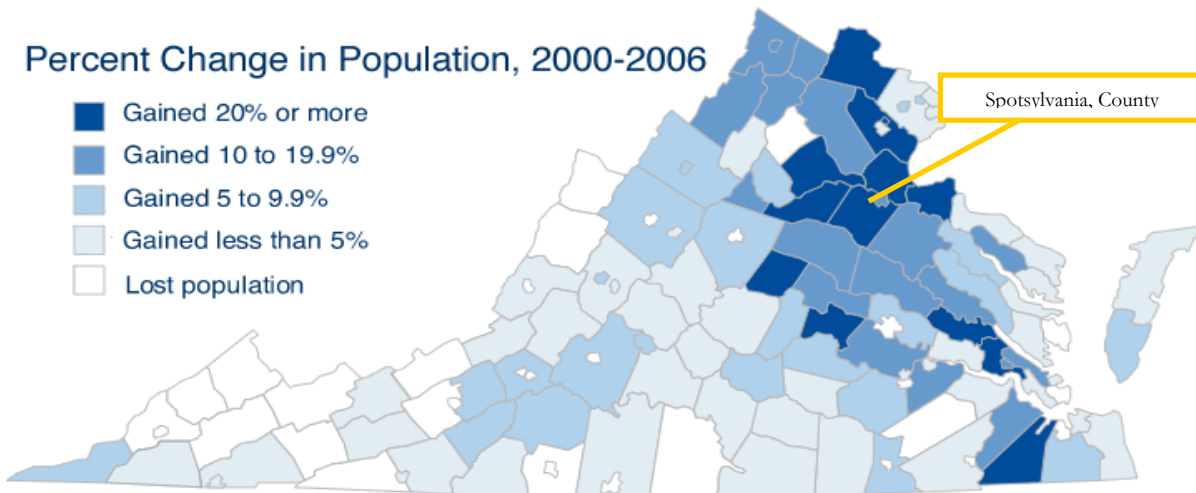
Source: Spotsylvania County Economic Development- Scan/US Software 2009 Estimates

Population Change		
	Spotsylvania	% Change
1990	58,809	
2000	91,575	55%
2010	121,579	32%
2020	175,402	44%
2030	217,797	57%

Source: Spotsylvania County, Planning Department

Percent Change in Population, 2000-2006

- Gained 20% or more
- Gained 10 to 19.9%
- Gained 5 to 9.9%
- Gained less than 5%
- Lost population



Source: Weldon Cooper Center, Released as of January 2007

The **Median Age** in Spotsylvania is 34.6 years old.

Source: Spotsylvania Economic Development, Scan/US Software

TAX RATES

Local Taxes

Real Estate, mobile homes, machinery and tools, motor vehicles and utility purchases are all subject to local taxation in Spotsylvania County. The county prorates cars, trucks, motorcycles, trailers, campers, motor homes and boats. Airplanes, business property, machinery and tools are not affected by proration. These are assessed as of the status on January 1 of each year.

Real Estate

Nominal Tax Rate: \$.62 per \$100 of assessed value- (Reassessed every two years).
 Assessment Ratio: 100% of fair market value

Industrial Utility Tax

10% on the first \$300 and 1% over \$300 of each monthly electric, telephone and natural gas bill.

Business Personal Property Tax

Those businesses located in Spotsylvania County on January 1 are subject to a Personal Property Tax on machinery, equipment, furniture and fixtures, as well as motor vehicles. Forms for reporting such Tangible Personal Property may be obtained at the Commissioner of Revenue office at (540) 507-7051.

Business License Tax

This is a local license tax on business, professions, and occupations on professional and retail merchants.

Gross Receipts: \$200,000 or less- No filing or tax due
 \$200,001 or above- First \$50,000 exempt and the remaining gross per the tax rate chart.

BUSINESS LICENSE TAX RATE CHART	
Description	Per \$100
Amusements	.18
Business Services	.18
Contractors	.08
Direct Sellers	.10
Developers	.18
Itinerant Merchants & Peddlers	.10
Miscellaneous	.18
Out of Area Contractors	.08
Professionals	.29
Photographers	.18
Personal Services	.18
Retail Merchants	.10
Rentals	.18
Repair Services	.18
Wholesale Merchants	.025

Bond Ratings-

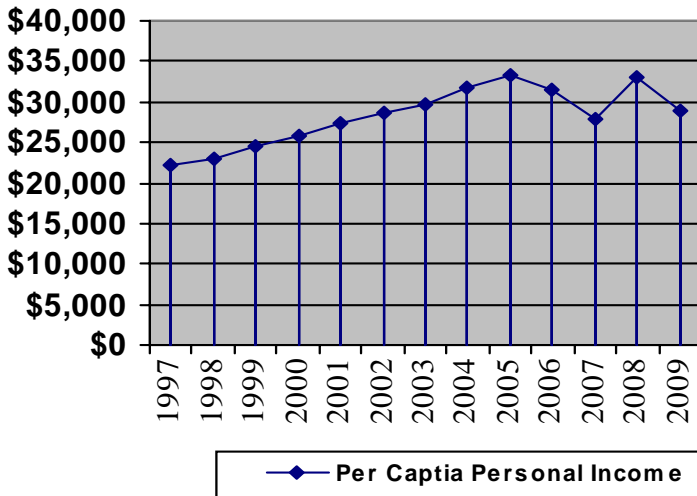
Moody's:
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Standard & Poor's:
AA

Fitch:
AA

INCOME

Per Capita Personal Income



Household Income

2009 Estimates

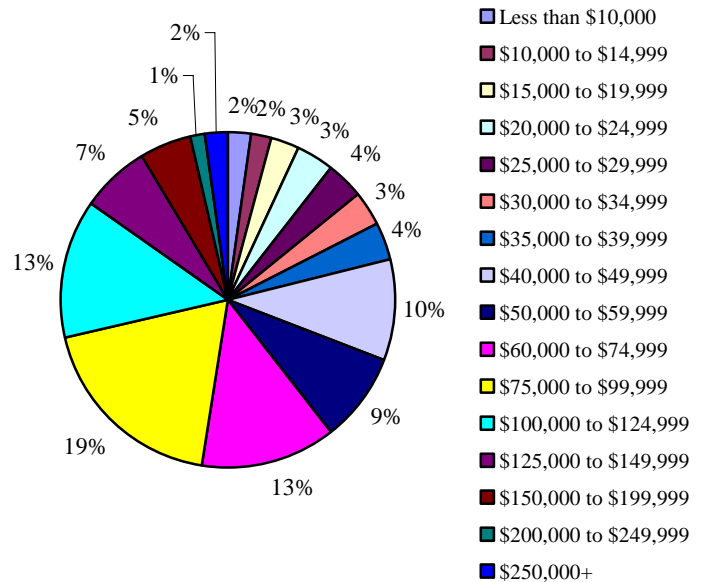
Average Income: \$82,897
 Median Income: \$71,900
 Per Capita Income: \$28,805

*Source: Spotsylvania County Economic Development
 Scan/US Software- 2009 Estimates*

2009 SPOTSYLVANIA HOUSEHOLD INCOME

Total households	41,060
Less than \$10,000	967
\$10,000 to \$14,999	771
\$15,000 to \$19,999	1,128
\$20,000 to \$24,999	1,433
\$25,000 to \$29,999	1,469
\$30,000 to \$34,999	1,427
\$35,000 to \$39,999	1,521
\$40,000 to \$49,999	3,953
\$50,000 to \$59,999	3,581
\$60,000 to \$74,999	5,357
\$75,000 to \$99,999	7,662
\$100,000 to \$124,999	5,466
\$125,000 to \$149,999	2,831
\$150,000 to \$199,999	2,012
\$200,000 to \$249,999	605
\$250,000+	877
Median household income (dollars)	\$71,900

2009 Spotsylvania Household Income



*Source: Spotsylvania Economic Development
 Scan/US Software- 2009 Estimates*

TRANSPORTATION

HIGHWAYS

Interstate 95's eight (8) regional interchanges provide local access and connections to 12 other interstate highways. U.S. Route 1 and 301, supplement north and south travel in the region. U.S. Route 17 South Bypass and Virginia Primary Route 3 provide east to west links.

Listed below are the Interstate numbers and there estimated distance from the county.

Interstate #	95	64	295	66	195	495	395	695
Distance (Miles)	0.0	14.8	22.2	29.1	29.3	36.9	37.4	47.4

Source: Virginia Economic Development Partnership

COMMERICAL AIR SERVICE

Name of Airport	Distance (miles)
Richmond International, Richmond, VA -----	37.9
Washington Dulles International, Washington, D.C. -----	40.4
Ronald Reagan Washington National, Washington, D.C.---	44.9

Note: Within 75 miles of nearest locality/region boundary.

Source: Virginia Economic Development Partnership

LOCAL AIR SERVICE

Name of Airport	Runway Length
Shannon Airport, Fredericksburg, VA -----	3,000 ft.
Stafford Regional Airport, Stafford, VA -----	5,000 ft

Source: Virginia Economic Development Partnership

RAIL SERVICE

⊕ CSX Transportation (CSX) and Virginia Railway Express (VRE).

Source: Virginia Economic Development Partnership

PORTS

Name of Port	Distance (miles)
Port of Richmond-----	52.0
Norfolk International Terminals -----	117.0

Note: Measured from center of locality/region.

Source: Virginia Economic Development Partnership

Spotsylvania, County consists of 407 square miles including 2.5 square miles of waterways.

NATURAL RESOURCES

TOPOGRAPHY

Soil

- ⊕ Red and yellow clays of the Piedmont uplands predominate in the western portions.
- ⊕ Spotsylvania has adopted erosion and sediment control laws.

Water

- ⊕ Major water supply sources are the Rappahannock and Ni Rivers.

Forest

- ⊕ According to the 2001 Survey by the U.S. Forest Service, Spotsylvania has 148,972 acres of forestland equaled to 56.6%.

CLIMATE AND AIR QUALITY

Average Temperatures

January

*On average the coolest month ----- 34°F

July

*On average the warmest month ----- 78°F

Average Annual Precipitation

February

*On average the driest month----- 2.9 in.

July

*On average the wettest month----- 4.18 in.

Source: The Weather Channel



Lee's Hill Golf Course



Lake Anna State Park



Spotsylvania Courthouse Battlefield

QUALITY OF LIFE

COMMUNITY FACILITIES

- ⊕ The *Spotsylvania Regional Medical Center* located on a 75-acre campus adjacent to Interstate 95.
Provides the following services:
 - * 24-hour emergency care, Inpatient and Outpatient Surgery, Intensive Care, Obstetrics and Neonatal Care
 - * Diagnostic imaging, Cardiovascular services, Endoscopy and Cystoscopy
 - * Cancer Care including advanced diagnostic capabilities, inpatient oncology, and support services
 - * An on-campus medical office building
- ⊕ Mary Washington Hospital located in Fredericksburg, VA
 - * 310-bed, private rooms for all patients, 10 operating rooms
 - * Critical Care Units for medical, surgical and cardiac patients
 - * Helipad and a 200-seat auditorium
- ⊕ Over 130 physicians, representing more than 20 medical and surgical specialties serve the area.
- ⊕ Spotsylvania county residents have access to 5 area nursing homes.
- ⊕ Rappahannock Regional Library has two locations within the county:
 - Snow and Salem Church Branches
- ⊕ Spotsylvania Towne Centre has completely renovated its facility and added a \$92 million Lifestyle Center featuring Muvico the Worlds Premier Movie Theater & Splitsville, Luxury Lanes & Dining Lounge, an 80,000sf upscale, Movie Theater and Bowling Facility.



LIFESTYLE

The Fredericksburg Region's quality of life makes it easy for expanding and relocating companies to attract and retain key employees. This is due to highly desirable lifestyle factors such as excellent public schools; low crime rates; abundant, affordable housing; a wide range of opportunities for spousal employment, and access to artistic and cultural amenities.

Beautiful Spotsylvania County is rich in history with things to see and do:

- ⊕ Visit one of our four Civil War battlefields.
- ⊕ Tour the Historic Spotsylvania Court House District.
- ⊕ Stay at one of our hotels or bed and breakfasts.
- ⊕ Enjoy some fun in the sun at Lake Anna.
- ⊕ Take a sip of an award winning wine from one of Wineries.
- ⊕ Spend the day at one of our local golf courses.



LABOR

WORKFORCE

The employment base of the Fredericksburg Region is the fastest growing in the Commonwealth. The area offers a substantial number of competitively priced employees, with a variety of skills and training, and high educational attainment, for new, expanding, or relocating business and industry. The exceptional quality of life and the affordable lifestyle found in the Fredericksburg Region makes it easy to attract and retain key employees.

The Fredericksburg regional labor market is extremely diversified and strong. The key to understanding the regional labor market's "hidden workforce" is in examining the characteristics and factors affecting this unique labor market.

- ⊕ First, there is a substantial employment pool of out-commuters due to limited regional labor market opportunities. According to the 2000 U.S. Census Bureau, Spotsylvania County citizens mean travel time to work, for workers 16 and older is 37.1 minutes.
- ⊕ Additionally, although difficult to document, is the substantial amount of underemployment that exists in the region. Many residents value the area's highly desirable quality of life and lower cost of living and elect "not to commute" to employment opportunities outside the region.

CIVILIAN LABOR FORCE				
	Spotsylvania	GWRC*	Virginia	United States
Labor Force	67,740	173,713	4,181,700	153,660,000
Employment	63,484	161,373	3,863,901	137,983,000
Unemployment	4,256	12,340	317,799	15,678,000
Unemployment Rate	6.3	7.1	7.6	10.2

Source: Unemployment Rate and Civilian Labor Force Data from the Virginia Employment Commission, as of March 2010

HISTORICAL CIVILIAN LABOR FORCE										
Year	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Spotsylvania	47,695	50,062	52,240	58,296	62,467	64,191	66,257	68,482	67,912	
GWRC*	131,392	131,499	137,020	149,297	159,580	163,650	167,732	173,214	173,258	

*GWRC: Planning District Commission for Spotsylvania, King George, Stafford, Caroline and the City of Fredericksburg.

UNEMPLOYMENT

2010 UNEMPLOYMENT RATES												
	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
County	6.4	6.6	6.3									
GWRC*	7.1	7.4	7.1									
State	7.6	7.8	7.6									
Nation	10.6	10.4	10.2									

Source: Virginia Employment Commission, as of March 2010

YEARLY UNEMPLOYMENT RATES FROM 1998-2009										
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
County	1.7	2.1	2.9	3.0	2.8	2.6	2.4	2.5	3.4	5.4
GWRC*	1.8	2.4	3.1	3.1	2.8	2.7	2.7	2.9	3.9	6.0
State	2.3	3.2	4.2	4.1	3.7	3.5	3.0	3.0	4.0	6.7
Nation	4.0	4.7	5.8	6.0	5.5	5.1	4.6	4.6	5.8	9.3

Source: Unemployment Rate and Civilian Labor Force Data from the Virginia Employment Commission, as of March 2010

COMMUTING PATTERNS

Commuting Patterns	# of Persons	%
People who live and work in the area	16,449	29.6
Total In-Commuters	10,076	18.2
Total Out-Commuters	28,904	52.2
Net In-Commuters (In-Commuters – Out- Commuters)	-18,828	

Source: Virginia Employment Commission

MAJOR EMPLOYERS

Rank	Employer	Ownership *	Size Code **
1	Spotsylvania County School Board	30	9
2	County of Spotsylvania	30	8
3	CVS	50	8
4	Wal Mart	50	8
5	Food Lion	50	7
6	Germanna Community College	20	7
7	Giant Food	50	7
8	Quad Graphics Inc	50	6
9	McDonald's	50	6
10	Target Corp	50	6
11	Costco	50	6
12	Carmax	50	6
13	Carriage Hill Health & Rehabilitation	50	6
14	Eoir Technologies Inc	50	6
15	Ggnsc Fredericksburg II (Golden Living Center)	50	6
16	A T Solutions Inc	50	6
17	Recreational Resorts LTD Corporation	50	6
18	Richmond Fitness Inc.	50	6
19	Kaeser Compressors	50	6
20	United Parcel Service, Inc.	50	6
21	E.F. Thompson, Inc.	50	6
22	J.C. Penney Corporation, Inc	50	6
23	Rappahannock Electric Co-op	50	6
24	Red Lobster & The Olive Garden	50	6
25	Lowe's Home Centers, Inc.	50	6

Ownership Code *	Ownership Type
10	Federal Government
20	State Government
30	Local Government
50	Private

Size Code **	Number of Employees
9	1000 and over employees
8	500 to 999 employees
7	250 to 499 employees
6	100 to 249 employees

Source: Virginia Employment Commission, as of 3rd Quarter 2009
<http://www.vawc.virginia.gov/analyzer/session/session.asp?CAT=EMP>

EDUCATION

PUBLIC SCHOOLS

Spotsylvania County Public School Summary For the school year 2009-2010



SPOTSYLVANIA COUNTY SCHOOLS GENERAL INFORMATION		
School Type	# of Schools	Enrollment
Elementary	17	10,589
Middle	7	5,449
High	5	7,835
Other Career & Technical Center Alternative School Courthouse Academy John J. Wright ECC	4	373
Total	33	24,246

⊕ Number of High School Graduates (2009)-----	1,879
⊕ Advanced Studies Diploma Graduates (2009) -----	976
⊕ Average Daily Attendance-----	94.1%
⊕ School Budget (FY '10)-----	\$224,324,284
⊕ Annual Expenditure Per Pupil (projected)-----	\$9,909
⊕ Average Teacher Student Ratio (Elementary K-2) -----	21.5:1
⊕ Average Teacher Student Ratio (Elementary 3-5) -----	22.9:1
⊕ Average Teacher Student Ratio (Middle & High) -----	25:1
⊕ Total Teachers-----	1,650
Hold Masters or Doctorate-----	52.97%
“Highly Qualified” under <i>No Child Left Behind</i> -----	99.30%
⊕ Average SAT Score- Reading-----	497
⊕ Average SAT Score- Math-----	484
⊕ Average SAT Score- Writing-----	478

Source: Spotsylvania County Schools, *At A Glance 2009-2010*



HIGHER EDUCATION

GERMANNA COMMUNITY COLLEGE

AND GCC CENTER FOR WORKFORCE & COMMUNITY EDUCATION

- ⊕ Part of the VCCS (Virginia Community College System).
- ⊕ One of the fastest growing colleges in VA.
- ⊕ One of Virginia's highest ranked Community Colleges.
- ⊕ Combined enrollment of 7,000 full, part time and non-credit students.
- ⊕ Serves Central Virginia with three locations.



UNIVERSITY OF MARY WASHINGTON

AND UMW COLLEGE OF GRADUATE AND PROFESSIONAL STUDIES

Estimated Enrollment: 5,000

- ⊕ Ranked in the Princeton Review's 100 "Best Value" colleges for 2009.
- ⊕ On-site graduate degree programs in engineering taught live via satellite for numerous other Virginia state colleges.
- ⊕ Undergraduate and graduate degree programs, including bachelor's degrees in business administration, computer science, biology, chemistry, physics and numerous other fields that support the needs of business and industry.
- ⊕ Degree programs for adult students, including the Bachelor in Liberal Studies (BLS) degree and the Master of Arts in liberal Studies (MALS) degree with programs tailored to the area of interest and specialization of the student.



STRAYER UNIVERSITY CAMPUS

- ⊕ Is a four-year business college, fully accredited by the Commission on Higher Education of the Middle States Association of Colleges and Schools. The University offers associate, bachelor and master degrees in business, accounting, computers and numerous related programs.
- ⊕ Strayer has a Master of Science, Bachelor of Science, and an Associate in Arts Program as well as a 12 month Diploma Program.



